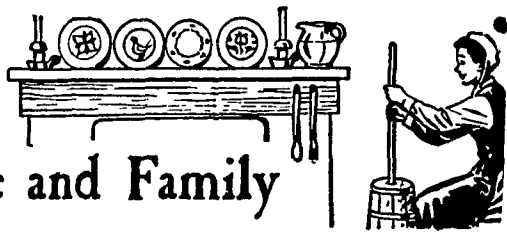


For the Farm Wife and Family



Spring Fashion Notes

by Mrs. Richard C. Spence

More width under the arms through deepened armholes, extended bodices, and soft folds is the fashion prediction for spring. Top width and sleeve interest will also be emphasized this spring. Wider sleeves, stopping just above or below the elbow will add fashion interest.

Over-size collars will again be featured. They will spread wide and stand away from the neckline. To complement this top interest, we'll see extra-wide, set-in fitted mid-ribs which will define the waistline. Belts which gently cinch in a bloused bodice or an easy jacket will accent the waistline.

Wool jersey, knits, crepe and chiffon will be materials to watch - for in fashion. These will be made into garments which follow the body line closely. The focus will be on softness and materials that drape rather than on exaggerated bulky and stiffened fabrics.

Real or imitation fur used in dresses, suits and coats for collars, cuffs or linings will look rich and luxurious. Bro-

cadees will rule the scene after dark and costume jewelry will be worn even more.

Colors featured this spring will be brilliant or off-beat colors. The winter whites and pale tones will still be tops in the spring picture. Gray flannel will be the really big look this spring. Black will again be good when used with touches of white to add the feminine touch.

The basic cut won't change in this spring's fashion picture, but it will appear in new materials and colors, and in new details such as pocket or neckline embroidery, appliques and buttons.

NEW TEXTILE LABELING ACT

A new textile fiber labeling act, which will go into effect March 3, 1960 is a step to help you in purchasing

Even though all fabrics will be labeled with the percentage of different fibers they contain, this won't tell how the article will perform, nor is it the only guide to fabric quality. However, if you know of some of the general properties of the fibers contained, you should have some idea of how the article should be cared for and what to expect from it.

The new labels must contain the generic term, which is a family name for a group of fibers, and the percentage of each fiber present in the article. If there is over five percent of a fiber in an article it must be included on the label. Any fiber present in a smaller amount usually doesn't have any bearing on the wearing quality and is designated as "other fiber". The label must also contain the name of the manufacturer and the country of origin for imported finished products.

This act will apply not only to wearing apparel, but also to draperies, floor coverings, towels, tablecloths and many other items.

PROCESS ELIMINATES ODORS IN FABRICS

Wash and wear fabrics are now being treated with a special process to eliminate annoying odors. By using a recently developed "X-O" patented process, it is possible to effectively prevent odors from appearing in wash and wear fabrics finished with formaldehyde and amine resins. The odors are especially apparent when fabrics and garments are in storage. Humidity, temperature, and poor ventilation affect the free formaldehyde in resin finishes, and cause the fabric to give off an odor.

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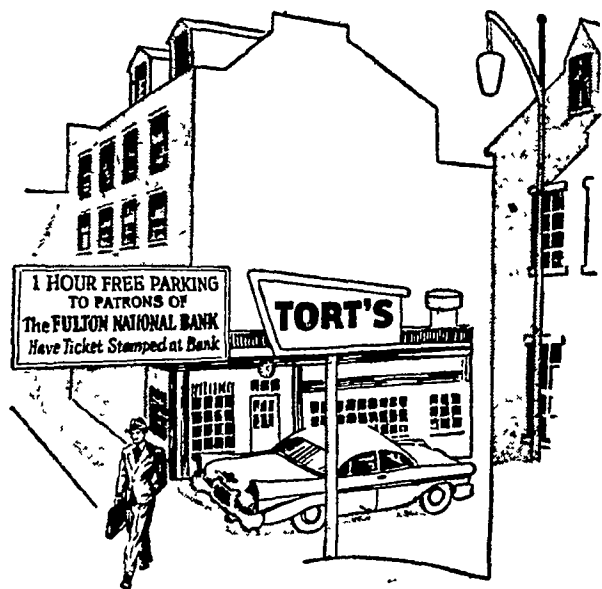
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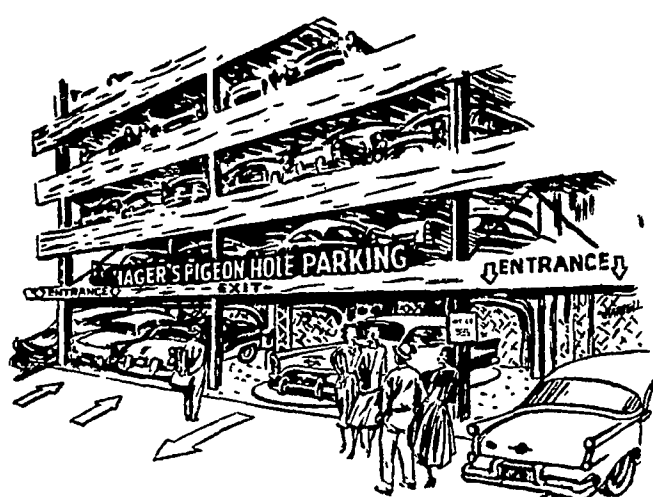
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Read labels and ask for "X-O" treated wash and wear fabrics and garments when you shop. Treatment with the "X-O" process is your assurance of odor-free clothes.

SELECT PRINT FABRICS

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