



BRUCE BOYD of Ephrata won grand champion honors in showmanship at the Little International Livestock Exposition held recently at Penn State. Before winning grand championship, he was named champion swine fitter and showman. Boyd also competed in the beef cattle division and was named reserve champion beef

showman. The Little International is presented by the Block and Bridle Club at Penn State. Left to right are: Elton B. Tait, sheep judge; Clifford Breeden, swine judge; Thomas Merritt, beef cattle and horse judge; Robert D. Scarth, reserve grand champion and Boyd.

Outstanding Speakers Highlight PENB Annual Meeting in Chicago

(Continued from page twelve)
 3 Effect of growth acceleration in poultry on its nutritive value
 4 Effect of increased consumption of eggs and poultry on the diet of the American public

THE POULTRY AND egg industry can expand its market by satisfying the need of America's restaurants and eating places for new menu ideas "in their ever-present struggle of bringing new dishes to their customers."

That was how an executive of the Stouffer Corporation, national restaurant chain, pinpointed the industry's opportunity for increased participation in this competitive food field.

Mrs. Margaret Mitchen, Stouffer Vice-President, commended the poultry industry for its high standards of quality and for its excellent merchandising and promotion work. She asked for a continuance of that program and an acceleration of the promotion-merchandising aspects that "will be not only useful, but very stimulating to the menu-maker in the restaurant business."

She asked the industry to consider another important field in her talk entitled "The Restaurant Operator Speaks"—the development, still further, of the poultry and egg product line.

The 29-year veteran of the Stouffer chain suggested the in-

dustry come up with new and different — and convenient — ways of merchandising and packaging poultry products. Among her suggestions were Turkey Steaks, Capon Steaks, Breast of Capon, Boneless Turkey or Chicken Meat, Ground Chicken Meat, and varieties of frozen eggs whole, whites or yolks.

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4-H Spring Party Tomorrow Night

The annual 4-H spring party will be held at 8 p.m. tomorrow (Saturday) at the Guensey Sales Pavilion, according to Glenn R.

Bushong, R2 Columbia, reporter for the county 4-H Council.

The spring party is an annual function of the Council.

A talent show will be the featured entertainment.

Rural Life Sunday programs have been scheduled for May 11 at the following churches: Florin

Church of the Brethren. The service will begin at 7:30 p.m. with The Rev. Howard Bernhad, R2 Mt. Joy as speaker.

Mellingers Lutheran Church, Schoeneck. The service will be at 2 p.m. with the Rev. H. F. Minnich as speaker.

Union Presbyterian Church, Kirkwood. The service starting at 7:30 p.m. The Rev. William Giles III, will speak.

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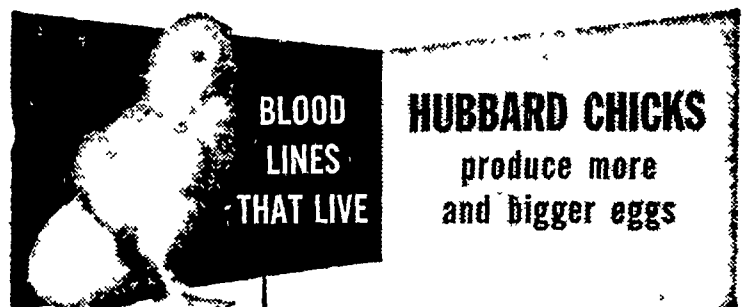
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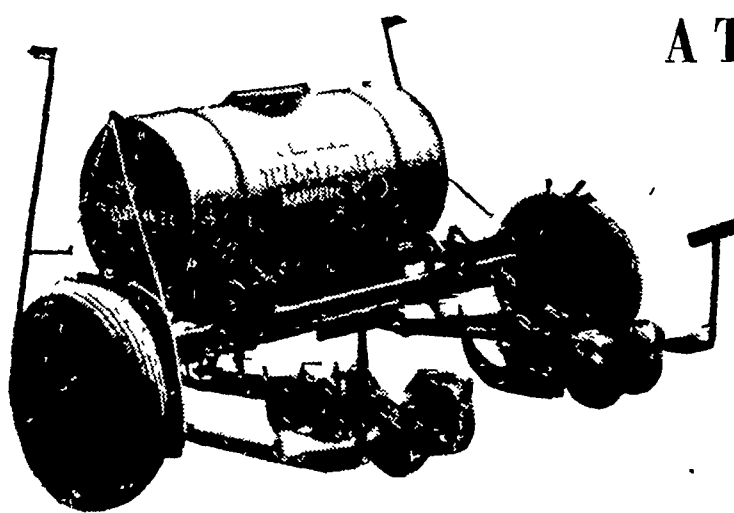
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