

1890 — 70TH ANNIVERSARY — 1960

On January 1, 1960, we began our 70th Anniversary Sale of new farm equipment and we are glad to say that a great number of farmers have taken advantage of it and have greatly benefited by this sale.

We are going to continue our 70th Anniversary Sale during the month of November.

We are going to give special discounts and special cash prices on new farm equipment, this will give you a chance to buy your farm machinery needs for 1961 at an advantage at our 70th Anniversary Sale.

We believe that by curtailing some of our sales expense and free service expense, etc., we can better the farmer a great deal and save him money and cut down our overhead.

The sales expense which we would spend to have a salesman call on you, we can return to you if you came in to see us.

It would divert some of our sales effort to our service department so as to give you the service you need when you want it at reasonable cost.

Our aim is to give you prompt and efficient emergency service on the farm equipment you purchased from us. We try to have the best trained mechanics to take care of this service for you.

We try to carry in stock the best possible lines of farm equipment to do your work the way you want it done. We also carry an extra large stock of repair parts and attachments for the farm equipment lines we sell.

I've just returned from "Deere Day in Dallas," where I previewed the all-new John Deere Tractor Line—the NEW GENERATION of Power. There's new earning power in 4-hp. sizes. 12 basic models . . . 4- and 6-cylinder gasoline Diesels, and LP-Gas engines. Brand-new, fully field-proved, these powerful tractors offer a new concept in power—engine, transmission, and hydraulic—more useable power for every job.

Please stop in and see us while our 70th Anniversary Sale is still on and see the new 1961 samples of farm equipment set up on our floor and let us discuss your needs for 1961.

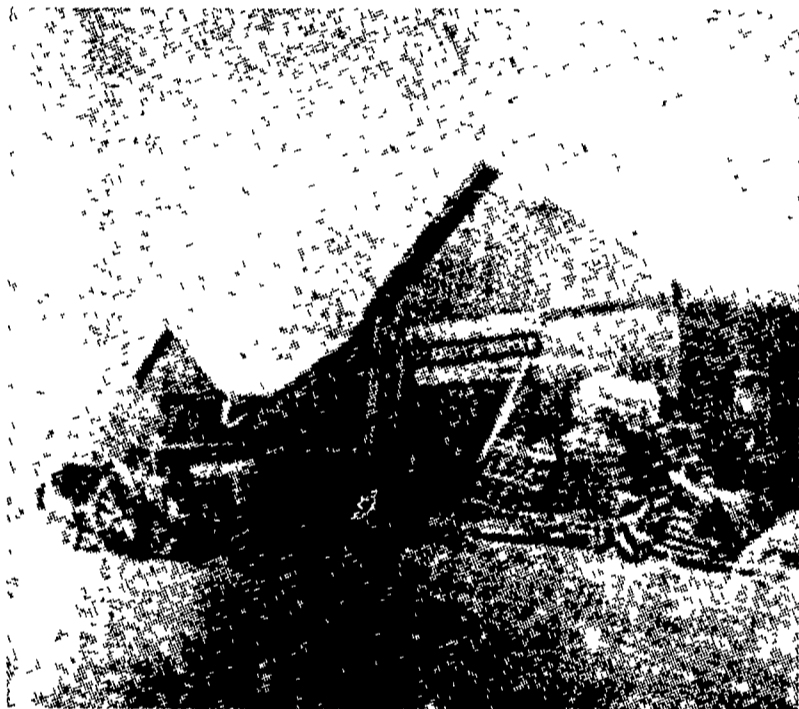


A. B. GROFF, FOUNDER
1850 - 1926

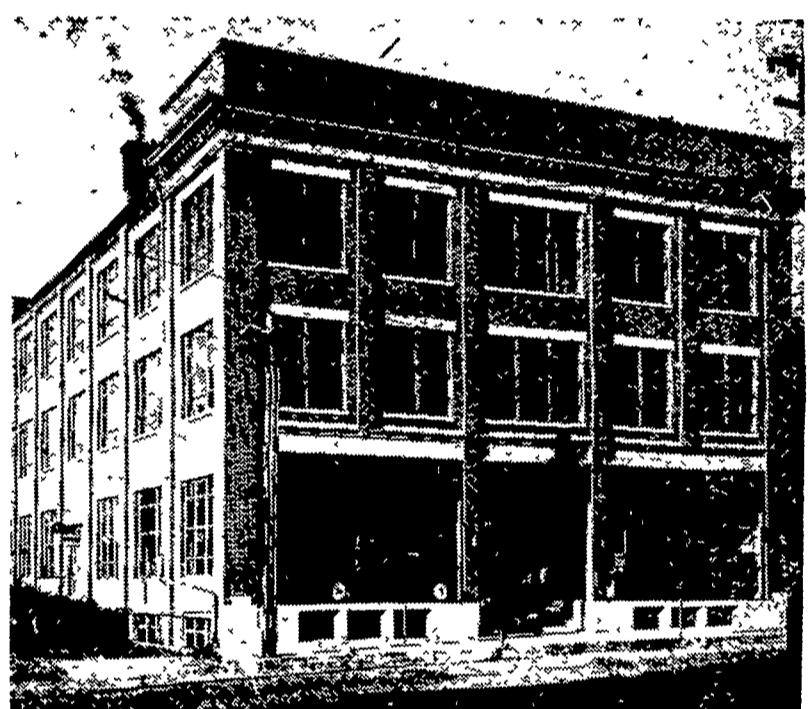


A. B. C. GROFF

A. B. Groff



ORIGINAL BUILDING — BUILT 1893



PRESENT BUILDING — BUILT 1928

We will be celebrating the 100th anniversary of the birth of A. B. Groff, the founder of our business, who was born on November 8, 1860.

He founded our farm machinery business in 1890, and during these 70 years of selling and servicing of farm machinery, we have always tried to give good and efficient service to our farmers in our surrounding territory at reasonable prices.

**70th Anniversary Sale! Farm Equipment
BIRTHDAY WEEK—NOV. 7 to 12
SPECIAL BONUSES ON CASH PURCHASES OF
NEW FARM EQUIPMENT!**

Bring Your Tractor or other Farm Equipment to our shop during the winter months to be repaired or overhauled.

We carry a full line of John Deere Tractors and power farming equipment (first contract dated 1915), New Holland Grassland Machinery (first contract dated 1903), New Idea Spreaders and Haying Tools (first contract dated 1904), Wisconsin Engines, Kool Blowers, Brillion special machinery, Planet Jr. Garden Tools, McCulloch Chain Saws, Pax Stock Feeders and Waterers, and many more well established lines of equipment.

Terms on Parts and Service Are Cash
If You wish to have a 30-day charge account please ask for an application blank

A. B. C. GROFF

NEW HOLLAND, PENNA.

Ph. ELgin 4-8001