

Best Food Buys

Shoppers Find A Buyer's Market

Food shoppers continue to find leading markets competing for the consumer's food dollar. This is particularly evident in food ads this week on "meat specials" and seasonal sales of canned goods, reveals Tom Piper, Penn State Extension Marketing Agent. Alert shoppers can profit from this situation by studying food ads before shopping.

Canned fruits and vegetables appear on the list of featured items at this time of year as storage adjustments

are made to accommodate the newly packed crops. Ching peaches, cherries, fruit cocktail, pears and snap beans are the leading candidates for sales emphasis. Indications are that there'll also be some big promotional drives on pineapple, corn and tomato products.

Fresh, crisp apples are attracting attention at produce counters as harvesting continues at a rapid pace. Red Delicious, Jonathan, Cortland,

Golden Delicious and McIntosh are popular varieties in plentiful supply and at seasonally low prices. Grapes, cranberries, and Bartlett pears are economical choices this week.

The Florida grapefruit harvest is gaining speed and some fruit has begun to reach market. Some early season oranges are available, the first of a big crop which is expected to be of good quality. Light shipments and labor disputes have reduced banana supplies, resulting in higher prices.

Irish potatoes, cabbage, sweet potatoes, cauliflower, carrots, celery, squash and leafy greens lead the list of plentiful fresh vegetables. Lower lettuce prices are in

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NATIONAL TERMINAL LIVESTOCK MARKET MONTH
Farmers Field Day — Friday, October 26th, 1962

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At 7:00 P.M., E.S.T.
FRIDAY NITE, OCTOBER 12th
1250 FEEDER STEERS AND CALVES

At 7:00 P.M., E.S.T.
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SALE SPONSORED BY

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**PUBLIC SALES of Dairy Farms
Dairy Cattle & Farm Equipment**

SATURDAY, OCTOBER 6

2 miles southeast of Lenharts-ville, Berks Co.

197 Acre Farm

45 Reg. and Grade Herefords. Equipment. Sale at 9:30 A.M.

NORMAN KESTLER, Owner

WEDNESDAY, OCTOBER 10

4 miles East of Fredericksburg, Berks Co.

100 Acre Dairy Farm

Sale at 1:00 P.M.

PHARES HOAK, Owner

THURSDAY, OCTOBER 11

At Sangerdale Farms, Myers-town, Pa.

Shorthorn Feeder Calves. Hand selected, all Pa. grown steer calves and heifer calves. Suitable for 4-H work. Sale at 1:00 P.M.

PA. SHORTHORN ASS'N.

SATURDAY, OCTOBER 13

Near Friedensburg, Schuylkill Co.

122 Acre Dairy Farm

Modernly equipped with bulk tank and new house. 51 Brown Swiss. Entire herd and farm Equipment. Sale at 9:30 A.M.

J. FRANKLIN CHAMBERS

SATURDAY, OCTOBER 20

Complete close out sale of International Harvester and New Idea Farm Equipment dealer in Honey Brook. New Farmall 460, new Farmall 140, new Farmall 240, Farmall H, Farmall A, new No. 5 Flail chopper, new No. 46 pickup baler, new Transport disc harrow, 3 new spring tooth harrows, new corn planters, 2 new hay conditioners, 7 New Idea hay conditioners, 2 New Idea PTO spreaders, and many other items of new and used farm equipment, trucks, etc. Also valuable read estate. Sale to start 9 A.M. sharp. C. H. Goodman and Sons, owners.

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