

No Cardiac Link With Diet Of Fat-Eating British Men

The British people do not have the same apprehension about animal fats in the diet that some people have in the United States, according to Carl F. Neumann, Chicago, general manager of the National Live Stock and Meat Board.

Mr. Neumann recently returned from the British Isles where he spent 2 weeks in connection with an extensive

promotion program for American lard. The Board is co-operating with the Foreign Agricultural Service of the U. S. Department of Agriculture and the Lard Advisory Council in England in carrying out promotional activities on behalf of American lard in the British Isles.

The Meat Board general manager observed that the British seem to disprove the

theory that there is some casual connection between eating saturated, or animal, fats and the development of heart disease. He said that men between 50 and 59 years of age in the United Kingdom derive a larger percentage of their daily caloric intake from saturated fats than do men in the same age bracket in the United States. Significantly, however, their death rate from heart disease—and especially from arteriosclerosis—is lower than that of men

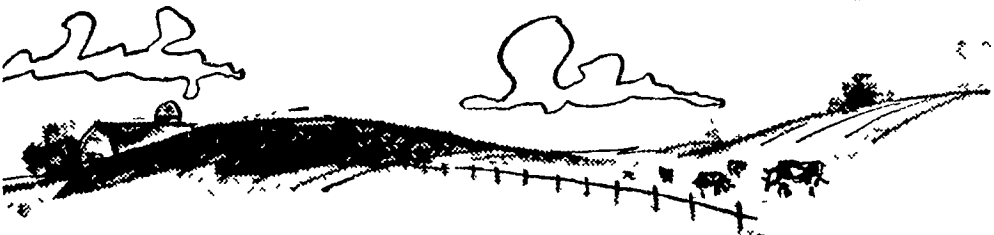
in the same critical age bracket in the United States. States consume more unsaturated fats. (Continued on page 6)

Some Thoughts For...



Dairy

Farmers!



JUNE IS DAIRY MONTH

- Did you do all you could to help promote your industry in the past year?
- Do you talk milk to consumers?
- Do you explain its many nutritional advantages?
- Do you set the example when you take your family out for a meal and order milk as the beverage?
- Do you have the feeding program which gives you the best return per dollar spent?

If you are in doubt about this last item talk to our Nutrition Department or our Dairy Specialist.

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ATTENTION! TURKEY GROWERS

ALL turkey growers who raised turkeys in 1961 have a vote in the coming referendum.

The results of this vote will determine the course of your industry for many, many years to come.

Some feel that marketing orders are desirable and others believe that these orders, if passed, will affect not only the turkey industry but our way of life as agriculturists in an adverse way.

Don't gripe about the results afterwards if you don't take the time and make the effort to both **QUALIFY** and **VOTE**.

Fill out the form furnished you by your local A S C S. office **PROMPTLY**.

If you did not get one, call up and ask for it.

Then when you are certified . . . **VOTE!**

Special Note to producers who quit raising turkeys this year. If you raised a crop of turkeys in 1961 you are eligible to Vote

Be sure to qualify and do vote.

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