

CHECKERBOARD

# service bulletin



PURINA  
COW CHOW D  
helps you get

UP TO A TON MORE MILK PER COW

Purina Cow Chow D was developed by the cows in the Purina Research Farm dairy herd. It took years of painstaking research to develop Cow Chow D, the ration that has the milk-making power to help cows give up to 2,000 lbs. more milk per

year. If you're not feeding Purina Cow Chow D to your dairy cows now, come see us. We'll be happy to tell you more about it. Try Purina Cow Chow D — prove to yourself that Purina feeding costs you less.

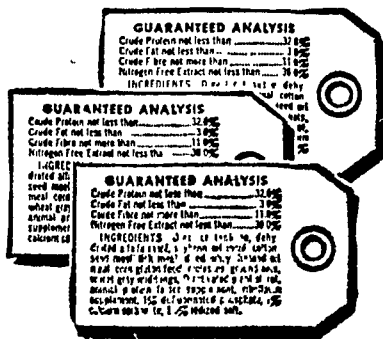
Do You Know . . .

## The Ingredient Tag Doesn't Tell All?

Here's a good example of why feed shouldn't be bought on the basis of ingredient tags alone.

Three groups of hogs were fed rations carrying identical ingredient tags at the Purina Research Farm. One was a Purina ration . . . the other two were called X and Y. The three groups of hogs were fed to 165 days.

The Purina ration made a net profit of \$12.71 per hog more than Ration Y and \$6.46 more than Ration X. Though ingredient tags are important, here's positive proof they don't tell the profit story!



## KNOCK OUT FLIES FAST! Use Purina Dairy Spray

If annoying house flies and biting flies are irritating your cows, help get rid of them with Purina Dairy Spray. Dairy Spray protects your herd from these pests . . . helps cows produce all the milk that's in 'em.

Dairy Spray is safe to use in your barn, milkhouse, and feed room. It's made with a biting fly repellent, MGK 11, plus pyrethrin, lethane, and "Crag" fly repellent.

For complete fly control around your dairy farm, use Purina Dairy Spray and other Purina Fly Killers. They come in a variety of economical sizes at our Checkerboard Store.

John B. Kurtz  
Cedar Lane

S. H. Hiestand & Co.  
Salunga

Whiteside & Weicksel  
Kirkwood

John J. Hess, II  
Intercourse - New Providence

John B. Kurtz  
Ephrata

Wenger's Feed Mill, Inc.  
Rheems

Ira B. Landis  
Valley Road, Lancaster

James High  
Gordonville

J. H. Reitz & Son, Inc.  
Lititz

Warren Sickman  
Pequea

John J. Hess  
Kinzers - Vintage

### SANDWICHES

(continued from page 15)  
stored in refrigerator, will keep at least 2 weeks.

### SOUR CREAM-BLUE CHEESE DRESSING

½ cup crumbled Blue cheese  
½ teaspoon salt  
¼ teaspoon pepper  
1 tablespoon finely chopped onion  
Few drops Worcestershire sauce  
1 teaspoon lemon juice  
1 cup dairy sour cream  
Blend all ingredients except sour cream, mixing well. Fold in sour cream. Chill thoroughly before serving with a green vegetable salad.

### AIRY, FRESH FLOWERS HELP GIVE A COOL LOOK

Airy fresh flower arrangements can help give your rooms a cool look—and make you feel a little cooler at the

same time. Before you start to make arrangements clear the room of extra accessories. Nothing looks warmer than clutter.

Then choose containers, such as blue green, that have a light airy appearance. White pottery or china, lots of glass or baskets can also give a summery feeling. With a white bowl try a fruit arrangement with lilies, lemons and green grapes.

You can get the same fresh coolness in your accessories and food when you set the dinner table with a green and white color scheme.

Any daisies, delicate terns, crisp leaves are a good start for a summer arrangement. You may want to mass greenery in the fireplace or in a large jar on the floor. Floating a single flower in a large shallow bowl gives a cooling (Continued on Page 18)

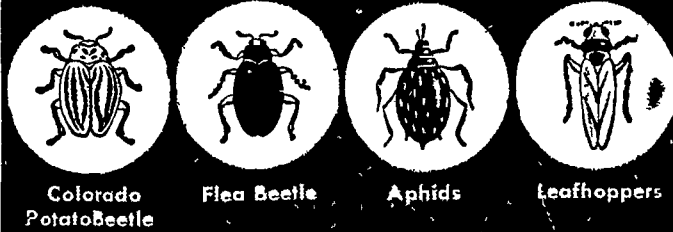
## Potato Growers You Need



# Thiodan

The new broad range insecticide

KILLS ALL COMMON POTATO PESTS



With this important new chemical discovery—Thiodan—you get a multiple kill of several potato pests at the same time. This means one shot control which, of course, is a more economical way to protect your crop.

Thiodan is a concentrate. Just mix with water and apply with ground or air spray equipment. And Thiodan is compatible with all commonly used fungicides. Its effectiveness has been proved over several seasons.

Ask about other

Fine **MILLER** Products

- "658" Fungicide (Copper-Zinc Chromate) For Early and Late Blight
- Nutri-Leaf "60" — feeds plants through foliage, a wonderful supplement to ground fertility.

AVAILABLE AT YOUR LOCAL DEALER OR



Miller Chemical & Fertilizer Corporation  
P. O. BOX 25, EPHRATA  
Phone RE 3-6525

## ROHRER'S

have a complete line of Miller  
INSECTICIDES — FUNGICIDES

**P. L. ROHRER & BRO., INC.**

SMOKETOWN

Ph. Lanc. EX 7-3539