## Hess Bros. Egg Firm Announce **Plans for New Operations, Building**

from a newly designed egg car- foot plant and office, now under ton to an extensive merchandis- construction on Route 222 just ing program, is being instigated west of Reamstown Hess Bros Farms Inc, 'by Ephrata

Most extensive in the modernization program will be the con-



WELL IN VARIED ENVIRONMENTS tank of nationally sold

- n	I Ç I	£ 1	1.1.1.1		- 54	<b>A</b> U	1.1	
(Besed on income over feed cast except in N. Y. C. and Missouri.)								
Entry		Cais.	. Ma. ''8''≠	H.Y C. #	Tout	Wah	ne. Renk	
Kimbo K-137		4	4	6	5	2	4.2	
Streen	A	3	10	-	10	1	6.0	
Streen		11	16	2	3.5†	4	7.3	
Strein	С	5	18	18	12	5	11.6	
Strain	D	1	6	24	-	10	13.3	
Strane	E	38	3	25	15	3	16.8	
Strain	F	23	20	-	7	18	17.0	
Strain	G	_	25	27	11	13	19.0	

"Incomplete. tAverage of 2 entries, #Income over feed and chick costs K-137 entries ranked FIRST IN NET INCOME among all mationally sold chicks entered in three or more of the above tests. The average net income from Kimberchiks was 564 higher than the average of all entries. Such consistent, profitable performance in a wide variety of environments should encourage you to order K-137 Kimberchiks this season.

Longenecker's

Hatchery

1110 South Market St.

Elizabethtown, Pa.

A completely new operation, struction of a new 10,000 square

The plant is designed to conform to the requirements of the Pennsylvania Egg Certification program The president of the corporation, Earl Hess, R1 Ephrata, has been in consultation with the state Bureau of Markets in a effort to see that the new plant, more than conforms with all existing regulations and will be adequate for future needs and expansion

TO BE INCLUDED in the new plant will be modern grading and handling machinery Some of the machinery will be the first ever used in a commercial installation

It is expected that the volume of the company will be increased by 50 per cent when the installation is complete

Ephrata It wa purchased in 1955 by Earl and Paul Hess

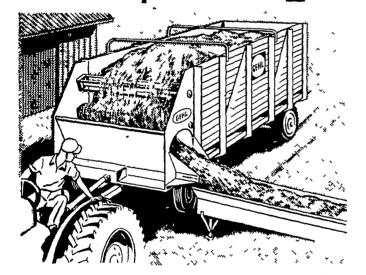
THE NEW . BUILDING, cost ing \$60,000, is expected to be completed in August There will the plant and 2,000 square feet of office space It will be completely air conditioned

The firm now does a volume of about 150,000 dozen eggs a week in supplying retailers in eastern Pennsylvania, New York, New Jersey, Maryland and the District of Columbia Sales are to chains and independents

An open house will be held upon the completion of the new building







The Hess Bros firm was start- HESS BROS. FARMS Inc., Ephrata, moves ed 37 years ago by Eli Hess of into this new \$60,000 building in August. Located on Route 222 just west of Reamstown, the building will house new equipment just out of the experimental stage Production is expected to be increased by 50 per cent

## be 8,000 feet of floor space in Federal Crop Insurance Showing the plant and 2,000 square feet **Popularity; Corn, Barley Added**

More than a hundred new fed- acre, barley about \$1 10 an acre, eral crop insurance policies have and corn \$1 85 an acre

This year under the new share caster County farmers, according cropper policy, a landlord is permitted to insure for his sharecroppers as well as his own in terest Otherwise the insured can which is actually his own share oi interest

> insurance coverage for the first will be made of terminal market time this year and barley planted trading in ready to cook poultry for grain will be added for fall coverage This means that if the farmer so desires, he can now insure his four basic crops tobacco, corn, wheat and barley

claims from tobacco farmers are expected to total about \$47,000 The first 133 claims have paid \$33,832 and there were about 55 more claims to be processed

COVERAGE FOR TOBACCO for the 1957 crop would generally cease as of May 31, 1958 This year the crop was slow in curing and in some cases farmers were not finished with stripping oper ations until late

been taken out this year by Lan-

to Elias J Frey, Rawlinsville

These are in addition to the

Four basic crops are covered

Wheat and tobacco have been

Drouth and frost damage

local agent

The state office says that if any farmer anticipates a loss and the crop will not be sold by May 31, the insured faimer should notify agents in the Lan caster Agricultural Stabilization and Conservation office

By doing this, an extension of overage will be provided with Poultry and Egg Market Reports

> The USDA announced last wck that new and improved poultry and egg market news services at Chicago, Atlanta, and Jackson, Miss, will start May 1 to reflect current tiends in marketing patteins of these commodities

The service will include volume price reports on egg trading which will be issued for the frst more than a thousand policies cover only that part of the crop time by Federal State market news offices at Jackson and Atlanta and, at Chicago, the first re-

Corn has been put under crop porting on a volume-price basis

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**Conestoga Farm Service** Park Ave. - Quarryville, Pa. R. M. Brubaker Salunga, Pa.

out additional cost

Only Lancaster, Chaster and Lebanon County farmers are eligible for federal insurance The program is operated by the US Department of Agriculture on a no-profit basis to the farmer

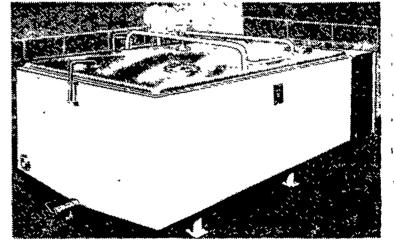
FOR THE TOBACCO farmer the cost of coverage against all the hazards of nature, including insects and plant disease, is \$6.45 an acre for the 1958 crop year There is no enrollment fee and the premium is determined afterthe crop is set or planted Farm ers are permitted to enioll until the end of this month

The cost for wheat is \$155 an

## **High Drying** Temperatures Damage Corn

Farmers and elevator operators who damage coin by letting it reach too high a temperature during artificial drying may find they cannot sell to the industrial market, the U S Department of Agriculture says

When corn is overheated dur ing drying it becames unfit for industrial and food processing. If the grain reaches a temperature above 140 degrees Fahrenheit, it is considerably reduced in value for starch production Commeicial processors also find it difficult to remove the germ portion of the kernels, and corn-oil pro duction and quality are lowered



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