

● Have You Heard?
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prices aren't enough. The consumer must also compare

basic characteristics, such as net weight of the package contents. Consumers also need to make periodic checks on products made by the same

manufacturer.

Some manufacturers are now using a package of the same size and appearance that they used in the past, but are reducing the contents of the package. Often the package continues to carry the same price tag although it contains less product than before. Known as quantity competition, this is just one means of competition being used among manufacturers that calls for watchfulness on the part of the consumer.

**Leather Improved
By Resin Finish**

Leather shoes and leather soles with a new resin treatment wear longer, look better and are easy to care for; this can be one answer to a fam-

ily's shoe needs

Attractive leather shoes are available in a variety of styles, colors, and combinations of colors and textures. Suitable to any occasion, leather shoes may be worn at all times of the day. It's important for family members to consider their shoe needs and to buy shoes that fit well, give comfort and protection, and are attractive.

Resin-impregnated leather soles make walking easier and provide 50 to 100 per cent longer wear. These leather soles don't stretch or curl nor do they detract from the comfort or the wearing quality of the leather. They have high

water resistance to safeguard against discomfort, and have been treated to prevent slipping on stairs, sidewalks, or highly polished floors.

Used in women's shoes, the new leather soles are lightweight, meet fashion standards, and remain in good shape for the life of the shoe.

● This and That

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Fats that become rancid and off-flavor, mold on bread slices or cheese, and fruit juices that ferment are usually unpalatable but harmless. You may even remove mold from cheese or the top of a jelly glass and the food will be usable.

When bland foods take on a sour taste or off-odors in any food develops you may be dealing with harmful bacteria. Any salad, dessert, casserole or other dish with eggs, milk or meat should be refrigerated until serving. Salad dressings and mayonnaise need refrigeration once the jars are opened.

Remove heavy paper wrappings and loosen any inside wrap from meat when you store it in the refrigerator. Be sure to open poultry tightly wrapped in a plastic film to allow air to flow through. Try to hold poultry and fish for only a day or two. If you need to keep it longer plan to freeze it. Ground meats like hamburger and fresh sausage are best kept only a day. These meats are more likely to spoil than roasts and chops because more meat surface is exposed to contamination from the air, handlers and equipment.

You can usually keep larger cuts of meats several days as well as cured and smoked meats. Cold cuts will hold in their original wrappings for about five days.

Fruits and vegetables stay fresh longer if the crisper drawer is filled. When it isn't, store these foods in plastic bags. Keep bananas and tomatoes out of the refrigerator until they are ripe, then keep them cool. The skin of the banana blackens, but the fruit will stay fresh.

Wash greens, peppers, turnips and cucumbers before you refrigerate but other vegetables are best washed just prior to using them.

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