

# Survey Group Predicts Poultry Price Drop

Chicago—"Poultry production will be up and prices will be down in 1959. If production is up as much as forecast, egg prices will average six cents lower January through June, and two cents lower, July through September, compared to this last year. Higher production could also mean one to two cents lower turkey prices next fall, and a lower broiler prices by four to five cents, January through March, compared to 1958."

So stated the Poultry Survey Committee in its eighth report to the nation's poultry and allied industries at the conclusion of a two-day meeting in Chicago. Following is the complete report of the four outstanding college economists who comprise this committee.

### Eggs

Egg prices during January through June of 1959, will average about 31 cents a dozen, six cents below a year earlier. July through September prices will average about 36 cents, two cents below the same period of 1958.

Egg production is now running about seven per cent more than a year ago even through the number of layers on farms is up less than one per cent. Egg production during the first half of 1959 will be three per cent above the same period of 1958. This increase in production will be the result of a two per

cent larger laying flock plus a slight increase in the rate of lay.

Currently it is estimated that the 1959 spring hatch of egg-type chicks will be down about 10 per cent from 1958. Ordinarily, a 5 per cent cut is needed to offset increased production efficiencies. An additional 5 per cent cut will be required in the spring of 1959 because of the extra 25 million chicks hatched July-December, 1958.

Therefore a 10 per cent reduction will be necessary to hold October - December, 1959 egg prices near the 37 cent level of the preceding

year. If such a reduction does not occur egg prices will average lower than 37 cents during the last quarter of 1959.

The increasing trend toward year-round hatching of egg-type chicks is modifying the effects of year to year changes in the number of chicks hatched during the January-May season. The resulting trend toward uniformity of egg production has reduced the seasonal variation in prices and the need for egg storage operations.

### Turkeys

A record turkey crop is expected in 1959. Current estimates indicate an increase of five to eight per cent. This quantity would move to market at prices below 1958 levels. Producers will realize lower net returns in 1959 even though feed and other production costs may be slightly lower.

About three per cent more turkeys could be marketed in 1959 at about 1958 prices because of the increase in population and expected improvement in consumer incomes. If the expected in-

crease in turkeys raised materializes, September-December prices in 1959 will probably be one to two cents below the 23.5 cents average of 1958.

Several factors point to an expansion of production. Returns from the 1958 crop early, were above 1957. The number of available breeder hens will be greater. Current hatching operations, though relatively small, are running about double year ago levels.

In addition, the trend toward larger commercial enterprises, often operating in joint arrangements, with hatcheries, feed supplies and processors, trends to generate expansion.

The 1958-59 hatching season has started out with a big hatch but may weaken relative to a year ago as the season progresses. This would be in sharp contrast to the 1957-58 season which began slowly but ended with a very large late hatch.

Turkey prices during the first half of 1959 will average below 1958. Storage stocks will be near record levels. Slaughter from the late 1958 hatch will be up substantially. Also, pork prices will be lower.

### Broilers

U S farm prices for broilers for January through March will probably average 16 cents. This is four to five cents below the 1958 prices for these months. Assuming no repetition of the abnormal mortality of 1958, marketings for the quarter will be increased substantially more than 15 per cent indicated by placements.

April through June prices are likely to average near 17 cents, three cents below year earlier levels. Egg settings and chick placements in early December were running 15 to 20 per cent above 1957 levels.

It is likely that placements will continue substantially above year ago levels at least.

(Turn to page 9)

## BURLING'S CHICKS WIN AGAIN

Once again, to add to our long string of victories, our Leghorn and New Hamp chicks at NEPPCO's 1958 Egg-to-Chick Show won two firsts out of only two Burling entries.

We have won firsts at this show almost without a break, and hold two Grand Championships.

Since incubation and selection of chicks used for showing is beyond our control, this is further proof of high quality — the kind we deliver to you.

Scoring of our White Leghorn entry, first in the Egg Production Division, was as follows:

Egg Quality Score . . . 89.25  
Hatchability Score . . . 88.3  
Chick Quality Score . . . 98.0  
Total Score . . . 92.47

There were 9 different entries in the White Leghorn Class. In the Miscellaneous Class, with 5 or more entries of the same breed, Burling's New Hamp's scored 84.67 points for top honors.

### Old Hen Eggs Used

The eggs which we used for this competition were old-hen eggs, which do not score as high in quality as pullet eggs. We have always used old-hen eggs for this show, which makes these winnings more significant.

### Burling's Big 7

- Carey's Famous Random-Sample Test winning Leghorns. A customer made a 270 egg average on 1800 birds!
- Meiryknoll Sexlink (Rock x Red)—Bred by electronic brain methods.
- Golden Sex-Links—Harco male x Cobb's White Rock female.
- And Tops For Meat and Eggs.
- Cobb's White Rocks—Broiler test winners.
- Cobb's - Garrison White Rock x Cornish Cross.
- Burling's New Hampshires.
- Gove's Barred Rocks.

Buy Burling's Big Healthy Chicks — as proven by many top prizes at Chick Shows and Random Tests.

Hatches Every Week Write For Circular & Prices. When you are ready to buy Good Chicks, pick up your phone and call Oxford 286 collect. Bill will pay the call.

**Burling's Hatchery**  
Box F, OXFORD, PA.

## GIFTS - TOYS

Artificial

## CHRISTMAS TREES

ICE SKATES \$7<sup>88</sup> - \$8<sup>88</sup>

Still a Nice Selection!  
Open Sat., Mon., and Tues. Evenings

## Groff's Hardware

Ph. ELgin 4-0851

S. Railroad Ave. New Holland

For That Christmas Gift . . .

## DRYERS—Gas or Electric MAYTAG — CALORIC

GAS has GOT IT!



It will pay YOU to learn about our metered gas hook-up plan. All the gas you need and you pay only for what you use. Get city conveniences beyond the gas mains.

Call MYER'S at Manheim MO 5-2775

Have MORE Hot Water Faster With Modern Automatic Gas Water Heaters!

COLEMAN Storielined Water Heaters 10 yr warranty

### Gas Appliances

FOR BETTER LIVING

MAYTAG — DRYERS  
Washer Sales and Service  
CALORIC — TAPPAN  
Automatic Gas Ranges  
EMPIRE — Floor Furnaces

BRYANT WARM AIR HOT WATER HEATING

See our NEW line of 1959 Breakfast Sets

Ask about our low heating rates!

## MYER'S

METERED GAS SERVICE

MANHEIM, PA — Phone MO 5-2775

PARK FREE  
Daily 7-5 30  
Open Fri. Eve  
Until 9 P.M.  
Sat 'til 12 00

## Shop Early In New Holland For Your Christmas Gifts

- POPULAR BRAND GOODS IN WIDE VARIETY
- PLEASANT CLERKS TO HELP YOU
- PLENTY OF PARKING

STORES WILL BE OPEN MON. & TUES. EVENINGS,  
DECEMBER 22 and 23

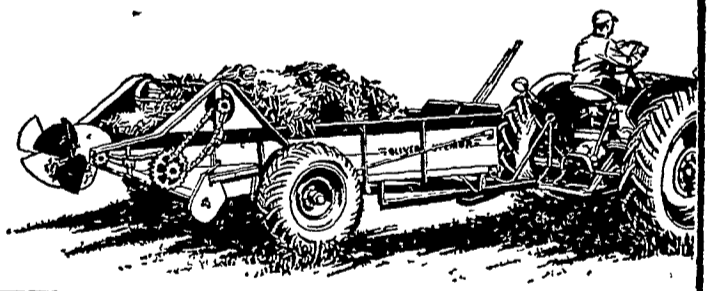
Closed December 24 at 6 P M

## New Holland Business Assoc.

## OLIVER

## Superior No. 17

Spreads Tough Stuff at High Speed



Heap it up! This Oliver No. 17 is rugged... shreds the big forkfuls from tractor loaders easily. A large main cylinder tears apart the matted chunks...the Hammermill Wide-spread distributes evenly over a full 7-foot swath.

You save all around with this No. 17. Oliver's exclusive, automatic, self-locking hitch and stand saves hitching time. No heavy lifting...no jackscrews. An inverted arch makes the No. 17 low at the rear. You can load from either side. And, wide flare-boards make loading easier, increase box capacity.

See the perfectly balanced No. 17 that's easy to pull...that's designed for high speed spreading — up to 5 miles per hour.



Farmersville Equipment Co.  
Ephrata, R.D. 2

N. G. Hershey & Son  
Manheim, R. D. 1

Chas. J. McComsey & Sons  
Hickory Hill, Pa.

J. B. Lapp  
Atglen, Pa.