

Local Man Is Among Top 20 Salesmen

J. P. Martin of New Holland, Pa., was one of 20 Al-lis-Chalmers farm equip-ment division field sales representatives in Milwaukee by acceptance into the com-pany's "Top Twenty" club. Membership is emblematic of excellence in sales and

business management and is awarded annually to 20 men in North America. Martin was presented for membership by J. B. Needham, sales manager of the Harrisburg, Pa., branch.

The citation was read by W. L. Voegeli, general sales manager of the farm equip-ment division. The candidate was decorated by Boyd S. Oberlink, senior vice presi-ent; and L. W. Davis, gen-eral manager of the farm equipment division and a vice president

Local Feed Firm Announces Two Personnel Shifts

August E. "Gus" Branding, Manager of John W. Eshel-man & Sons Red Rose Re-search Center at Lancaster, Pa., is resigning effective on May 31, 1961 to resume his studies at Pennsylvania State University. He has enrolled in the Graduate School to do advanced work in Dairy Science.

Mr. Branding graduated from Penn State University in 1949 with a B. S. degree in Dairy Science. In March 1951 he was employed by Eshelman's as a sales and service man in the South Jersey territory. In 1952 he was transferred to Lancaster, Pa. where he helped to ini-

tiate the establishment of the Red Rose Research Cen-ter, a division of the Red Rose Experimental Farms.

Until further arrangements are completed, the Red Rose Research Center will be un-der the direction of Victor G. Conger, D.V.M., who joined Eshelman's technical staff after graduating from Ohio State University Veterinar-ian College in June 1960. He will work closely with Dr. E. Robertson, Director of Nutri-tion, in developing livestock and poultry feeds and feed-ing programs.

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Holstein Sire Added at SPABC

The purchase of Misty Duke 1316590 was announced today by the Holstein Selection Committee of the Southeastern Pennsylvania Artificial Breeding Cooperative. Seller is J. O. Cambler, owner of Greenwood Farm, Langhorne, Pa.

To be known as SH60 Misty, the three year old sire is officially classified "Very Good" with 89 points. He will soon be available for use by S.P.A.B.C. Holstein breeders.

SH60 Misty's pedigree contains several generations of highly respected names. The Dunloggin bloodline sire is Hedge Adean Harmony, formerly in the cooperative's stud. Harmony has 634 DHIA records on officially-sired daughters in the S.P.A.B.C. area with an average 12,701 lbs of milk, 3.9% test, and 493 lbs of butterfat. He was classified "Very Good" and has 128 official classified daughters with an average 79.2.

The dam of SH60 Misty is the "Excellent" Caernarvon Master Duchess, whose last Herd Improvement Record record is 18,541 lbs of milk, 4.3% test, and 805 lbs of butterfat at seven years of age, milking twice-daily for 365 days. She is a daughter of the "Gold Medal Sire," Greenwoodmaster.

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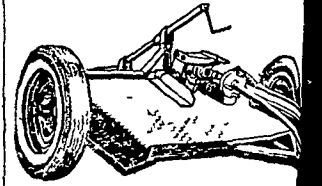
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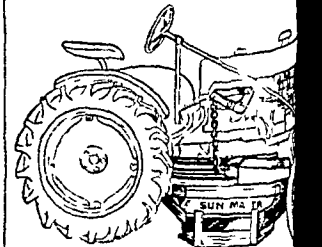
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