

## Local Firm Gets Award From USDA

A local firm last week was presented a "Big E" award by the Secretary of Agriculture, Orville Freeman, for the firm's unusual success in increasing agricultural exports.

John W. Eshelman and Sons was among nine firms or associations to be so honored.

The presentation was at a ceremony in the U. S. Department of Agriculture patio attended by leading representatives of the American export trade, by members of Congress and other government officials.

The "Big E" resembles the Army-Navy "E" flag awarded manufacturing firms for out-

standing production effort in World War II. Today's awards were made under a program proclaimed by the President Dec 5, 1961, to encourage the expansion of U. S. exports to improve the U. S. balance of payments situation and to further the nation's world freedom objectives. The program is being administered by the U. S. Departments of Commerce and Agriculture and other government agencies.

Flag award winners are authorized to fly the blue and white "E" banner over their plants and offices, display an accompanying certificate of commendation; issue "E" lapel pins to employees, and refer to the award in advertising.

Secretary Freeman presented the award to George Nieto, Director, Export Dept., John

W Eshelman & Sons, 244 N. Queen Street, Lancaster, Pa.

"For substantial increase in the export of American feed products and premixes, successful pioneering and penetration of South American outlets for its products, and progressive expansion into world markets, by systematic study of potential markets and establishment of successful distributor and licensee arrangements, by providing technical services to customers; and by conduct of foreign language educational programs on farm management and animal nutrition."

Use the left-over corn on the cob. Cut the corn off the cob, using a sharp knife and cutting downward, and fold into quick bread, waffles, fritters, puffs or baked corn pudding or corn relish.

## Field Day Program

Wednesday, August 15 — Industry Day

### Speaking Program

- Auditorium, Milton Hershey Junior-Senior High School  
Dr. H B Sprague, Penn State University, Chairman
- 9 00 a.m.—Improvements in Machinery and Equipment for Handling Forages—Prof. F. W. Dullee, Wisconsin University.
  - 9 10 a.m.—Economic Production of Meat and Milk with Forages—Prof. C. R. Hoglund, Michigan State University.
  - 10 20 a.m.—Producing Beef on Renovated Pastures on Depleted Land—Prof. J. B. Washko, Penn State University
  - 11 00 a.m.—Meat Production on Western Ranges, Practices and Potentials—Prof. R. M. Love, University of California.
  - 11 40 a.m.—Grassland Farming in Western Europe—Prof. G. W. Burton, U.S. Coastal Plain Experiment Station, Georgia.

### Tours

- 9 30 a.m.—Hershey Farm—free, continuous service to air tour—\$3 per person continuous service 12 minutes
- 1 30 p.m.—air tour from Hershey Estates airfield.

### Demonstrations

- Machinery—there are 125 acres of forage devoted to these demonstrations and more than 130 pieces of forage machinery will be demonstrated during the day. Schedule for individual types of equipment
- 9 30 a.m.—Forage harvesting
  - 9 30 a.m.—Corn silage harvesting.
  - 9 30 a.m.—Plowing and tillage
  - 10 30 a.m.—Mowing and conditioning
  - 11 30 a.m.—Fertilizers and spray equipment.
  - 1 30 p.m.—Self-propelled windrowers.
  - 2 30 p.m.—Raking and baling
  - 9 30 a.m.—Machinery companies will have continuous demonstrations of all equipment in their own exhibit areas
  - 4 30 p.m.—Field crops—over 100 forage acres used for these demonstrations. You can see the results of a wide variety of grassland farming practices from the seedbed to the cow.

Thursday, August 16 — Centennial Day

### Speaking Program

- Auditorium Milton Hershey Junior-Senior High School  
Dr. W A King, Clemson Agricultural College, Chairman
- 8 45 a.m.—Research Needs in Support of Profitable Grassland agriculture—Prof. W. K. Kennedy, Cornell University.
  - 9 25 a.m.—Nutritional Value of Pastures and Other Forages—Prof. E. W. Crampton, Macdonald College Quebec, Canada.
  - 10 05 a.m.—Present and Future Potential Use of Forage as a Feed for Dairy Cows—Prof. M E McCullough Georgia Experiment Station
  - 10 15 a.m.—Panel of three farmers—Quality Forage for Production of Meat and Milk
  - 10 45—Using Grassland for Profitable Beef Production, C. A. Brown, Cleveland, N.C.
  - 11 15—Quality Forage for Economic Production of Milk, Donald D Hanks, Salem, N.Y.
  - 11 45—The Place of Good Forage in Management of a Dairy Herd, Rolland Shadle, Pennville Ind

### Special Program

- 3 30 p.m.—Hershey Stadium speaker, Charles Shuman president, American Farm Bureau Federation

### Tours

- Hershey farm and air tours same as Wednesday's schedule
- 10 00 a.m.—Lancaster County tour—\$1.75 per person, lunch included
- 10 00 a.m. and 1 00 p.m.—Lebanon County tour—75 cents per person

### American Grassland Council Meeting

- 8 00 p.m.—Open meeting at Starlite Ballroom

### Demonstrations

- Same as Wednesday's schedule

Friday, August 17 — Pennsylvania Day

### State Plowing Contest

- 9 00 a.m.—Pennsylvania farmers will be competing for level land and contour plowing championships.

### Special Program

- 2 30 p.m.—Immediately following the completion of the plowing contest, the two Pennsylvania gubernatorial candidates will speak at the site of the plowing contest.

### Awards

- North American Hay Champion and winners of the Plowing Contest will be given their awards.

### Tours and Demonstrations

- Same as Wednesday's schedule

## 300 Attend 4-H Food Round Up

Thirty years of 4-H leadership on the part of two county women was honored last Tuesday night when the What's Cooking 4-H Club, Manheim-Lutz, held a surprise party for Mrs. Benjamin G Sheaffer and Mrs. J. Raymond Newcomer.

The party was held at the Lancaster County 4-H Foods Roundup and the leaders were presented with planters.

Mrs. Newcomer, who has been a leader for 20 years, accepted the gifts on behalf of herself and Mrs. Sheaffer, who was not present. Mrs. Sheaffer has been active in 4-H for 30 years as a leader.

Approximately 300 persons attended the roundup in the Penn Manor High School Barbara Gamble was mistress of ceremonies for an assembly. Taking part were Cynthia Bucher, pledge and songs, Evelyn Groff, bread demonstration, Kaye Ream, Junior Posture Queen, and Lois Johnston, Senior Posture Queen.

Displays were set up in the cafeteria with Mrs. Barbara Heistand in charge. Extension home economists participating were Mrs. Norma DeLellis and Miss M. Jane Thurston.

The annual clothing roundup will be held Thursday at the school.

## K-137 KimberCHIKS...



**10¢ to 34¢ MORE NET INCOME THAN OTHER MAJOR EGG STRAINS\***  
(35¢ more than average entry in 15 tests)

\*Based on final reports in 1959-60 Random Sample Tests in Ariz., B.C., Calif., Fla., Ia., Minn., Mo., C.N.Y., W.N.Y., N.C., Pa., Tenn., Tex., Utah, and Wis.

In the three 1959-60 tests in which the new K-155 Kimberchik was entered, it equalled the well-known K-137 in net income.

## Longenecker's Hatchery

ELIZABETHTOWN, PA.

EMpire 7-1545

**COWS PROPERLY CONDITIONED ... during the dry period PRODUCE UP TO 25% MORE MILK!**



**BEFORE CALVING** This cow was fitted on the Pioneer program for 60 days before calving. Note the excellent "dry cow" body condition.



**AFTER COMPLETING RECORD** The same cow after having produced 23,044 lbs. of milk and 94 lbs. of fat as a 4 year old. Note the extreme dairyness and exceptional body condition shown after this cow produced 17% less of milk.

**600 pounds of PIONEER DRY and FRESHENING yields an extra TON OF MILK!**

Proper feeding of the dry cow is the most important single factor affecting herd health, longevity, and a sustained high level of milk production. In 60 days, while the cow is dry, Pioneer Dry and Freshening feed will repair the body from the previous lactation, build a reserve of body condition for the next lactation, and develop a stronger calf. In addition your cows will have less calving difficulties, eliminate placenta quickly, have less udder congestion, and **most importantly they will produce up to 25% more milk!**

See us today for full particulars.



**Joseph M. Good & Sons**  
LEOLA — QUARRYVILLE