

CHECKERBOARD

Service Bulletin

239 eggs
average
from
259,000
hens



You hear a lot of "chin music" about results produced by various feeds, regardless of quality, feed efficiency or price. Usually the cheapest feeds claim the best results.

You don't have to listen to "chin music" about results on the Purina Program. Some of us Purina dealers have collected accurate year-long records from 128 Purina-fed flocks here in the East. These are the totals:

128 flocks		
259,402 birds		12 to 15
65.7% aver. production)	months
239 eggs per bird)	
4.35 aver. lbs. feed per doz.)	lay
4.0 or less conversion on many flocks)	

Please note that these are not two or three carefully-picked records. These cover 128 flocks from small to very large. Figure your feed cost per dozen. We believe you'll quickly prove to yourself Purina feeding costs you less.

Studies Show Less Pecking In "Organized" Flock . . .

Every flock of chickens has a social order called "peck" order. In a small flock, every hen fights every other hen, learns which she can peck and which she had better dodge. Scientific studies show pecking is nearly cut in half when the flock becomes "organized"—when each hen knows where she stands in the order. If you mix flocks or add new birds, this process is repeated to establish a new order.

Have new birds debeaked. Debeaking won't stop fighting, but it reduces possibility of serious injury. Debeaking is the answer when birds are lost from pecking. It also stops losses from "blowouts." Temporary eversion of the oviduct is normal with egg laying. It becomes a "blowout" if the oviduct remains hanging externally. This is likely to happen in flocks where vents have been damaged by excessive vent pecking.

Cut CRD In Day-Old Chicks Use NEW Purina Tylan Soluble

Now . . . you can help knock out costly CRD infection in day-old chicks with Purina Tylan Soluble. Tylan Soluble contains tylosin, a new, fast-acting antibiotic that cuts down the most common cause of CRD in baby chicks.

When your chicks first arrive, add this powerful Health Aid to their drinking water. We can supply you with Purina Tylan Soluble in economical 100-gram or 2-gram packets.



Knock out CRD with new Purina Tylan Soluble in chick drinking water.

John B. Kurtz
Cedar Lane

S. H. Hiestand & Co.
Salunga

John J. Hess
Kinzers - Vintage

Whiteside & Weicksel
Kirkwood

J. H. Reitz & Son, Inc.
Lititz

John J. Hess, II
Intercourse - New Providence

John B. Kurtz
Ephrata

Ira B. Landis
Valley Road, Lancaster

Wenger's Feed Mill, Inc.
Rheems

James High
Gordonville

Warren Sickman
Pequea

Best Food Buys

Local Produce Is On Shelves

Here at last! That long-awaited season has arrived when locally grown fruits and vegetables are in plentiful supply. Yes, observes Tom Piper, Penn State Extension Marketing agent (connoisseurs of fresh flavor and all budget-conscious shoppers will find much to please them at roadside stands, farmers markets and neighborhood food stores in the weeks ahead.

Perhaps most noteworthy among locally grown vegetables is sweet corn. Since quality is dependent upon freshness, the time and treatment from harvest to consumption is most important. Insist on freshly harvested corn, keep it refrigerated and use it within a short period of time. Tomato supplies are increasing, too, with local tomatoes available in many parts of the state.

Many other vegetables are in seasonally large supply, some of them coming from local fields. These include green beans, radishes, cabbage, cucumbers, spinach, summer squash, endive, and lettuce. Celery continues relatively high in price as supplies are inadequate to satisfy the demand. Potato prices continue above last year, reflecting the reduction in late spring and early summer crops.

Red tart cherries command the plentiful supply spotlight this week-end. Weather conditions have moved harvesting along unusually fast, home-makers desiring to can or freeze a supply for later use should place orders now. Hair-

vestins of early apples has increased the last few days, farmers' markets, roadside stands and some foodmarkets.

Blueberries, watermelons, cantaloupes, peaches, and lemons offer variety and economy in filling the fruit bowl. Apples, grapes and nectarines are available too but prices remain firm.

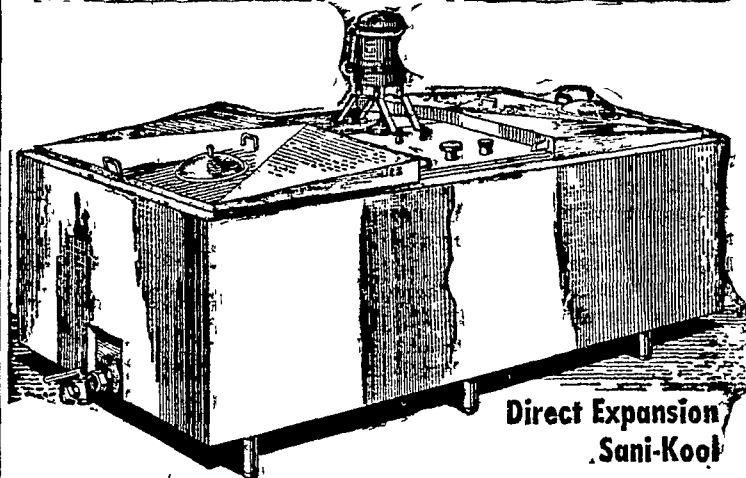
A smorgasbord pattern of features and prices is expected at the meat counter. Pork cuts, especially bacon, are expected to quote at increased costs. Prices will be higher in many stores. Beef chuck roasts and steaks, round steak, ground beef and frozen turkey offer promotional opportunities but shoppers are encouraged to study food ads before doing the family food buying.

Plentiful supplies of eggs, milk and all dairy products, frozen concentrated orange juice and canned cherries provide added economy. There is a good supply of excellent quality seafood available too.

Potatoes in Favor

New and convenient forms of potatoes are putting this item back into public favor, reports Catherine Love, Penn State consumer economics extension specialist. Each person is eating six pounds more potatoes than he did five years ago. Increased use has come entirely in processed potatoes, although use of fresh potatoes has continued to go down. Potato chips, frozen potatoes and dehydrated potatoes are among the processed forms contributing to this increase.

NEW JAMESWAY Spiral Jet Cooling System Cools Milk Fast at Low Cost



Direct Expansion Sani-Kool

LOWEST IN HEIGHT . . . HIGHEST IN VALUE

- 1 SPIRAL RIBBON INSERT of stainless steel in the evaporator plate spins freon against bottom of milk tank for fast, efficient cooling . . . usually accomplished before you're out of the milk house.
- 2 CONTROLLED FREON FLOW through serpentine passages provides low cost cooling, and complete safety. Yes, you can wash your Jamesway bulk milk tank with HOCl water without fear.
- 3 CORRELATED COOLING means the bigger the tank the bigger the cooling area when you own a Jamesway Sani-Kool.
- 4 ALL 18-8 non-magnetic stainless steel in both inner and outer tanks means quality throughout . . . years of rust-proof service.
- 5 SERVICE WHEN YOU NEED IT is a plus feature we offer you when you buy a Sani-Kool bulk milk cooler from us. As for our time payment plan, stop in today for free details and information.

There's a remote control Jamesway direct expansion Sani-Kool bulk milk cooler in each size to fit your needs. For the lowest cooler in height in the industry, stop in and see our line of Sani-Kool tanks by Jamesway.

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