

A YEAR ROUND heating unit is a new development of Aerovent Fan & Equipment, Inc. The portable supplemental heater, developed specifically for supplying warm air to a natural air drying operation

on cold or humid days, is designed to sell for less than \$225. It has its own low power fan and can be used to heat workshops, milk houses and other farm buildings.

## New Jersey Becomes Twelfth State To Become Modified Brucellosis Free

New Jersey has been declared modified-certified brucellosis free by the U.S. Department of Agriculture the fourth State in 1958 to reach this milestone in the national fight against brucellosis, a contagious disease of cattle. Twelve other States and Puerto Rico have previously achieved certification.

The campaign in New Jersey is supervised by Phillip Alampi, State Director of Agriculture, Dr. R. A. Rindershott, chief of the State's Bureau of Livestock Disease Control, and Dr. J. R. Porteus, USDA veterinarian in charge of animal disease eradication work in the State.

**IN ORDER TO** qualify for certification, not more than one per cent of a State's cattle and not more than five per cent of all herds in the State can be infected with brucellosis.

The national campaign, conducted cooperatively by USDA's Agricultural Research Service with the various State, has succeeded in reducing brucellosis in the United States, Puerto Rico, and the Virgin Islands from 2 per cent of all cattle blood-tested in

1954 to 16 per cent at the end of 1957.

**STATES ALREADY** certified besides New Jersey include Utah, Pennsylvania, Rhode Island, Connecticut, Delaware, Maine, Minnesota, New Hampshire, North Carolina, Vermont, Washington and Wisconsin. The total of counties now certified is 1179 in 45 States, about 37 per cent of all U.S. counties.

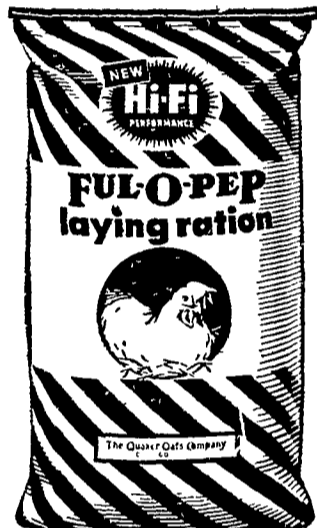
While certification is an important milestone, USDA recognizes that a continuation of State-Federal cooperation will be necessary to protect the gains already made and to further advance the national program.

Brucellosis is one of the Nation's more significant livestock diseases. It is also a human hazard, since contact with infected animals or animal products can cause undulant fever, the form the disease takes in man.

A national brucellosis eradication program has been underway in the U.S. since 1934, when more than 11 per cent of cattle tested in this country were found to be infected.

## New Ful-O-Pep Laying Ration Promotes

### Efficient Egg Production



New Ful-O-Pep Laying Ration is a high-efficiency feed formulated to give maximum production of market eggs for the least amount of labor. This top-performing complete feed is designed for easy mechanical or cafeteria feeding. You need no grains.

Ask for new Ful-O-Pep Laying Ration

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H. M. Stauffer & Sons, Inc.  
Leola, Witmer & Ronks, Pa.

## 'Five-Star' Egg Promotion Program Revealed by PENB; Working Now

(Continued from page six) is working closely with implant feeding management to provide

information on the use of eggs in serving well planned, balanced meals which incorporate the high-food value needs of this group.

Distribution of nutritional information on eggs goes hand in hand with the promotion of egg dishes through the company house organs.

In addition to its "Five Star" Program the Egg Division has in progress the following "special projects":

Activities with Specialized Publications — Providing authors and publishers of cookbooks and similar publications with technical information on methods of using eggs in quick and convenient cooking.

**EGG FACT BOOK** for food writers — This booklet will contain information on the historical development of the egg industry, how eggs are produced and marketed, statistical information on production and consumption, nutritional qualities of eggs, basic methods of preparation, consumer preferences, helpful hints and filler copy.

Food guide for modern homemakers — Now available, this leaflet "Eggs Serve You" points out to homemakers the advantages of eggs in the diets of all age groups at all meals. Special emphasis is placed on the nutritional quality and convenience of eggs. Menu plans for weight watchers, gourmet dishes and quick service ideas are included, in addition to the story on cholesterol.

**NATIONAL EGG MONTH** events — Special promotional activities will be carried on with food retailers and chain stores across the nation. This program includes tie-ins with national food advertisers, merchandising projects, cooperation with government agencies and tie-ins with other local, state and national poultry organizations.

Merchandising Aids for retailers — Continuing assistance is given to retailers to help them improve their merchandising of eggs. This work is being carried on through retailer trade organizations, publications and directly with food store outlets.

The basic theme running through the Egg Division's public relations and project work is that it is convenient to use eggs because of their taste and natural, most nearly perfect food. Goal emphasized.



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