

Lancaster Farming

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Flying Farmers Being Asked To Hershey

Flying Farmers from all parts of the United States will head their planes toward the Harrisburg area next Aug. 21-22 for the 16th National Plowing Contest and Conservation Exposition at nearby Hershey.

The 2,500-foot airstrip near Hershey stadium will permit landing and takeoff by planes under DC 3 size. At the four-day world plowing matches last September near Peebles, Ohio, 467 Flying Farmer planes from 17 states carried 1,310 passengers.

The exposition landing strip also will be used by planes carrying visitors on 60-mile air tours over Southeastern Pennsylvania counties for observation of soil and water conservation practices, according to L. H. Bull, Pennsylvania Deputy Secretary of Agriculture and chairman of the general committee arranging the first national plowing matches held east of Ohio.

THE CONTESTS and conservation demonstrations will be spread over 3,000 acres on the 10,000-acre Hershey Farms.

Bull said the International Harvester Co. would serve as host to all Flying Farmers attending the largest outdoor agricultural exposition ever held in Pennsylvania. The company plans to send invitations to all members of Flying Farmer Associations in the United States.

IN OTHER COMMITTEE actions the deadline for county

Broiler Chick Replacements Up 45 percent

Broiler chick placements the second week of April were down 54,000 from the week before to 943,000, but were still a whopping 42 per cent above the corresponding week last year.

Eggs set for broiler chick production totaled 1,612,000 down one per cent from the previous week, but still 12 per cent more than were set in 1957.

Shipped into the state were 89,000 broiler chicks and shipped out of the state were 241,000 chicks.

Placements in the 22 important broiler growing states were 17 per cent above the corresponding week last year and five per cent above last week. Settings of eggs for broiler chick production were 17 per cent above the corresponding week of 1957 and about the same as last week.

eliminations in a statewide "Queen of the Furrow" contest was set for July 10. Regional contests must be completed by Aug. 10. Selection of the queen will be at special ceremonies in the Hershey Community Theatre on the night of Aug. 15. This phase of the exposition is being sponsored by the American Steel and Wire Co., one of the scores of firms that will place exhibits in a 24-acre tented area devoted to displays of farm machinery and other equipment.

The national matches coincide with the annual Pennsylvania Dutch Days at Hershey.

Women to Hear Their Role Discussed At Homemakers Week, June 16-19

"Many roles are open for the woman of today. Her horizons seem almost unlimited — citizen and community leader, part-time worker outside the home, and homemaker." These are some points that will be discussed, in an interest group during Extension Homemakers' Week, June 16 to 19, at the Pennsylvania State University.

Grace M. Henderson, dean, College of Home Economics at the University, will lead the discussion. Homemakers can choose "The Challenge of Being a Woman" as one of their four interest groups in several subject-matter areas, such as clothing and textiles, home furnishings and home management, child development and family life, landscaping the home grounds, and care and culture of house plants. To balance their program, they may select

corsage and jewelry making, oil painting, and women's chorus.

Members of the University staff and others with special talents will be in charge of the 32 different interest groups.

Other activities on the three-day program include tours of the University campus and farms, chicken barbecue, fun night, banquet, vesper service, and informal get-togethers.

Women who attend this sixth annual event will live in residence halls on the University campus and eat their meals, except the barbecue and the banquet, in dining halls.

Interested homemakers may obtain details on the program from Miss June Wilks, Agricultural Extension Office, 31 West Market St., West Chester, or from Mrs. Ruth Kreibich, Agricultural Extension Office, 204 Post Office Bldg., Lancaster.

COT Dressing Date Changed; Now to Be May 3

The dressing date for Coatesville Region Chicken of Tomorrow contest entries has been changed to Saturday, May 3, according to Floyd H. Moore, regional chairman.

Moore said that the volume of dressing now being done at the Producer's Co-op Exchange at Coatesville necessitates the change. The birds were have to be dressed on Monday, May 5.

The contest birds will be auctioned at Coatesville at 10 a.m. May 7. Moore is asking for sealed bids from various groups on eight lots of 12 birds.

It is estimated that the contest birds should bring close to or above retail price at the auctions. Top winners will, of course, sell at much above retail prices.

PENB Hires Ad Agency for PR As Leicht Quits

CHICAGO — The Poultry and Egg National Board has named the Public Relations Division of Western Advertising Agency to develop and add strength to its publicity and promotion programs until a replacement is made for Bronie Leicht who resigned last month to assume similar duties with the Pure Milk Assn. Chicago.

According to an announcement by Lloyd H. Geil, general manager, the new set-up will be under the direction of David L. Howlett, Western's director of public relations. The agency has been active in PENB programs for the past eight years.

Geil stated that PENB's promotion plans are proceeding without interruption.

Filler Producers May Lose Quarter Of Market Soon

Cigar filler producers stand to lose more than a quarter of their market if present research on stem utilization by manufacturers is effective.

This gloomy prediction was made Thursday night by E. I. Hendrickson, tobacco marketing specialist in the AMS, Washington, D. C., at a meeting of the Lancaster County Farmers Assn.

Hendrickson said that at least two laboratories are presently working on processes to eliminate the "acid, woody taste" in stems. The processes for cutting, slicing and otherwise processing the stems are fairly well developed, he indicated.

IN EXAMINING the supply and demand situation for filler in the past 10 years, Hendrickson gave answer that was not exactly what the tobacco producer wanted to hear.

The question posed by PFA president J. Roy Greider was, "Will the price for Lancaster County tobacco ever get back to 20 cents a pound?"

"It doesn't look like the buyers will have to pay close to 30 cents to get all the tobacco they need," he said.

HE NOTED THAT since 1954 the acreage has remained fairly constant as the price dropped steadily. In the years from 1947 to 1951 production exceeded use until 1951 when the price took a nosedive to 19 cents a pound.

All prices quoted by Hendrickson were average prices for filler and binder.

Another factor that has affected the tobacco market is that manufacturers are holding less leaf as reserve stock in warehouses. In the pre-war era, a three year (Continued on page seven)



Western Ewes . . .

LAST FALL, Robert Harnish, R3 Conestoga, was one of several farmers to share in a carload of Western ewes for a breeding flock. This picture shows the ewes as they were being unloaded. (LF Photo)



. . . Find Home in Lancaster Co.

THIS LAMB IS typical of the crop received this spring from the Western ewes and Shropshire rams. The lambs do not show the roughness of the ewe and seem thrifty and evenly fleshed. Harnish had

some trouble bringing in the lamb crop this year because he did not receive the ewes in time to condition them properly before breeding which made the lamb crop only 100 per cent (LF Photo)