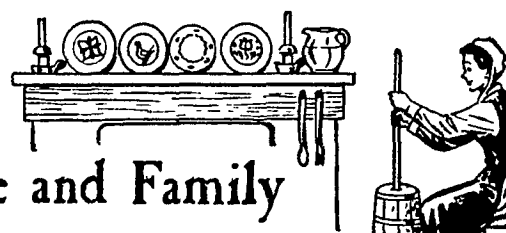


Big Business

One out of every three school children ate a school lunch in the school year just ended, thanks to the National School Lunch Program Harold Neigh, extension consumer marketing specialist at Penn State, says although some of

the food is donated by the U.S. Department of Agriculture, 80 per cent of the foods used are bought in local markets. The billion dollar bill for the lunch program is divided four ways free food from the USDA makes up a little more than ten per cent,

another ten per cent in cash is provided by the national government, local and state funds make up another twenty per cent, and the remaining sixty per cent is paid for by the children.



For the Farm Wife and Family

Ladies, Have You Heard? . . .

By Jane Thurston

Mid-Year Food Outlook

Consumers are spending more for food this year than in 1961. This increased food spending is credited to higher marketing services (higher wages in the food industry, transportation, packaging, etc.), shifts to more expensive foods and slightly higher retail food prices. But total food consumption per person is not expected to change much, if any, from last year.



THURSTON

Food supplies will continue large in 1962, but there will be some changes in the supply of the different types of food as compared to last year. There will be very little change in beef and pork supplies during the next two months, but indications point to less chicken. Larger milk production will result in more dairy products, and there will be more eggs at lower prices this summer than a year ago. Smaller supplies of fresh vegetables and potatoes are in prospect but supplies of most other foods will continue plentiful.

again. Fresh pork loins will be bargain buys from time-to-time as retailers offer them as specials. Wholesale prices are falling on smoked hams and retailers plan to offer them at special prices for the July 4th holiday. Other smoked cuts, including bacon and fresh spareribs, probably will rise in price during the summer.

About Beef

Meat will be slightly more expensive through the early summer than it was earlier this year. But, supplies of beef are ample, so consumers should continue to see moderate prices. The quick cooking and favored cuts such as steaks, will show the highest price increase because summer's the time when demand is greatest. The less tender cuts from the forequarter, such as chuck roasts and boiling cuts, will be priced lower at the retail counter through the summer.

Poultry, Eggs and Dairy

Broiler-fryer chickens will continue as a good value in the coming months, but retail prices are not expected to reach the low prices of earlier this year. Because of the popularity of cook-outs and the easy fast way of preparing chicken for the table, consumer demand is greatest during the hot summer months. To attract customers retailers will continue to offer chicken at special week-end prices. Turkey also continues to be a good value because of the heavy supply remaining in storage from last winter. On April 1, frozen turkey stocks totaled 192 million pounds, compared with 126 million a year earlier.

About Pork

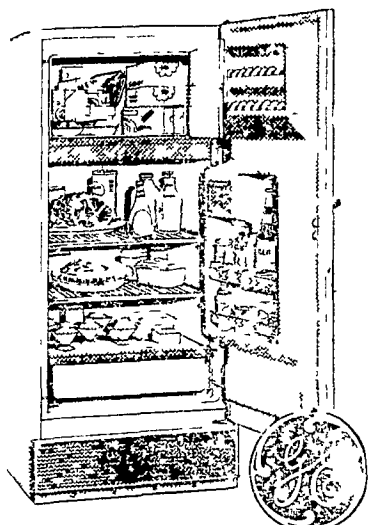
Pork supplies continue fairly heavy, but will decline some during the summer months. Pork is a more economical buy than it was last year at this time. Prices will not change much for the next two months but will start to go down in early fall when seasonal marketings pick up.

Egg prices have dropped to their lowest point in over two years. Low prices should continue for the next several weeks. When comparing eggs seasonal marketings pick up.

(Continued on Page 16)



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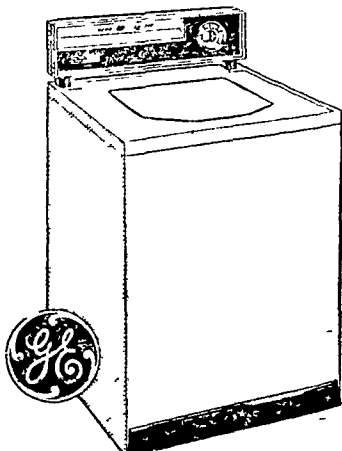
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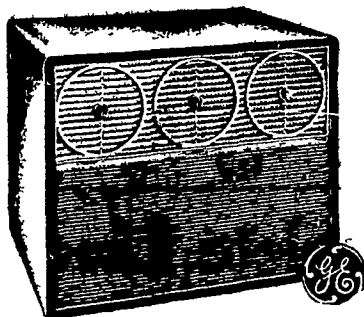
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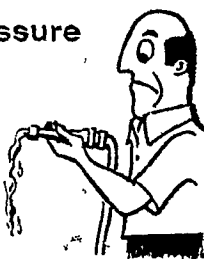
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