

CHECKERBOARD

Service Bulletin

239 eggs
average
from
259,000
hens



You hear a lot of "chin music" about results produced by various feeds, regardless of quality, feed efficiency or price. Usually the cheapest feeds claim the best results.

You don't have to listen to "chin music" about results on the Purina Program. Some of us Purina dealers have collected accurate year-long records from 128 Purina-fed flocks here in the East. These are the totals:

128 flocks	12 to 15
259,402 birds	months
65 7% aver. production	lay
239 eggs per bird	
4.35 aver. lbs feed per doz.	
4.0 or less conversion on many flocks	

Please note that these are not two or three carefully-picked records. These cover 128 flocks from small to very large. Figure your feed cost per dozen. We believe you'll quickly prove to yourself Purina feeding costs you less.

Studies Show Less Pecking In "Organized" Flock . . .

Every flock of chickens has a social order called "peck" order. In a small flock, every hen fights every other hen, learns which she can peck and which she had better dodge. Scientific studies show pecking is nearly cut in half when the flock becomes "organized" — when each hen knows where she stands in the order. If you mix flocks or add new birds, this process is repeated to establish a new order.

Have new birds debeaked. Debeaking won't stop fighting, but it reduces possibility of serious injury. Debeaking is the answer when birds are lost from pecking. It also stops losses from "blowouts." Temporary eversion of the oviduct is normal with egg laying. It becomes a "blowout" if the oviduct remains hanging externally. This is likely to happen in flocks where vents have been damaged by excessive vent pecking.

Cut CRD In Day-Old Chicks Use NEW Purina Tylan Soluble

Now . . . you can help knock out costly CRD infection in day-old chicks with Purina Tylan Soluble. Tylan Soluble contains tylosin, a new, fast-acting antibiotic that cuts down the most common cause of CRD in baby chicks.

When your chicks first arrive, add this powerful Health Aid to their drinking water. We can supply you with Purina Tylan Soluble in economical 100-gram or 2-gram packets.



Knock out CRD with new Purina Tylan Soluble in chick drinking water.

John B. Kurtz
Cedar Lane

S. H. Hiestand & Co.
Salunga

John J. Hess
Kinzers - Vintage

Whiteside & Weicksel
Kirkwood

J. H. Reitz & Son, Inc.
Lititz

John B. Kurtz
Ephrata

Ira B. Landis
Valley Road, Lancaster

John J. Hess, II
Intercourse - New Providence

James High
Gordonville

Warren Sickman
Pequea

Wenger's Feed Mill, Inc.
Rheems

Local Hatchery

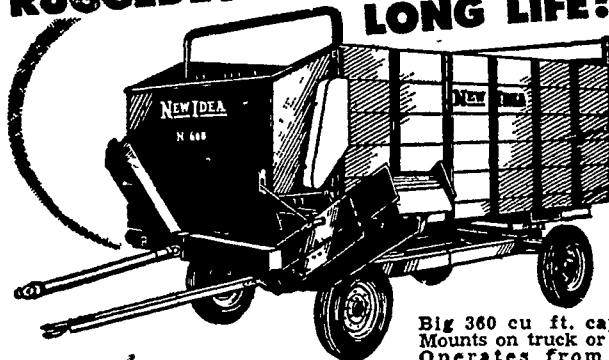
(Continued From Page 10) Parent stock are made directly from Hubbard Breeding Farms, Walpole, New Hampshire. Luxembourg, Switzerland and Austria will also be served by the new company. Hubbard Euro-Poultry will

be administered by a Board of four Directors: Charles Donkerwalke of Ellezelles, Belgium; Lucien Vanwynsberghe, Desselgem, Belgium; Professor Harry H. Kaufman, Technical Consultant, Hubbard Farms; and Leslie S. Hubbard, Vice President, Hubbard Farms.



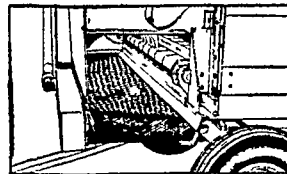
Leslie S. Hubbard (right) Vice President of Hubbard Farms and Board Chairman of Hubbard Euro-Poultry, is shown with Mr. Charles Donkerwalke (center), and Mr. Lucien Vanwynsberghe of Belgium, joint owners of a new corporation, Hubbard Euro-Poultry, S. A., which has been established with headquarters and poultry plant at Oudenaarde, Belgium. Photo was taken during Leslie Hubbard's recent trip to Europe. New, modern, insulated, automatic poultry housing is now under construction at Hubbard Euro-Poultry at Oudenaarde, Belgium.

RUGGEDLY BUILT FOR LONG LIFE!

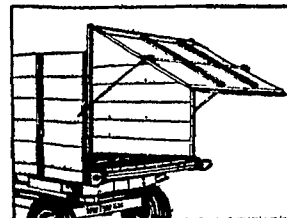


Big 360 cu. ft. capacity. Mounts on truck or wagon. Operates from PTO.

NEW IDEA Forage Box and Bunk Feeder



Unloads from side into blowers or bunk feeders. Large, heavy duty cylinders break up forage and mix in concentrates or preservatives as you unload. Rough-top conveyor belt is extra wide, extra rugged. 36" extension available to increase delivery height.



Unloads from rear into blowers or pit silos. Empties a full load in a few minutes. One man can operate lightweight endgate. All drive chains are safety shielded. Wooden sides and floor are water repellent Penta-treated for long, rot free life. Formed steel channels support bottom and sides, provide upper track and return guide for conveyor chain.

Come in and see this NEW IDEA forage box today!

Chas. J. McComsey & Sons
Hickory Hill, Pa.

A. B. C. Groff
New Holland

Landis Bros.
Lancaster

Wilbur H. Graybill
Lititz, R. D. 2

J. Paul Nolt
Gap

H. S. Newcomer & Son
Mount Joy

J. H. Reitz & Son, Inc.
Lititz, R. D. 4

Allen H. Matz
Denver

A. L. Herr & Bro.
Quarryville