

Get in on the...

SHOWER of DOLLARS

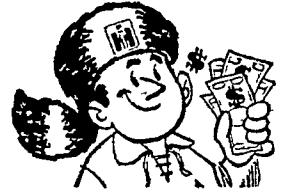
with our

EARLY TRADER'S BONUS



THE EARLIER YOU TRADE

THE MORE YOU SAVE!



Deal now... collect bonus dollars now! The Early Trader's Bonus is yours on any purchase of \$500 or more... from tractors to McCormick International twine, from tillage tools to harvesting equipment. Come in today, so we can figure your Early Trader's Bonus deal on the IH equipment you need. When you buy, the dollars shower down. You'll collect interest at the rate of 6% on your trade-in and/or down payment. And you get your check at once!

BUY NOW AND GET THESE 6 BIG BENEFITS

1. You'll Get A Better Deal on Your Trade-in.
2. You'll Receive Interest At 6% Per Annum On Your Trade-in... Payable At Once.
3. You'll Earn Interest At 6% Per Annum On Cash Payments... Payable At Once.
4. You'll Be Protected Against A Price Increase
5. You'll Receive Social Assistance On Time Sales.
6. Buy McCormick International twine to add your purchase up to \$500. and collect E. T. B.

QUESTION How much must I pay down?

ANSWER You don't need cash. Your trade-in is usually enough to swing an Early Trader's deal. As soon as your old machinery is parked on your IH dealer's lot it will earn your cash bonus

QUESTION What if I pay cash?

ANSWER Your IH dealer will pay you a cash bonus at the rate of 6% per annum on any prepayment that's part of a cash trade-in deal. Your ETB order placed now guarantees you against a price increase, up to the date specified in the ETB plan.

QUESTION Do time sales pay me a bonus?

ANSWER You get 6% per annum on your trade-in or cash down payment when you buy equipment on time. Under certain conditions, finance charges can be waived until the season of use.

QUESTION How many months can I collect 6%?

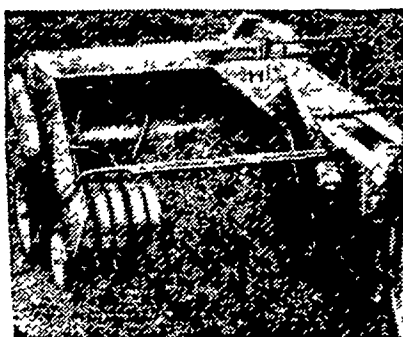
ANSWER Your cash bonus—6% per annum on your down payment, the value of your trade-in, or both—starts when you make your down payment—in trade or cash. This cash bonus is calculated from the time of purchase, as defined in the plan, to specified dates just prior to the season of use, then paid in advance... in cash! The sooner you trade, the more you save!

QUESTION What machines pay an Early Trader's Bonus?

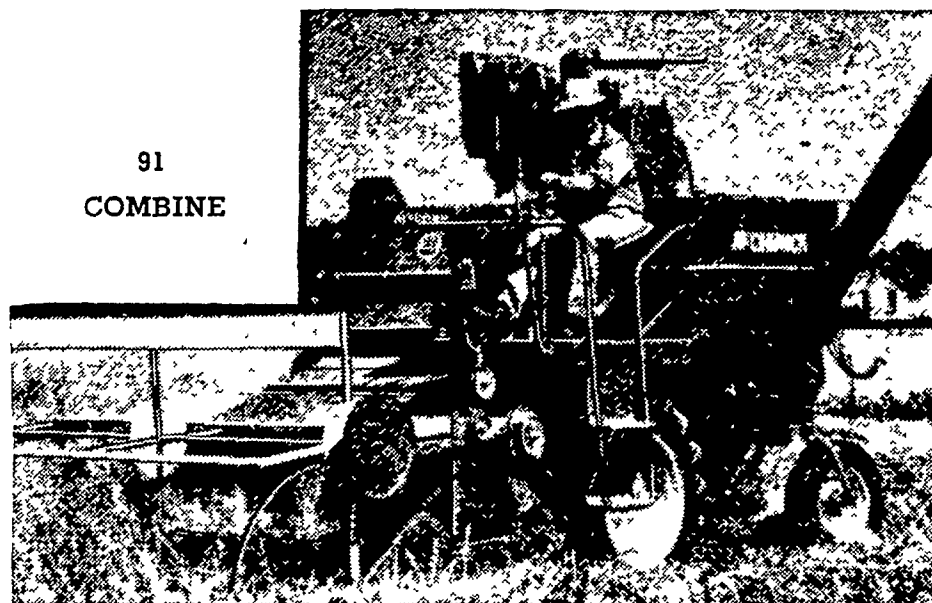
ANSWER Industrial tractors and equipment, agricultural wheel and crawler tractors, balers, windrowers, combines, field harvesters, hay conditioners, potato diggers, corn units for combines—they all pay a bonus. And any other implements—like plows, disks, harrows, planters, mowers, wagons—can become bonus machines—ask your dealer.

QUESTION Can I trade in a combine on a tractor?

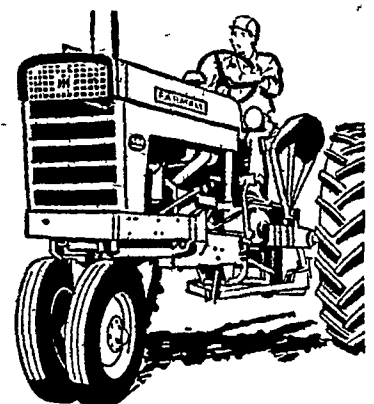
ANSWER You don't have to trade like for like. You might, for instance, trade an old combine, or a baler on a new IH tractor.



46 BALER



91 COMBINE



FARMALL 460

Come In or Call Today! Let's Talk Trade, and Remember, The Earlier You Trade The Bigger The Bonus



Kauffman Bros.
MOUNTVILLE
AT 5-9151

J. Paul Nolt
GAP
HI 2-4183

C. E. Wiley & Son
QUARRYVILLE - WAKEFIELD
ST 6-2895

Cope & Weaver Co.
WILLOW STREET
EX 3-2824

C. B. Hooper
INTERCOURSE
SO 8-3501

David Kurtz
MORGANTOWN
AT 6-5771

J. B. Hostetter & Sons
MOUNT JOY
OL 3-3721

McCormick Farm Equip. Store
EPHRATA
RE 3-2283