



Why it pays to supplement pasture with good formula dairy feeds

Grass alone can't give your cows all the food values they need for sustained high production.

When you're feeding cows bred to be top milk producers, the need for extra proteins, minerals, vitamins and an effective antibiotic in the ration becomes more urgent. This is particularly true in late summer when pasture may be close-cropped and dry.

Many dairymen are making it a regular practice to give cows a balanced formula feed *the year-round* — along with the grain or roughage fed just before or during milking.

These formula feeds keep cows in better health, help maintain good flesh, help prevent summer slumps.

Cows that have freshened in the spring reach peak production quickly and sustain it. Cows that will freshen in the fall taper off more slowly and remain in better weight and condition to produce strong, healthy calves.

AUREOMYCIN® in formula feeds helps reduce invisible, sub-clinical diseases that retard health and slow down milk flow. It is effective against respiratory infections and foot rot that may result from unusual stress conditions.

Talk to your feed manufacturer or feed dealer. Let him advise you on supplemental pasture feeding. Ask for feeds containing AUREOMYCIN. American Cyanamid Company, Agricultural Division, New York 20, N. Y.



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