

CHECKERBOARD

service bulletin

The Cows Said..

It's the animals who decide for Purina how Chows will look, feel, smell, and taste . . . how they will be made and what they will be made of.



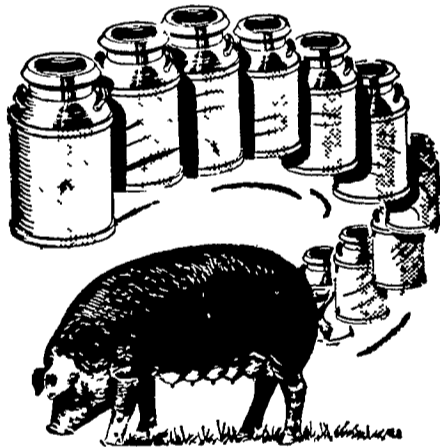
Traditionally, a milking ration had to "look good" . . . contain lots of crimped and rolled grains and be bulky. Almost ten years of work by Purina Dairy Researchers proved this assumption wrong!

A long series of time-consuming experiments began. Traditional "good-looking" ingredients were removed, and the cows responded with up to 2000 pounds more milk per lactation. While dairymen traditionally said "no" . . . the cows said "yes" to this change, and Purina high-energy milking rations came into being. One of these rations is Purina Cow Chow D. We suggest you try it. If you do you'll prove to yourself that Purina feeding costs you less.

Do You Know . . . Sows Produce 100 Gallons Of Milk Each Year

A brood sow is a factory — a "pig factory" — and she needs help to produce to capacity. At the Purina Research Farm on the Purina Hog Program, sows each year produce more than 100 gallons of milk; wean 18 pigs; and maintain their own bodies. These are mighty big jobs.

Purina Sow Chow — fed with your grain — is designed and researched especially for these big jobs. Get Sow Chow at our store with the Checkerboard Sign.



NEW! . . . IMPROVED Purina Fly Checker



Kill flies like magic this summer with new, improved Purina Fly Checkers. They attract flies, then, kill 'em in bunches. Just set plenty of Fly Checkers where flies gather around your barn, Pig Parlor, feedlot, poultry house, or home.

Here are advantages to Purina Fly Checkers:

- ATTRACT FLIES
- KILL ON CONTACT
- EASY TO USE
- LONG LASTING
- ECONOMICAL

Stop in for a six-pak of Purina Fly Checkers . . . at our Checkerboard Store . . . when you're in town. And look over our assortment of Purina Fly Killers — sure death to flies on your farm or ranch.

John B. Kurtz
Cedar Lane

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Whiteside & Weicksel
Kirkwood

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John B. Kurtz
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Lititz

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Kinzers - Vintage

Tindall Holstein Is High In D.H.I.A. Lactation Records

A registered Holstein cow in the herd of Charles Tindall, Peach Bottom, completed the highest 305 day lactation in the Red Rose Dairy Herd Improvement Association during the August testing period.

Five year old "Lucinda" produced 833 pounds of butterfat in 19,578 pounds of milk with a 4.3 per cent test. Tindall had three other cows completing lactations with over 400 pounds of butterfat.

Second high lactation completed during the month was recorded by a registered Holstein in the herd of Edwin N. Kurtz, Ephrata R1. She made 786 pounds of butterfat in 17,451 pounds of milk with a 4.5 test.

High butterfat average for the month, according to the association's newsletter, was made by the herd of Titus M. Hurst, Lititz R2. The 22 registered and grade Holsteins made an average of 57 pounds of butterfat, 1,625 pounds of milk and a 3.5 test.

Another herd of 22 registered Holsteins registered the second high average of 54 pounds of butterfat in 1,430 pounds of milk with a 3.7 per cent test. The herd is owned by Dan S. Stoltzfus, Mt. Joy R1.

The registered and grade Holstein of Paul M. Yeagley had a herd average of 53 pounds of butterfat for the month, another 53 pounds per cow was produced by the 48 registered Guernseys in the herd of Raymond and Louise Witmer. Three other herds had 50 or more pounds of butterfat per cow during the month, the 21 registered and grade Holsteins of Amos B. Lantz had a 52 pound average, Willis S. Nolt's 12 Holsteins had a 51 pound average

and the Red Rose Research Center herd made a 50 pound average.

Twenty other herds averaged 45 pounds or more. In addition to the two top lactation records 13 other cows made in excess of 700 pounds of butterfat during the lactation ending during the month.

Conservation Districts Are In 60 Counties

HARRISBURG — Elk County has been declared Pennsylvania's 60th soil conservation district, according to State Secretary of Agriculture William L. Henning, chairman of the State Soil Conservation Commission.

The new district provides technical conservation services to farmers and other landowners; plans and construction guides will be furnished for erosion control, water storage, drainage and recreational improvements.

Districts in Pennsylvania are managed by a board of five directors who serve without pay. Four are farmers nominated by county farm organizations and one is a county commissioner. The commissioners appoint all five.

The number of districts in the state has increased over 100 per cent in the past seven years.

Soil conservation districts also sponsor upstream water projects for flood prevention and water supply, and provides soil surveys to aid economic planning and development.

NEW LOW COST!! HONEGGER CORN CRIB

Less spoilage — far superior to wire cribs in maintaining good grain quality.

- NO EXTRAS TO BUY — All bins and cribs complete with root floor, and ventilator
- EASY TO ERECT — Sections are completely factory built and painted, ready to bolt together
- FINANCING AVAILABLE
- High peaked roof for easy filling
- New grain door or inspection hatch in roof
- Two large main doors



- Large vertical ventilator
- Wooden floor and sills included

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Save work and expense next spring. Treat your plant beds with VAPAM* soil fumigant now. It's easy to use, does not require special equipment.

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