

EFFICIENCY

**Must You be Bigger
to be More Efficient?**

Not necessarily so. Efficient means to produce more of a quality product with less time, money and labor per unit. EFFICIENCY is measured by comparing Production with costs — more of a product — at less costs. Breeders, Nutritionists and allied industry all help,
But,

The best bird
on the Best Feed
in the Best House
will not be efficient if poorly managed. The moral:
Prevent Waste,
Money Waste,
Feed Waste,
Labor Waste,
Mortality Waste, and
Thinking Waste.

Feed Waste!

Feed is your greatest cost. Do not allow feed to be wasted by careless

Help,
Birds,
Feeders poorly adjusted or too full,
The rats,
Sparrows,
Insects,
Molds.

Feed makes a poor litter.

Money Waste!

Decide what you need, then shop carefully.

Three questions:

1. What will this expenditure do to cut production costs and increase output. What do you do with labor and time saved?
2. How good is the product and will it hold up.
3. What about price; is it a good buy?

Labor Waste!

Five steps saved a day equal one mile per year. In large families this may not be a problem. If you have hired help, look at work output per dollar spent for labor.

Will a machine do better? Can you look after a machine better than a hired man?

Would a change in farm help do the job better?

Time has value to the producer. Consider time into cost.

Mortality Waste!

A poor disease prevention program is expensive. Do you get to the lab in time to prevent losing some \$2.00 pullets? Do not over-medicate—get a good diagnosis first.

Successful producers tie decisions to cost. It does not pay to spend \$14.00 for drugs if it will bring you \$7.00 by increased production. Over-investment in birds, feed, equipment or anything else is money lost.

In decisions making, the first step—

A list of true costs
next

Consider net returns.

Thinking Waste!

Good managers think for themselves. Others cannot make all of your decisions. You may not know how to formulate a complete ration or produce a genetically superior bird, BUT, you can keep track of how different birds do on different rations under different housing and market conditions. You can analyze published records. Get the complete story, not just half of it.

Good managers seek information as if it were money because decisions made from this information may

Cost Money

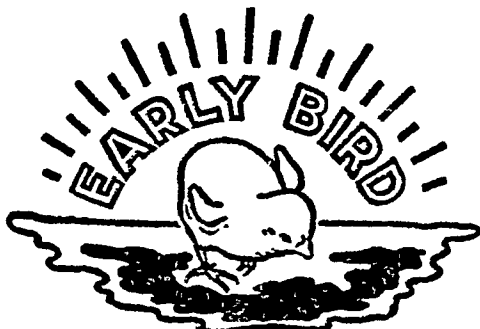
or

Return Profits

depending on whether the decision was good or bad.

Condensed from Hen Cackles, 1961. Published by Penn State University and The Agricultural Extension service

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Potato-Grain Law Outlined By ASC Official

A Potato - Livestock Feed Diversion Program has been approved for all counties in Pennsylvania, Landis G. Becker, Chairman of the Lancaster County Agricultural Stabilization and Conservation Committee announced this week.

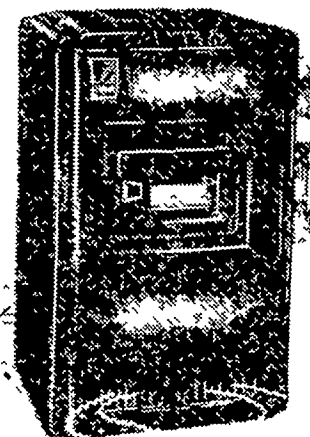
The 1961 Potato Diversion Program has been authorized by the United States Department of Agriculture in order to encourage the domestic consumption of fresh Irish potatoes produced in United States by diverting them from normal channels of trade and commerce.

The Diversion Program offers to make payments to potato growers for diversion of the 1961 crop of potatoes for use as livestock feed. Payments per hundred pounds of potatoes will be 60 cents during the months of October, November and December. The potatoes must meet diversion specifications, which are equal to or better than the quality requirements for U S No 2 Grade.

Potatoes diverted for livestock feed must be processed by cutting, chopping, slicing, or churning to a degree which will render them unsuitable to enter into normal channels of trade and commerce as potatoes. For further information potato growers should contact their local county Agricultural Stabilization and Conservation Service office, Becker said.

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