

# Lancaster Farming

Vol. 4. No. 2

Lancaster, Pa., Saturday, November 22, 1958

\$2 Per Year

## County Holstein Breeders Dine



A RECORD CROWD of nine tables and every square foot of floor space in the Blue Ball Fire Hall Wednesday evening for the Eighth Annual Meeting and Banquet of the Black and White boosters. The banquet was catered by the village Fire Company auxiliary, with the dairymen dining on roast turkey and all the extras LF PHOTOS.

## Holstein Assoc. Elects Officers In Annual Meet

The largest annual meeting and banquet in the history of the United States' largest Holstein Freisian county association packed the Blue Ball Fire Hall Wednesday night. The building's dining and kitchen facilities were taxed the limit before accommodating an overflow attendance of 297 Lancaster county dairymen and families.

After dining on roast turkey, members of one of the most successful local livestock breed associations in the world settled down to the serious business of outlining their program for the coming year.

Interspersed with musical entertainment and group singing, the meeting included officers' and committee reports, votes to continue and expand various projects and featured speakers.

Clarence Lyons, Lancaster, (Turn to page 10)

## More Complete News Coverage Offered Area's Agriculture By Lancaster Farming Change

This edition of Lancaster Farming, Vol. 4, No. 2, is reaching you this week on Saturday. Saturday delivery is just one of the many changes you will find in this week's paper. It is the immediate and obvious change, noticed by many readers when they didn't receive their paper on Friday.

Reading the front page you'll notice differences in the physical structure of the paper. New, modern type faces in headlines and text, a more open, streamlined "make-up", slightly narrower and longer columns.

These are surface changes. Compared with the real differences in this week's paper, they are minor. Just as the "lay-out" has been streamlined and modernized, so has the entire organization.

First, what you read.

This week and every week following, we will be bringing you markets as up-to-date as any paper can provide the farmers of Lancaster County. You can count them and see seven complete weekly market round-ups.

These include.

Lancaster Union Stock Yards — Official USDA weekly review.

Chicago Cattle Market — Official USDA weekly review.

Lancaster Poultry Exchange — Each week we will present the latest complete Thursday auction, lot by lot, with averages and comparisons.

New Holland Sales Stables — A full weekly review of every division and class of horses, ponies and mules; dairy and beef cattle, and swine. From the largest auction stables in Pennsylvania and the largest Middle Atlantic horse and mule auctions. Special to Lancaster Farming.

Delmarva and Georgia poultry reports — Again a complete weekly review of the Monday through Friday markets in both major Eastern broiler areas.

Southeastern Penna. Fluid Milk and Cream report — A USDA weekly round-up of the area's open milk market. This regular report will be supplemented by official information on the New York Milk Market as this market

information is available.

Urner-Barry New York Weekly Egg Market — continuing, but improving our reporting of the important New York egg market, giving you the full week's "reputation" report.

In all of these market features, you will find a complete week's review.

In the Lancaster Poultry Exchange, we will offer the grower an opportunity to compare his birds with those sold on open market less than 48 hours prior to when he gets his paper, with complete coverage of the local poultry scene.

Our streamlined operation will offer you a full week's coverage of area farm news — IN ONE PAPER. You'll know what has happened, will happen, when and how. Last minute organization news, in detail. COMPLETE coverage of everything concerning Lancaster County farming.

Another change is the location of Lancaster Farming's offices. We tried to relocate in the heart of the county and came reasonably close.

Our new headquarters are one and one-half blocks northeast of the Lancaster City Square, at 53 N. Duke. Specifically 360 Coho Bldg.

Our new mailing address is P. O. Box 1524, Lancaster. To contact all departments of Lancaster Farming, by

telephone, call EXpress 4-3572, or 4-3047.

During the past three years, the staff feels the widespread acceptance of Lancaster Farming by those directly concerned with farming has proven a need for better news coverage of this area.

This is our pledge to LANCASTER FARMING's readers and advertisers.

To continue to strive toward complete, factual, current and unbiased reporting of all farm news of interest and value to you, personally, and in your particular farm operation or business.

To provide a modern, efficient publication for reading ease and enjoyment. One utilizing all economically sound business, mechanical, editorial and advertising practices for your benefit.

To remain ethical and honest in every phase of our work; fair and sincere in editorial comment, and untroubled in efforts to serve all of you as best we can.

Whoops! Spooknacht has passed, but the Goblins returned for a brief visit late Friday. As a result, we'll start our printing of the milk market next week. That is if someone will please come after these strayed spooks.

## Work For All



CLARENCE LYONS, center, 204 Hess Blvd., Lancaster, state director of the Lancaster County Holstein group, swaps congratulations with Robert C. Groff, left, Quarryville, and Elvin Hess, Jr., Strasburg following the Wednesday night banquet. Lyons is holding a gold plaque presented him by the organization "... in appreciation of his faithful service." Groff and Hess were elected to the county director's board during the annual business meeting.

—LF PHOTO

## Record Yields Bulge State's Bins

### State Crop Round-Up

The Pennsylvania Department of Agriculture Crop Reporting Service reports continued favorable prospects for record total crop production in the state, as harvest of late crops continues. Ideal weather aided in speeding the record harvests.

The expected record corn production at 82,420,000 bushels is 54 per cent above last year's crop of 53,449,000 bu. The expected record yield of 65 bushels as nine bushel above the previous record set in 1956. Much temporary farm storage has been erected to handle the crop.

Corn silage yield at 12 but were six per cent below tons per acre is 14 percent the corresponding week last above the previous record of year. Outshipments during 10.5 tons set in 1931. Soybean the past week were 157,000, bean yield is expected to reach a record of 22 bushels per acre.

Fall potato yield at 180 about 10 weeks from now is hundredweight per acre is 762,000 compared to 731,000 20 per cent higher than the previous record set in 1954. Production at 8,118,000 cwt. looks about six per cent larger than it did a month ago. Placement of broiler chicks at 825,000 increased one per cent from the previous week, The indicated number of state broilers for market about 10 weeks from now is 762,000 compared to 731,000 the same time last year. Eggs set for broiler chick production totaled 1,403,000, 17 per cent above the previous week. Total hatching during the next three weeks will be one per cent below the cent from the previous week, (Turn to page 9)