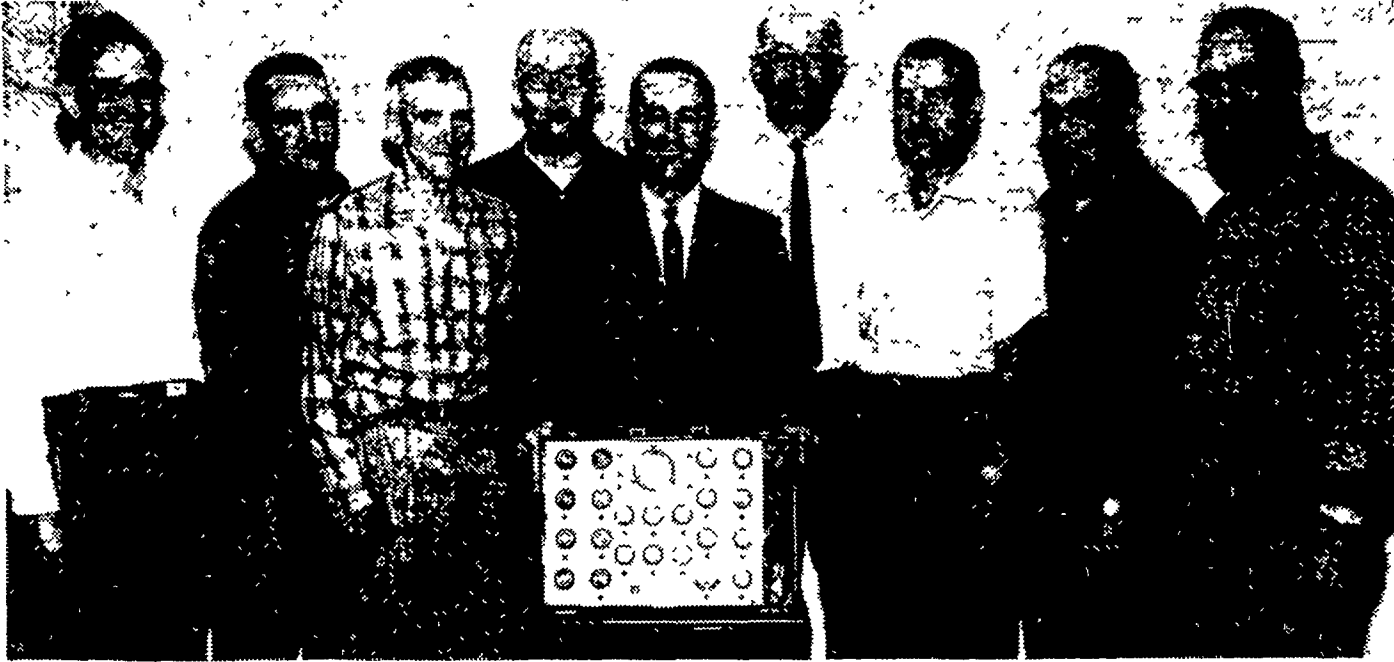


Introducing

TEN MEN and THE COWculator

TEN Farm Bureau Feed Servicemen, each one carefully trained in the accurate use of the Caskey COWculator, are ready to assist you in realizing the goal of every dairyman - - to feed each cow in your herd for Maximum Profit!



Pictured left to right, Arthur Shenenberger, Charles McCrabb, Eugene Rineer, Harold Geib, John E. Wolgemuth, Assistant General Manager & Sales Manager; Melvin Koser, Harold Kinsey, Allen Mackey and Victor Denlinger. Absent when the photo was taken, John McCormick, Feed Sales Supervisor, Penna. Farm Bureau Co-op. Ass'n.

SEVEN REASONS why more and more leading Lancaster County Dairymen are switching to the FARM BUREAU Dairy Feeding Program!

1. **MAXIMUM PROFIT FEEDING** helps you obtain the greatest possible income over feed cost. It incorporates the use of a revolutionary electronic brain called the Caskey COWculator.
2. **INTRODUCTION**, of the now famous, DARI-PAK Dairy Ration. This completely balanced, fully fortified and economical dairy feed is available in tasty coarse texture or pellets. Choose from 14% or 16%. It's an outstanding milk maker.
3. **DARI-PAK PELLETS** are firm - - palatable, too. Minimum amount of fines assures complete clean-up.
4. **GRAIN EXCHANGE PROGRAM** gives you full retail price for your home grown grain. This program, designed with you in mind, makes it possible to change from custom grinding-mixing to a completely balanced ration without losing the advantage of your own grain.
5. **LARGE-USER PROGRAM** means increased benefits to dairymen equipped to handle 5, 7 or 8 ton deliveries. Means lower production costs - - higher profits.
6. **STEPPED-UP SERVICE PROGRAM** is geared to meet today's increased needs. Carefully trained Fieldmen are available to assist you in planning a profitable feeding program.
7. **COOPERATIVE SAVINGS** are shared by users in relation to purchases. It's your business - - your profits, too.

Take time to discuss "Maximum Profit Feeding" with your
FARM BUREAU FIELDMEN - you'll Be Glad You Did.

START TODAY... FEED THE FARM BUREAU WAY!

For Prompt, Courteous Service,
Always, Call

Lancaster Manheim
EX 4-0541 665-2466

New Holland Quarryville
ELgin 4-2146 STerling 6-2126



● Soil Conservation

(From page 1)
lems was stressed in the session. Spokesmen pointed out that soil-saving on the farm improves water quality and recreation for all citizens. Community watershed programs offer new opportunities for farm-city cooperation, said Funk. Applications for upstream flood prevention under Public Law 566 already cover one-tenth of the state, according to the U. S. Soil Conservation Service.

Good said local districts receive many requests for soil surveys, conservation plans and technical assistance from non-farm landowners.

"We want to service these requests," he said, "but we need the help of urban and suburban people to adapt programs to meet changing needs. Very few of them understand how soil conservation districts work," he added.

Attempts this year to amend state law to permit non-farm representation on district governing boards were thwarted by the General Assembly.

About 200 farmers and county commissioners representing the state's 56 districts attended the conference. It was sponsored by the State Soil Conservation Commission of the Pennsylvania Dept. of Agriculture and the Pennsylvania Association of Soil Conservation District Directors.

Charles Gillette of Townville, Crawford County, was installed as president of the Association as the 14th annual conference closed with a soil stewardship memorial ceremony.

Other new officers are 1st Vice President Amos Funk, Millersville R1, Lancaster County; 2nd Vice President, Robert C. Lott, Aspers R2, Adams County; Secretary Raymond Huber, Macungie R1, Lehigh County; Treasurer Gordon Hiller Wilhams, port R1

● Carroll

(From page 1)
on frozen french fried potatoes and dried potato flakes." Maine and Idaho processors saw the trend five years ago and acted, he said.

"The big question mark right now is the dairy industry," he said. With all the research going toward producing sterile concentrated and steril whole milk, perhaps dairymen had better stop thinking solely in terms of fluid milk production and pricing. It is not the cost of production, the cost of transportation, the cost of processing or the cost of marketing alone, but the combination of all these things together that are important, he said.

When asked if he expects sterile concentrated and sterile whole milk to become an important factor in this area Carroll said, "The whole history of the food industry has been toward convenience." Farmers should consider this and try to work out resource management programs on a mutually agreeable basis with processors, he said.

With 80 per cent of the land base in Lancaster County now in agricultural production, it is time for farmers, urban dwellers and suburban residents to sit down at the township level and work out problems on mutually agreeable basis, Caroli believes.

He urged farmers to change their attitudes to include room in the county for processors "Areas with processors and producers working together are going to be the ones in a good position in years to come" he said.

Patronize Our Advertisers.