



CONSTRUCTION ON THE NEW SALES ROOM at Spruce Villa Farm, Lititz R1, is most complete. Neil Clark, at the door to the sales room, hopes to begin selling milk in gallon lots at the farm early next week. Milk will be sold at wholesale prices at the farm, but it must be sold in the consumer's container. All milk at Spruce Villa will be sold pasteurized and homogenized. —L F Photo

**Bulk Milk**  
(From page 1)

the volume of the wholesale program.

"We will continue with our retail routes just as we have been in the past," Clark said this week, "but if anyone wants to drive out to the farm to take advantage of the wholesale price of milk in bulk, we will be glad to serve them."

Wholesale price in bulk can be considerably less than the retail price. It can amount to a quarter per gallon but is still significant.

amount to a quarter per gallon but is still significant. Customers at the bulk prices. It figures out this salesroom will be required way. Milk by the gallon will to furnish their own containers. This requirement is per while the Pa. Milk Control of the state milk law. "We Commission price per quart will have gallon milk jugs during October is 27½ cents on hand to sell to customers or \$1.10 per gallon. Of course who do not have jugs." Clark said, but the custom- as great at this time of year. er will have to buy the jug

and then have it filled. No ugs will be rewashed at the plant.

Glass gallon jugs are not required, but will likely be the most common kind of container, Clark believes. Customers may bring whatever kind of container they wish and have it filled. However, less than a half gallon of milk to any customer will be sold at the regular retail price, and in the regular dairy bottles, Clark said.

As far as could be learned this week, Spruce Villa will be the first dairy in the county selling pasteurized milk in bulk. One dairy in the southern part of the county has a bulk outlet in the Oxford area, and one or two dairies are selling raw milk in bulk.

Spruce Villa is exhibiting one more way in which the farmer can keep a larger share of the consumers' food dollar.

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