

Best Food Buys Food Supplies For School Lunches

This is National School Lunch Week, the first nationwide observance of the program which is helping to provide nutritionally balanced meals for a major segment of our school-age population. Subsidized by the Federal, State and local government, this program supplies one-third to one-half the daily nutritional needs of school-age youngsters and at the same time provides an opportunity to teach children what they should eat for good health, observes Tom Piper, Penn State Extension Marketing Agent.

Plentiful foods economically priced afford ample opportunities for well-balanced meals at home. Foodshoppers will find meat prices holding about steady at the lower levels established last week. Special promotion are expected on poultry, beef and pork this weekend. This will include roaster-fives, pork roasts, chops and hams plus chuck roasts and beef steaks.

Cauliflower, cabbage, beet, broccoli, celery, potatoes, and leafy greens persist as bargain buys. Favorable temperatures and ample rainfall has in-

creased the supply of many of these Fall vegetables. Squash, pumpkins and the colorful Indian corn and decorative gourds are in plentiful supply too.

Apples remain the center of attraction at the fruit counter, as harvesting moves ahead rapidly. Harvest of Florida grapefruit is progressing and the crop is estimated to exceed that of a year ago. Cranberries, Bartlett pears and Tokay grapes are economically priced.

Processed tomatoes, green beans, sauerkraut, corn, peas and spinach are major items from the mammoth new pack that will cost less. Rice, cheese, frozen orange juice and eggs may be included on the list of items currently in plentiful supply and available at prices which reflect this condition.

Stockyards Will Conduct Feeder Sale

The 8th Annual Lancaster Feeder Calf Sale will be held this year in conjunction with National Terminal Livestock Month celebration at the Lancaster Stock Yards, Friday, October 26th, at 1 p.m.

This sale has been growing each year, and offers Good, Choice and Fancy Calves from Penna., Maryland, Delaware and Virginia, Stock Yard officials say.

As in previous years, the steer calves and heifer calves will be graded and sorted for weight. Fancy calves will be sold as individuals for club purposes. Other consignments will be sold in small and large lots. The prospective purchaser will be able to choose the size type and quality he desires.

An added feature this year, a market tour for farmers, will be conducted from 9:30

11:30 a.m. Market-men will have on display and show all types and grades of feeder steers.

Shoppers Vote

Shoppers cast a powerful vote when new food products come on the market, says Catherine Love, Penn State consumer economics extension specialist. Depending on shoppers,

a new food product successful and stays around or it drops out of the picture. Many new items are introduced than stay on the market permanently. For every eight items introduced, five disappear because they don't get the consumers' stamp of approval. Also competition for shelf space is keen.

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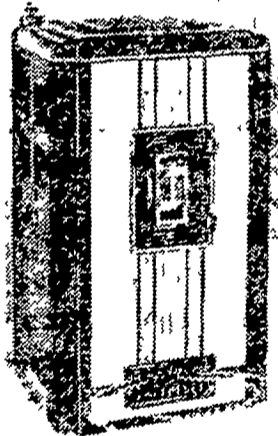
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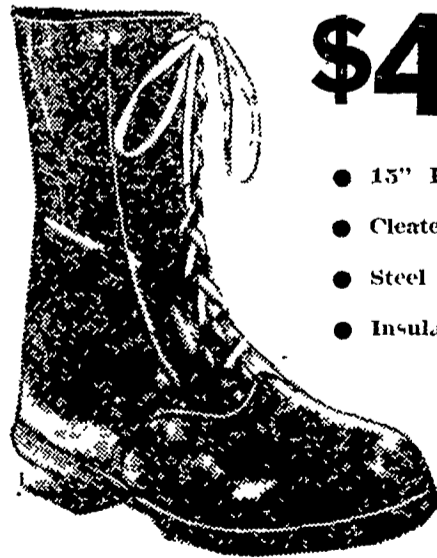
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