

Broilers Show Some Gain

Broilers were up about a cent from the previous week's sale this week at the Lancaster Poultry Center. Sixteen lots containing 76,400 broilers ranged in price from 16.9 to 18 for a sale average of 17.48. Top bid last week was 16.9.

One lot of 650 leghorn fowl brought 9.6 while two lots containing 1,400 roasters brought 22 and 23, and three lots of 5,100 pullets made 24.5.

The top lot of broilers was 1,400 White Vantress at nine weeks two days of age consigned by Kenneth Noll and purchased by Martin Brendle.

Only one lot on offer failed to sell; this was a lot of 1,200 heavy fowl at 15 months bid to 12.4.

The complete August 16 offered 84,750 head in 22 lots and sold 83,550 head in 21 lots.

Following is the complete auction report with lot number, seller, grower in parenthesis, age in weeks and days, buyer and price.

1. Samuel Kolb, 2500 WV, 9-3, Daniel K. Good, 17.0; 2. Same, 2400 WV, 9-3, Roy Ream, 17.1; 3. Miller & Bushong (Russel F. Taylor), 5800 WVX, 8-3 Island Poultry, 17-0; 4. Same (Oscar Sangrey), 6000 WVC, 8-0, Daniel K. Good, 17.0; 5. Same (Kenneth Funk), 600 HWSXC, 12-0, Daniel K. Good, 22.0.
6. Melvin Hess, 1200 H-F, 15 Mo., NO SALE, 12.4 BID.
7. Wilham R. Myer, 13000 WV, 9-0, Starr Poultry Co., 16.9; 8. Same, 13000 WV, 9-0,

Starr Poultry Co., 16.9; 9. Carl L. Martin, 650 L-F, 15-Mo., V. J. Koser Co. Inc., 9.6; 10. M & B (Christ. L. Herr), 1700 WVP, 15-2, W. C. Mellinger & Son, 24.5.

11. M&B (Christ L. Herr), 1700 WVP, 15-2, W. C. Mellinger & Son, 24.5; 12 Same, 1700 WVP, 15-2, W. C. Mellinger & Son, 24.5; 13. Same (Dorothy Miller), 3000 IR, 8-6, Roy Ream, 17.1; 14. Same (Daniel Ebersole), 8400 WV, 8-6, Daniel K. Good, 17-0, 15. Same (Leonary Deitz), 4500 WV, 8-2, Starr Poultry Co., 17.1.

16 Kenneth Noll, 1400 WV, 9-2, John N. Thomas, 17.7; 17. Same, 1400 WV, 9-2, Martin M. Brendle, 18.0; 18. D. E. Horn & Co. (Philip Foster), 2500 WV, 10-0, John N. Thomas, 17.2; 19. Same, 3500 WV, 10-0, Carl B. Rissler, 17.1; 20. Same, 3000 WV, 10-0, Daniel K. Good, 17.0; 21. Same (Lee Reinecker), 6000 WV, 9-2, Daniel K. Good, 17.0; 22. Parke Herr, 800 WVC, 14-6, Daniel K. Good, 23.0.

America's Playlands is a booklet available to outdoor lovers. E. P. Farrand, Penn State extension forestry specialist, says it contains information on some of the 5,000 camp and picnic grounds in our National Forests. Basic rules for camping are outlined. A copy may be obtained by writing to the Forest Service, U S Department of Agriculture, Washington 25, D. C.

Reap profits—read the classified.

Delmarva Slight Advance; Good Demand

Delmarva reported prices of 15.9 to 16.8 for 1,025,700 head at farms during the 24 hour period ending 10:30 Friday morning.

Live prices continued to advance slightly with a good demand for the moderate demands.

Estimated slaughter by eastern shore processors for the weekend was 747,000 head compared with the 716,700 head last weekend. Ready to cook demand improved slightly to mostly fair with practically no dressing plants operating today.

A total of 510,100 head were sold of 535,900 head offered at the Eastern Shore Poultry Growers Exchange at Shelbyville, Del., on Thursday.

The Delmarva broiler-feed ratio for the week ending August 10 was up one point from the previous week at 3.5. Broilers averaged 16.35 per pound and mash cost the grower \$93.31 per ton. For the comparable week a year ago, broilers averaged 14.46 and mash cost \$94.32 for a ratio of 3.1. Six months ago the ratio stood at 3.9.

Fluid Milk Production Is About Steady

Fluid milk production varied from slightly lower to slightly higher in the northeast, but continued to decline in Wisconsin and the west coast, but increased sharply in Georgia.

Pastures improved in New England with recent rains and were reported in very good conditions in northeast sections.

Offerings ranged from fully adequate to fully ample, bottling demand ranged light to in some areas of the north-fair with consumption lighter

Buyer of Oak, WALNUT, Poplar, ASH, etc.
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Weekly New York Egg Mkt.

From Monday, August 13th to Friday, August 20th

	Mon.	Tues.	Wed.	Thurs.	Fri.
WHITE					
EX.					
Fcy. Hywts.	43	43	43	43	43
Fcy. Hywts.	39	39	39	39	39
Fcy. Med.	32 1/2	32 1/2	32 1/2	32-32 1/2	32-32 1/2
No. 1 Med.	31 1/2	31 1/2	31 1/2	31 1/2	31 1/2
Pullets	19-19 1/2	19 1/2	20-20 1/2	20 1/2	20 1/2
Peeweess	15	15	15 1/2	15 1/2	15 1/2
BROWN					
EX.					
Fcy. Hywts.	43	43	43	43	43
Fcy. Hywts.	39	40	40	40	40
Fcy. Med.	32 1/2	32 1/2	32 1/2	32 1/2	32 1/2
Pullets	19 1/2	19 1/2	20-20 1/2	22	22
Peeweess	15	15	15 1/2	15 1/2	15 1/2
MIXED					
Fcy. Hywts.	38	38	38	38	38
No. 1 Med.	31	31	31	31	31
Pullets	19-19 1/2	19-19 1/2	19 1/2	19 1/2	19 1/2
Stds.	32	32	32	32	32
Checks	26	26	26 1/2	26 1/2	25

TREND: Steady to firm position on large, medium and pullets with prices sustained in good shape and most houses clearing well. Checks were weaker.

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WHY ARE PEOPLE USING FEWER EGGS?

Declining per capita consumption of eggs challenges the industry to find ways of maintaining consumption. An understanding of why this has happened in the first place is necessary.

Eggs compete with thousands of other food items in the retail store.

Most studies about egg consumption tell which groups of people use more eggs than others, and where people buy

east due to cooler weather. Surplus over bottling needs cleared satisfactorily with some separators continued to manufacturing outlets noted in New York especially on week ends. In New England some separators continued short of needs.

Wholesale selling prices in the New York area unchanged at \$5.05 per 40 quart unit of bottling quality milk.

eggs More information is needed to determine why people use certain quantities of eggs

Much is being learned about consumption from research on consumer attitudes and behavior with respect to eggs. This might include such things as how homemakers look at the role of eggs in meal planning or their knowledge of quality and nutrition with respect to eggs — why they buy eggs.

If the decline in per capita consumption of eggs is to be halted, it seems necessary to change attitudes toward the use of eggs. Most people view eggs in the context of breakfast. Some are under-consumers because of the role of breakfast.

A few people manage to keep young while growing old

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