

Expert Lists Challenges For Poultrymen

University Park, Pa. — One of the principal challenges facing poultrymen is finding some means of boosting per capita consumption of eggs, declared an Extension Service Economist during the annual conference of the Pennsylvania Poultry Federation last week at the state University here.

"The drop in per capita consumption of eggs has come about despite a drop in prices that theoretically should have worked to increase egg consumption," stated Harold E. Neigh of Penn State. "When we find out the 'why' then maybe we can take measures to counteract the 'behavior,' he suggested.

Neigh said the reason for under-consumption appears to be people's attitude or the concept of the role of breakfast. What constitutes a suitable breakfast is tied to the concept of one's daily activity. There are other people who know they should eat a good breakfast but don't take the time. There are also some people who just don't like eggs, he pointed out.

The Penn State economist claimed the majority of peo-

Doctor Urges Water Safety

With more and more farms having farm ponds and swimming pools, the danger of drowning becomes a greater possibility each year.

Many inexperienced swimmers, as well as youngsters who do have some experience in the water, fail to remember and heed the basic rules of water safety.

Water and people sometimes mix with tragic results, said Dr. Charles R. Hayman, Regional Medical Director, Pennsylvania Department of Health, Reading. Too many lives are being lost because basic water safety rules are ignored by swimmers and parents.

Swimming in oceans, pools or rivers present a different type of hazard at each site. For instance, continued the Regional Medical Director, ocean swimmers should be aware of treacherous currents, heavy surf, hidden rock piles and jetties.

In pool swimming the temptation to the inexperienced swimmer to join buddies in the deep part is always present. When the life guard isn't looking there is a tendency by some to "horseplay", such as jumping real close to a swimmer, which can result in injury and possible drowning. Rivers and lakes often have sudden drop offs or holes, which may cause the swimmer to panic.

Sometimes we forget our own backyard, said Dr. Hayman. Family pools and plastic pools are too often the cause of tragedy, especially for tots and youngsters. Never should a tot or small child be left alone near water.

Dr. Hayman advises not to swim alone, to stay out of the water when overly tired, allow ample time before going into the water after eating, stay within the water depth that is safe, and always swim at areas having trained life guards.

ple have a favorable attitude toward eggs. While eggs are considered a breakfast food, two out of five individuals in the United States do not eat eggs regularly for breakfast. **Contract Farming Permanent**

Contract farming is here to stay, Poultry Federation members heard from W. T. McAllister, Extension economist from the University of Delaware. He said over 90 per cent of the broilers and more than 50 per cent of the turkeys are produced by farmers under some form of arrangement which may guarantee a

market, or a price, or a minimum payment for labor and materials supplied by the producer.

"Contract production of eggs is again on the increase and this time on a sounder basis than that of a few years ago," McAllister claimed.

Effects contract farming will have on markets he listed as (1) Less fluctuation in supplies and price, (2) A downward pressure on market prices with the price hugging rather closely to the cost of production line, (3) Improved uniformity of output—grade, type, etc. (4) Year around production adjusted to season-

al demand, (5) Direct marketing by contracting firms, (6) Increased competition in eastern markets from eggs and poultry produced in areas favored with lower costs and less economic opportunity.

Set a Good Example

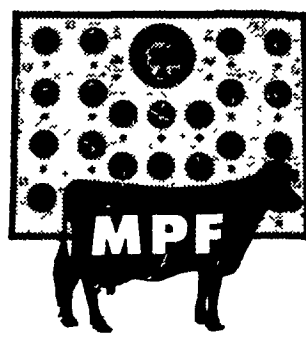
One of the best ways to teach a young child the niceties of social behavior is to set a good example, believe Penn State extension home economics specialists. He will pick up more by watching than by being pushed at stressful moments. He may become shy when urged or forced into being polite.

Shoe Polish Stains

Shoe polishes and dyes can cause permanent indelible stains on rugs and carpets, warn Penn State extension home management specialists. If treated at once, such stains sometimes will respond to dry-cleaning solvents. Apply the solvent in small quantities with an eyedropper. Blot up with clean soft cloths or cleaning tissues always work from the outside of the stain toward the center, rubbing no more than necessary. If the stain doesn't respond to the treatment, call a professional rug cleaner before the stain has a chance to set.

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