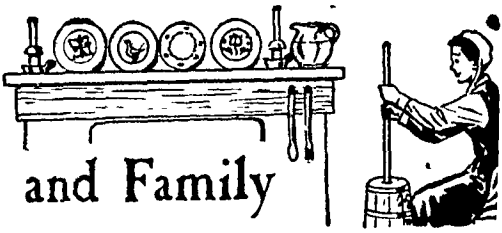


## For the Farm Wife and Family



### Fashions And Fabrics

by Mrs. Richard C. Spence

It is almost impossible for the consumer to keep up to date on the new fabrics and fabric finishes as they appear on the market these days. The best policy to follow is to keep the tag from the garment or piece of material which you have purchased—it is the manufacturer's way of telling you the fiber content of the material and the best way to care for it to keep it looking new.

Here are a few fabrics and fabric finishes you might be looking for:

#### DENIM

Denim in new colors, patterns and kinds of fabric has taken a new lease on fashions. One new use of this workday fabric is in laminates. In this type of material a thin layer of foam is permanently bonded to the back of the denim. These laminates reached the market last November and are becoming increasingly more popular and more available.

Currently coats, jackets and rainwear are made of denim laminates. They usually have a water repellent finish.

Another new use of denim is as a stretch material used mainly in sportswear. Stretch denim is particularly good for this because of its appearance and extra give. Most popular colors of stretch denim are faded blue, charcoal white and denim blue. It's available in crease-resistant, wash-and-wear finishes.

Traditional denim hasn't been overlooked in spite of new varieties. Increased choice of colors and patterns makes it more usable in clothes and home furnishings. An example of the new look in denim for clothing is mattress ticking. Of course it's not the same as the material used in mattresses but it looks the same. This has been popular for about three years. Recently however new colors have been used: moss green, gold, pink and other pastels. New stripes have also been introduced. The denim fashion picture is more colorful and varied than ever before.

#### CRIMPED ORLON

Orlon Sayelle is a newer man-made fiber which is becoming more popular. Once known as Orlon Type 21, Sayelle is the only man-made bi-component fiber in existence. Bi-component means each fiber is made up of two lengthwise parts. Each reacts differently to heat and moisture. Wool has the same property. When Sayelle is manufactured the fiber naturally crimps under the heat and moisture conditions applied. One segment shrinks more and pulls the other one into a spiral shape. The fiber 'remembers' this corkscrew permanently.

How is this important to you? First it gives bulk to the fiber making it warm but light weight. This makes Sayelle ideal for sweaters, knit sport shirts, suits and dresses, and hand-knitting yarns. Second Sayelle has a pleasant feel not slick like some synthetic fibers. The natural crimp makes it elastic and a good material for the wrist and waist bands of sweaters.

Besides these features Orlon Sayelle resists moths and mildew and is hand or machine washable. It can be tumble dried in a machine at the lowest heat settings. If not machine dried place the garment on a flat surface—not a towel—and gently push into shape.

Do not drip dry. When Sayelle is wet the side which shrank will swell and partly straighten out the fiber. The result is the yarns get a bit longer. If dried as directed the fibers will return to their 'memorized' corkscrew shape. But if drip-dried the fibers don't have a chance to re-coil. The garment will hold that relaxed shape. If this happens wet the garment again and dry it flat or by machine at low

setting. It will automatically return to the right shape and size as it dries. The corkscrew crimp never wears out. A garment made of Sayelle will always keep its original shape if properly cared for.

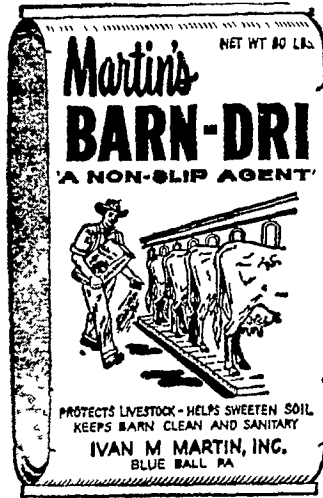
#### WASHABLE WOOL

Wool will soon be placed in the 'easy care' class of fabrics. Scientists are working to make it a wash and wear material. The main reason wool shrinks in washing is due to

its construction. A process has been developed by the United States Department of Agriculture which prevents shrinking. Wool fabric or yarn is drawn through a solution which coats its surface with a thin skin of nylon. This film keeps the wool fibers from swelling when wet, thus preventing the tangling of fibers. Treated wools have kept their dimensions through machine washing, dry cleaning.

(Continued on Page 15)

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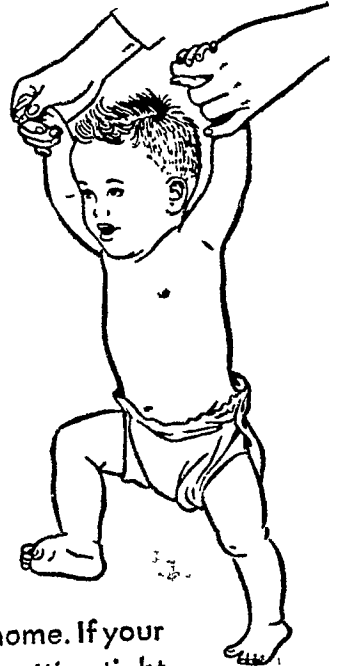
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