

dairy feeds now!

Announcing a new plan

Now you can **FREEZE** your feed cost from **Grass to Grass**

You know your milk price. Now *freeze* your feed costs...a sound managing-for-profit move.

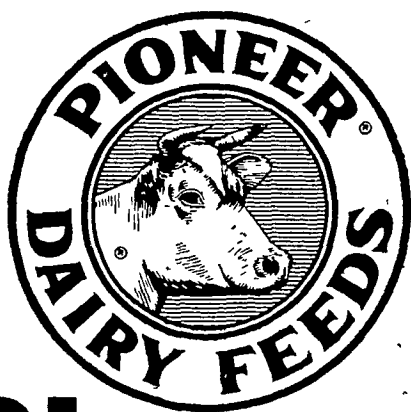
All you need to do is start feeding Pioneer production-proved dairy feeds now and schedule your grass-to-grass feed needs.

When we feel prices have hit the season's low—we'll *freeze* your price... and you enjoy a *low ceiling price* on your dairy feed needs throughout your in-barn feeding season.

There's a Pioneer distributor or representative near you. Contact us today. Let us tell you more about Pioneer's new feeds, new service facilities and our Grass to Grass Price Freeze Program.

Pioneer Dairy Feeds now manufactured at Wilmington

Pioneer Dairy Feeds distributed in Lancaster County by Joseph M. Good and Sons, Leola, Pennsylvania and New Providence, Pennsylvania.



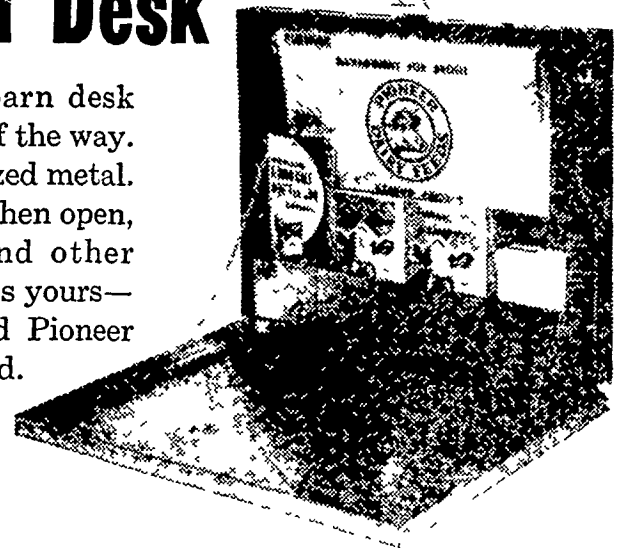
Pioneer

HALES & HUNTER CO.
Red Comb—Pioneer Feeds
Marine Terminal, Wilmington 1, Delaware

Profitable distributorships available. Pioneer's new merchandising programs open up new tonnage and profit opportunities. Write today for details on our complete feeds or grind-and-mix programs.

Free Barn Desk

This handy folding barn desk hangs on the wall out of the way. Made of heavy galvanized metal. Makes ideal desk top when open, protects breeding and other records when closed. It's yours—FREE—when you feed Pioneer Dairy feed to your herd.



MAIL THIS COUPON TODAY!

Dept LF-8

HALES & HUNTER CO.
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Marine Terminal, Wilmington 1, Delaware

I am interested in learning more about Pioneer's new grass-to-grass program. Please have your nearest representative contact me. I milk _____ cows.

Name _____

Address _____

Town _____

State _____