

CHECKERBOARD

# Service Bulletin

## The Cows Said..



It's the animals who decide for Purina how Chows will look, feel, smell, and taste . . . how they will be made and what they will be made of.

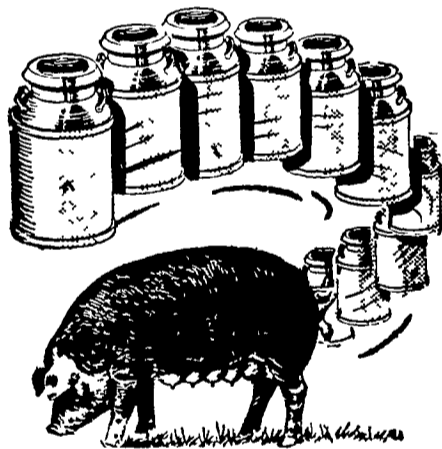
Traditionally, a milking ration had to "look good" . . . contain lots of crimped and rolled grains and be bulky. Almost ten years of work by Purina Dairy Researchers proved this assumption wrong!

A long series of time-consuming experiments began. Traditional "good-looking" ingredients were removed, and the cows responded with up to 2000 pounds more milk per lactation. While dairymen traditionally said "no" . . . the cows said "yes" to this change, and Purina high-energy milking rations came into being. One of these rations is Purina Cow Chow D. We suggest you try it. If you do you'll prove to yourself that Purina feeding costs you less.

### Do You Know . . . Sows Produce 100 Gallons Of Milk Each Year

A brood sow is a factory — a "pig factory" — and she needs help to produce to capacity. At the Purina Research Farm on the Purina Hog Program, sows each year produce more than 100 gallons of milk; wean 18 pigs; and maintain their own bodies. These are mighty big jobs.

Purina Sow Chow — fed with your grain — is designed and researched especially for these big jobs. Get Sow Chow at our store with the Checkerboard Sign.



## NEW! . . . IMPROVED Purina Fly Checker



Kill flies like magic this summer with new, improved Purina Fly Checkers. They attract flies, then, kill 'em in bunches. Just set plenty of Fly Checkers where flies gather around your barn, Pig Parlor, feedlot, poultry house, or home.

Here are advantages to Purina Fly Checkers:

- ATTRACT FLIES
- LONG LASTING
- KILL ON CONTACT
- ECONOMICAL
- EASY TO USE

Stop in for a six-pak of Purina Fly Checkers . . . at our Checkerboard Store . . . when you're in town. And look over our assortment of Purina Fly Killers — sure death to flies on your farm or ranch.

John B. Kurtz  
Cedar Lane

S. H. Hiestand & Co  
Salunga

Whiteside & Weicksel  
Kirkwood

John J. Hess, II  
Intercourse - New Providence

John B. Kurtz  
Ephrata

Wenger's Feed Mill, Inc.  
Rheems

Ira B. Landis  
Valley Road, Lancaster

James High  
Gordonville

J. H. Reitz & Son, Inc.  
Lititz

Warren Sickman  
Pequea

John J. Hess  
Kinzers - Vintage



SHARON FOLKER SHOWS HER CHAMPION market hog at the New Holland Fair. The 13 year old 4-H club member from New Holland R2, won the top prize with a 203 pound Yorkshire gilt. It was her second pig project and her first champion

### New Holland Hog Show Won By Yorkshire

Sharon Folker a 13 year old, eighth grade student at Garden Spot High School showing a 203 pound Yorkshire gilt to the top spot in the 4-H Pig Club roundup Thursday at the New Holland Fair. She is the daughter of Mr. and Mrs. James H. Folker.

The grand champion was a litter mate to the second and third place market hogs. Sharon's brother, Tony, who took third place in the contest supplied the three pigs from a litter sired by a boar owned

by Roy Mentzer, New Holland R2. Mentzer took second place in the contest.

In the showmanship contest, William Fisherm, East Earl R1 took the top spot, but Tony Folker came back in the fitting class to win the championship.

Following are the placings of judge Tony Dobrosky, York County agent.

#### MARKET HOGS

1 Sharon Folker, New Holland R2 2 Roy Mentzer, New Holland R2 3, Tony Folker, New Holland R2 4 Larry High, Bateville

Showmanship — 1 William Fisher, East Earl R1

Fitting — 1, Tony Folker.

### STOP - CLEANING . . . FEED LOSS . . .! and . . . PRODUCE MORE PORK . . . AT LESS COST!



Size 36' x 48' and in additional multiples of 8'.

#### HONEGGER'S FARROW TO FINISH BUILDING

Stop cleaning-feed loss. Produce pork at less cost and with less labor than ever before possible.

- Pens require no cleaning
- Hog finished produced a better quality carcass
- Pigs require 8% to 11% less feed to produce a pound of pork
- Saves hours of labor

Write today for more information

## R. H. LAMBERT

Akron 859-1940  
215 South 8th Street  
Akron, Pa.

FOR QUALITY EGGS

AT LOW FEED COST



Buy RED COMB EGG MASH, Today!

RED COMB's policies give you a quality feed at low cost. This fact combined with its good palatability, freedom from dust, and bright appearance makes it your best buy!

Feed RED COMB EGG MASH Equally With Scratch for Top Quality Eggs With Excellent Flavor!

For further information see . . .

## Joseph M. Good & Sons

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