## LANCASTER POULTRY CENTER **Broilers Show Some Gain**

cent from the previous week's Carl L. Martin, 650 L-F, 15- Delmarva reported prices of sale this week at the Lancas- Mo, V. J. Koser Co. Inc., 15.9 to 16.8 for 1.025,700 ter Poultry Center. Sixteen 9.6; 10. M&B (Christ. L head at farms during the 24 lots containing 76,400 broil- Herr), 1700 WVP, 15-2, W. hour period ending 10:30 Friers ranged in price from 16.9 C. Mellinger & Son, 24.5. to 18 for a sale average of 11. M&B (Christ L. Herr), 17.48. Top bid last week was 1700 WVP, 15-2, W. C. Mel- vance slightly with a good de- Fcy. H 16.9.

fowl brought 9.6 while two linger & Son, 24.5; 13. Same brought 22 and 23, and three 8-6, Roy Ream, 17.1; 14. 24 5.

nine weeks two days of age Co., 17.1. consigned by Kenneth Noll 16 Kenneth Noll, 1400 WV, and purchased by Martin 9-2, John N. Thomas, 17.7; 17. Brendle.

to sell; this was a lot of 1,200 Horn & Co. (Philip Foster), Poultry Growers Exchange at heavy fowl at 15 months bid 2500 WV, 10-0, John N. Shelbyville, Del., on Thursday. MIXED to 12.4.

lots and sold 83,550 head in 10-0, Daniel K. Good, 17.0; the previous week at 3.5 21 lots.

thesis, age in weeks and days, buyer and price.

1. Samuel Kolb, 2500 WV, 9-3, Daniel K. Good, 17.0; 2. is a booklet available to out-Same, 2400 WV, 9-3, Roy door lovers. E. P. Farrand, Ream, 17.1; 3. Miller & Bushong (Russel F. Taylor), 5800 specialist, says it contains in-WVX, 8-3 Island Poultry, 17.- formation on some of the 5,000 Production Is 0; 4. Same (Oscar Sangrey), camp and picnic grounds in 6000 WVC, 8-0, Daniel K our National Forests. Basic About Steady Good, 17.0, 5. Same (Kenneth rules for camping are outlined. Funk), 600 HWSXC, 12-0, Daniel K. Good, 22.0.

6. Melvin Hess, 1200 H-F, U S Departent of Agriculture, 15 Mo., NO SALE, 124 BID, 7. William R. Myer, 13000 WV, 9-0, Starr Poultry Co, 16.9; 8. Same, 13000 WV, 9-0, classified.

Broilers were up about a Starr Poultry Co., 16.9; 9.

One lot of 650 leghorn 1700 WVP, 15-2, W. C. Mel- mands.

The top lot of broilers 0, 15. Same (Leonary Deitz), cook demand improved slight-

Thomas, 17.2; 19. Same, 3500 23.0.

America's Playlands Penn State extension forestry A copy may be obtained by

Reap profits-read the

Washington 25, D. C.



WHITE day morning.

Live prices continued to ad- EX. linger & Son, 24.5; 12 Same, mand for the moderate de- Fcy. H Fey. M

Estimated slaughter by eastlots containing 1,400 roasters (Dorothy Miller), 3000 IR, ern shore processors for the Bullet weekend was 747,000 head Pullets lots of 5,100 pullets made Same (Daniel Ebersole), 8400 compared with the 716,700 Peewees WV, 8-6, Daniel K. Good, 17.- head last weekend. Ready to BROWN was 1,400 White Vantress at 4500 WV, 8-2, Starr Poultry ly to mostly fair with practi- Ex. cally no dressing plants operat- Fcy. H;

ing today. Fcy. Hy A total of 510,100 head Fcy M Same, 1400 WV, 9-2, Martin were sold of 535,900 head Pullets Only one lot on offer failed M. Brendle, 18.0; 18. D. E. offered at the Eastern Shore Peewees

The Delmarva broiler-feed Fcy. H The complete August 16 WV, 10-0, Carl B. Risser, ratio for the week ending Aug- No. 1 M offered 84,750 head in 22 17.1; 20. Same, 3000 WV, ust 10 was up one point from Pullets Stds. 21. Same (Lee Reinecker), Broilers averaged 16.35 per Following is the complete 6000 WV, 9-2, Daniel K. Good, pound and mash cost the Checks auction report with lot num- 170; 22. Parke Herr, 800 grower \$93 31 per ton. For ber, seller, grower in paren- WVC, 14-6, Daniel K. Good, the comparable week a year ago, broilers averaged 1446 and mash cost \$94.32 for a ratio of 3.1. Six months ago the ratio stood at 39.

## Fluid Milk

Fluid milk production varied from slightly lower to slightly higher in the northeast, but continued to decline in Wisconsin and the west coast, but increased sharply in Georgia.

Pastures improved in New England with recent mains and were reported in very good conditions in northeast sections

Offerings ranged from fully adequate to fully ample, bottling demand ranged light to in some aleas of the northfair with consumption lighter

Buyer of Oak, WALNUT, Poplar, ASH, etc. C. J. CHARLES LUMBER New Providence, Pa. Phone ST 6-3108

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From Monday, August 13th to Friday, August 20th

	· · ·		• • •			
	Mon.	Tues.	Wed.	Thurs.	Fri.	
8						
lywts.	43	43	43	43	43	
lywts.	39	39	39	39	39	
led.	321/2	$32\frac{1}{2}$	321/2	32-321/21	32-32 🖌	
Med.	31 1/2	$31\frac{1}{2}$	31 1/2	31 1/2	$31\frac{1}{12}$	
;	19-19 1/2	191/2	20-20 ½	201/2	20 ½	
s	15	15	151/2	$15\frac{1}{2}$	151/2	
N						
lywts.	43	43	43	43	43	
ywts.	39	40	40	40	40	
led.	$32\frac{1}{2}$	32 1/2	321/2	$32\frac{1}{2}$	321/2	
	191/2	191/2	20-20 1/2	22	22	
s	15	15	151/2	151/2	15 1/2	
)						
Iywts	38	38	38	38	38	
			31	31	31	
				1912	191/2	
		32				
	26	26	261/2	$26\frac{1}{2}$	25 1	

TREND: Steady to firm position on large, medium and pullets with prices sustained in good shape and most houses clearing well. Checks were weaker.

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## WHY ARE PEOPLE USING FEWER EGGS?

Declining per capita consumption of eggs challenges the industry to find ways of maintaining consumption. An understanding of why this has happened in the first place is necessary.

the retail store.

Most studies about egg consumption tell which groups of people use more eggs than others, and where people buy

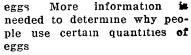
cleared satisfactorily to manufacturing outlets not- breakfast. ed in Nev York especially on

week ends In New England short of needs.

Wholesale selling prices in the New York area unchanged at \$5.05 per 40 quait unit of bottling quality milk.

• Lincoln Brome Grass

Saratoga Brome

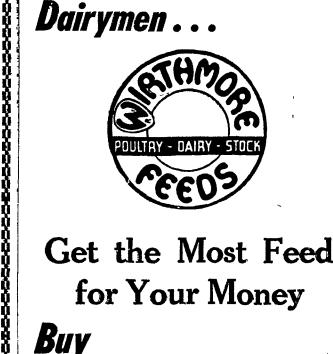


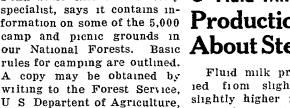
Much is being learned about consumption from research on consumer attitudes and behavior with respect to eggs. This might include such things as how homemakers look at Eggs compete with thou- the role of eggs in meal plannsands of other food items in ing or their knowledge of quality and nutrition with respect to eggs --- why they buy eggs.

If the decline in per capita consumption of eggs is to be halted, it seems necessary to change attitudes toward the east due to cooler weather. use of eggs Most people view Surplus over bottling needs eggs in the context of breakwith fast Some are under-consumsome separators continued ers beacuse of the role of

A few people manage to some separators continued keep young while growing old







	🖷 🗢 Cert. Vernal Alfalfa 🛛 🛛 S-37 Orchard Grass	Livability, General Vigor, Body Siz <del>e</del> ,
WIRTHMORE Record	<ul> <li>Cert. Buffalo Alfalfa</li> <li>Cert. Ranger Alfalfa</li> <li>Cert. Narragansett</li> <li>Cert. Pennscott Clover</li> <li>Ladino Clover</li> </ul>	Conformation, Efficiency Layability. Just Words? Not when you have HONEGGER
DAIDV	<ul> <li>Winter Vetch</li> <li>Balbo Rye</li> </ul>	LAYERS 7
32% DAIRY And get the Superior Value of an all vegetable protein supplement with high energy and bulky texture.	ORDER YOUR FALL SEED GRAIN NOW Pasture Mixture Cert. Redcoat Wheat	They combine sound farm experience with the most advanced scientific methods to give you top poultry profits!
Feed tags and samples are available for your inspection.	<ul> <li>Norline Winter Oats</li> <li>Cert. Wong Barley</li> <li>Cert. Wong Barley</li> <li>Cert. Hudson Barley</li> <li>Cert. Pennoll Wheat</li> </ul>	J. HOWARD MOORE R. D. #1 LITITZ, PENNA.
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