



Whether it's a little-girl's dress, slad's-white shirts or bathroom towels, flameless electric clothes drying leaves them soft to the touch, fresh to the nose, clean to the eye.

Dried electrically, clothes are never exposed to freezing cold, whipping winds or soot - and dust-laden air. And, there's no need for you to lug heavy baskets of wet wash up and down stairs! string wash lines! or do the other hard work of old-fashioned washdays!

Treat your family and yourself to the pleasure of clothes dried electrically and flamelessly. See your favorite electric appliance dealer today.



your own fireside to enjoy with the happy knowledge that the home you are paying for "just like rent" will be your own free and clear. It's a dream that comes true for families who use our popular homefinancing plan. We're here to serve you.

Accounts insured by the Federal Savings and Loan Insurance Corporation, an agency of the U. S. Government.

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