

CHECKERBOARD

service bulletin

Build Milk
Production . . .
hold
with
COW CHOW D



Purina Research developed Purina Cow Chow D, the high-efficiency milking ration, to do two things: (1) increase milk production, (2) bring cows through their lactations in good condition, ready to drop a husky, normal calf after a reasonable dry period.

Cow Chow D delivers on both counts! In many Eastern herds, milk production has gone up well over 2000 pounds per cow in a ten-month lactation on Cow Chow D. And it's helping cows go into their sixty-day body-conditioning, calf-building dry period

in good shape — ready to come back strong and continue to milk heavily after calving.

Stop in and let us tell you more about Cow Chow D. Let us help your cows make more milk . . . and more money for you.

Do you know . . .

WHY PURINA'S PIG PARLOR PAYS?

The Purina Pig Parlor, introduced just a few short years ago has raised the hog's standard of living. As a result of this revolutionary step in the hog industry, today many hogmen are using some phase of confinement finishing. This method of finishing hogs took

them out of the mud — increased their efficiency. The experts predict the trend continuing toward more Pig Parlor operations because of price of land, labor, efficiency and ease of sanitation. Next time you're in town drop by our store with the Checkerboard Sign and ask about Purina Pig Parlor plans.



TREAT CRD FAST . . . USE NEW PURA-MYCIN, INJECTABLE

For fast, effective treatment of CRD, inject your birds with new, powerful Purina Pura-Mycin, Injectable. This sterile antibiotic solution gives quick, long lasting results.

Pura-Mycin, Injectable, is convenient to use and economical. There's no waste or runoff. Better keep Pura-Mycin, Injectable, on hand for emergency treatment. This Quality Health Aid for Poultry is available at our Checkerboard Store for the asking.

- | | | |
|--|-----------------------------------|------------------------------------|
| John B. Kurtz
Cedar Lane | S. H. Hiestand & Co
Salunga | Whiteside & Weicksel
Kirkwood |
| John J. Hess, II
Intercourse - New Providence | John B. Kurtz
Ephrata | Wenger's Feed Mill, Inc.
Rheems |
| Ira B. Landis
Valley Road, Lancaster | James High
Gordonville | J. H. Reitz & Son, Inc.
Lititz |
| Warren Sickman
Pequea | John J. Hess
Kinzers - Vintage | |



NEXT TIME THE MEMBERS OF THE Red Rose Baby Beef and Lamb club see this steer he will be roast beef on a plate. Stanley Musselman, right, purchased the steer for the Lancaster County National Bank who will turn the steer over to the club to be used at the annual banquet in December. Exhibitor of the steer is Elvin Hess, Bareville, who will use the proceeds toward a college education beginning next year. Purchase price was 34½ cents a pound. L. F. Photo.

4-H Beef Show

(Continued From Page 8)

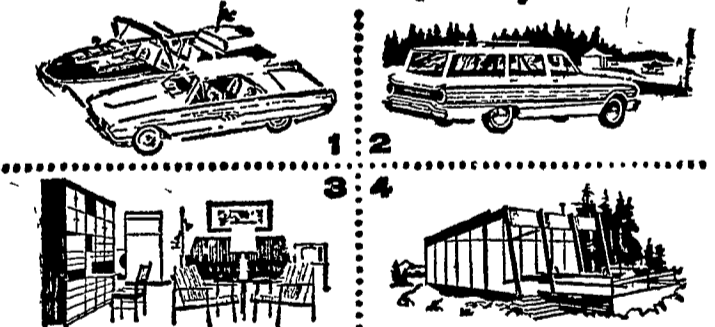
Light heavyweight — 1, Donald Snyder, Lititz R3; 5, William Frey, Quarryville R2, 6, Pat Zartman, Ephrata R1, 7, Eugene Hosler, Manheim R3, 8, Stuart Emenheiser, Mount Joy R1, 9, Patricia Yuninger, Marietta R1, 10, Albert Wilson, Dauphin.

Mediumweight — 1, Fred Miley, Chester (reserve grand champion — reserve Angus champion); 2, Darvin Boyd, Ephrata R1, 3, Douglas Mentzer, Chester, 4, Thomas Harvey, Chester, 5, Jay Ranck, Quarryville R2; 6, David Logenbach, Northampton; 7, Nancy Louise Rohrer, Lititz R3; 8, Thomas Messner, Northampton; 9, Charles Savitske Jr., Northampton; 10, Kenn-

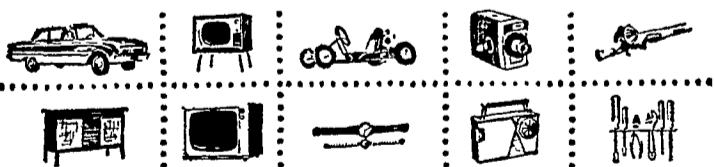
eth Smith, Northampton. Heavyweight — 1, Carl Ann Reichard, Northampton; 2, Mary Dehney, Dauphin; 3, Robert Kerstetter, Chester; 4, Marion Jean Long, Manheim R4; 5, Kenneth Hess, Strasburg R1; 6, Elvin Hess, Barehampton; 7, James Smith, Northampton; 8, Ronald Long, Manheim R4; 9, Sam Wylie III, Delaware; 10, Judy Flory, Lititz R2.

(Continued on Page 10)

McCULLOCH \$50,000.00



PICK-A-PRIZE SWEEPSTAKES



OVER 1,000 PRIZES • 1,000 WINNERS

First Place Winner Chooses From These 4 Prizes !!!

- '63 THUNDERBIRD PLUS FLYING SCOTT BOAT, MOTOR, AND TRAILER.
- 14 DAY HUNTING TRIP FOR 2 — COMPLETELY OUTFITTED PLUS '63 FALCON SQUIRE.
- \$10,000 WORTH OF FURNITURE AND APPLIANCES.
- A SUMMER HOME BUILT ON YOUR LOT.

Other prizes include: '63 Air-conditioned Falcon Sedan, Stereos, Color TV Sets, Watches, Cameras, Radios, Karts, Rod 'n Reels, Tool Kits, and other valuable prizes!

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