Four-Point

(Continued from page 1) partment marketing activi-bers sitting through sessions market nous convice \$20 of no interest to them.

The council will remain in a purely advisory role to the Secretary and Department; and as a meeting place.

Dr. William L. Henning, Sec. of Agriculture, was, then introduced to present and permit establishment of a explain the proposed mark service to conduct marketing eting program.

if passed by the General As. problems as they arise. sembly:

Bureau of Markets, specific- the controlled crop or specially to include the field of fic varieues might be market low the Sec. of Agriculture promotion and market ex- ed. This would be to prevent to cooperate with any agenpansion.

agricultural producers to when it would destroy the ed bereficial to Pennsylvanhelp marketing orders and agree- moving temporary market ions of the act meents

A special appropriation of price \$250,000 in the budget to be The enabling act would who wish marketing orders used on a matching-fund permit establishment of uni- and agreements need avail basis with commodity groups form grading and inspection themselves of the permission for the promotion of Penna and products

partment marketing activimarket news service, \$20,- in general. 000 for continuing and expanding the Milk Marketing Survey, and \$270,000 to promote the use of Penna. Agricultural Products.

The enabling act would surveys and desseminate in-As presented by Henning, formation concerning gener-

. It would permit the inclu-An act to clarify and fur- sion in market orders, is so

themselves through price of perishables gluts and retaining a stable

uniform grades and container specifi. to establish them. An expanded appropria- cations for controlled com-

tion of sales for Penna. Pro- his Department; therefore, duced products.

in a marketing order, of an of funds in the program ac- orders. information quainting dealers, shippers The boards basically would requirements. and processors of a commod- administer the orders and the program would include, al market seasons or special ity of the provisions and pur- agreements, pose of the order.

labeling of any product in collection of information and manual and the department of information and the depa

The enabling act would althe marketing of storable cy (local, state, regional or An enabling act to permit crops or varieties at a time national), in any way deemre- la agriculture under provis-

> only those commodity groups, he reimbursed by each ordstandards, granted in the enabling act

> > He pointed out that orders would come from the leadership of commodity groups. The Dept of Ag would do the legal groundwork, assist in writing the order as desired by producers and submit it to a vote.

The procedure would involve a petition from the commodity group, hearings by the department to collect information to determine the facts, writing the order and submission to "all known producers who would be aftected by the order "

For approval, the ordei votes.

The Dept. would have one er, following establish It would permit the estab- representative on the board. tion of \$300,000 for the De- lishment of special research Under Pennsylvania law, there is no provision lishment of special research Under Pennsylvania law, emption of small po designed to benefit specific Henning told the Council, in the act itself. The the Secretary of Agriculture visions would be spen It would provide for es- must remain solely respon- in the individual tablishing plans for promo- sible for funds expended by orders, he said. Sec. must-by aw- emption of minor ph the Permit establishment, with- have final authority for use from quality control

changes, policy and methods for matching-fund pho It would require correct of operation, receive and Henning spelled out find ther define the duties of the désired by producers, is so conformity with a marketing collection of information and would use in decisions det depute define the duties of the désired by producers, the conformity with a marketing data as the Sec. deems for They are: Bureau of Markets specific the controlled periods when order. executive authority would remain with the Sec of Agriculture.

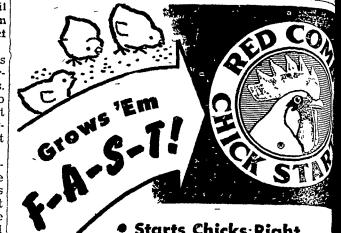
> The act would provide for appropriation of \$25,000 to be used as a revolving fund to defray expense of referendums, of each order, as es-Henning emphasized that tablished The fund would

Henning pointed

They could provide, marketing cipation in promotion check-off systems, or

In allocating monue recommend the proposed \$250,00

of agreement plopos Willingness of tural groups to share Economic value modities and potentia Framework and for a continuing pro-Inclusion of qual trol provisions as (Turn to page 7)



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