

C. B. Hooper to Receive Citation From Brand Names Foundation

NEW YORK, N. Y. — C. B. Hooper, Intercourse, Pa. will receive a special citation "for consistent presentation and distribution of manufacturers-trademarked products, and for accomplishment in interpreting to the public the consumer benefits of the brand competitive system."

The citation was awarded by the judging panel of the Tenth Annual Brand Name Retailer-of-the-year competition to the "Finalists" submitting comprehensive display books of their 1957 brand promotional activities.

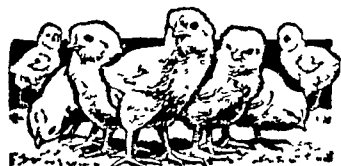
The citations were announced today by Henry E. Abt, president of Brand Names Foundation, sponsor of the competition,

which each year draws thousands of entries from merchants competing for this retailing "Oscar." This year's competition, included merchants from 48 states, the District of Columbia, Alaska, Puerto Rico, Hawaii, and Canada "Finalists" were selected in January from these entries.

25 Million Pounds Of Poultry Canned

In January of this year a total of 25,031,000 pounds of poultry, ready to cook weight, were used in canning and other processed foods.

This compares with 17,143,000 pounds so used in January 1957, an increase of 46 per cent.



They Look Alike But How Will They Produce?

Newly hatched chicks may look alike, but there may be a tremendous difference between them. That's why it is wise to start right with GASSON G-33, four way hot cross leg-horns, scientifically bred for excellent livability and production.

LARGE WHITE EGGS, NO TINTS, NO BLOWOUTS, NO BLOODSPOTS, NO LEUCOSIS, GOOD SHELL TEXTURE Increase your net egg profits by ordering your GASSON G-33 Now. **WE ALSO HAVE KIMBER MT. HOPE STRAIN CROSS, AMES-IN-CROSS HYBREDS, SEXLINK and R. I. REDS, N. H. CROSS**

Broilers from the Best Vantress Cross Arbor Acres First Generation

WEAVER AND SON HATCHERY

PHONE 7-2161 ANNVILLE

All Eggs Hatched from Breeders, Officially Blood Tested and are U. S. Approved Pullorum Typhoid Clean

Guernsey Calf Sale for Youth To Be April 2

The first junior Guernsey Calf sale will be conducted exclusively for the benefit of 4-H and FFA members at the livestock pavilion on the Pennsylvania State University campus, April 2.

Bidding on the 58 outstanding show prospects will be restricted to 4-H or FFA members who may buy one or more calves each. Calves will be grouped according to ages and quality and an average figure per calf will be determined by a committee before the bidding starts.

Included in the sale will be 16 junior yearlings, 39 senior calves and three junior calves.

The sale is being sponsored by the Pa. Guernsey Breeders' Assn. primarily to make available better Guernseys for project work. It will be operated on a non-commission basis.

All calves are from Bangs accredited and T. B. certified herds and will have individual health charts. Each calf will be insured for \$100 for one month starting April 1, 1958.

The sale, which is set to start at 12:30 p. m., will be managed by William H. Juzi, business manager of the Guernsey Breeders' Assn. Walter Dupes, of Elizabethtown, will be auctioneer.

Youth committee members include Robert C. Neff, Alexandria, chairman; Ellis Anders, Lansdale; C. Eugene Harding, Brookville, and Eugene Hege, Fayetteville.

Members of the dairy science extension staff of the University will assist.

Classified Advertising Rates

Use This Handy Chart To Figure Your Cost

Words	(1) Issue	(3) Issues
20 (Min.)	\$1.00	\$2.40
21	1.05	2.52
22	1.10	2.64
23	1.15	2.76
24	1.20	2.88
25	1.25	3.00

KEYED ADS (Ads with answer coming to a Box Number, c/o Lancaster Farming): 25¢ additional.

Send copy to the Classified Advertising Dept., LANCASTER FARMING, Quarryville, Pa.

Ads running 3 or more consecutive times with no change billed at 4¢ per word each time with 80¢ minimum.

DEADLINE: Wednesday morning of each week's publication. Postively no ads accepted after 10 a. m. Wednesday.

Mail Box Market

WANTED -- Young couple to rent 5 rooms, bath. Man to work part time on farm. Write, giving qualifications. Richard O. Binkley, Rt. 1, Mt. Joy, Pa.

FOR SALE 10,000 Tobacco lath, will deliver Fox Terrier puppies. Phone Latitz MA 6 6516

FOR SALE Toy Boston Terrier Puppy, registered and good blood lines. Male Ph. Lancaster EX 2-7020

FOR SALE Pet lambs \$10 and \$12 a piece. Mrs. Walter M. Sherer, Sporting Hill Telephone. Manheim, MO 5 7546

FOR SALE 1000 Gladiolus Bulbs also 1 sports Model Runabout Boat like new. Priced for quick sale. Albert B. Charles, RD1, Millersville, Pa. Phone TR 2 8892

FOR SALE Fantail pigeons. They make fine pets. C. B. Kauffman, Bud-in-Hand, Phone SO 8-3621.

FOR SALE McCormick Deering No 52 R Combine with motor. Good condition, G. Edwin Helms, RD2, Honey Brook, Pa. Phone Honey Brook 3 5257.

You are cordially invited to come in to see and hear about the . . .

NEW 1958 LINE OF HUBBARD CHICKS

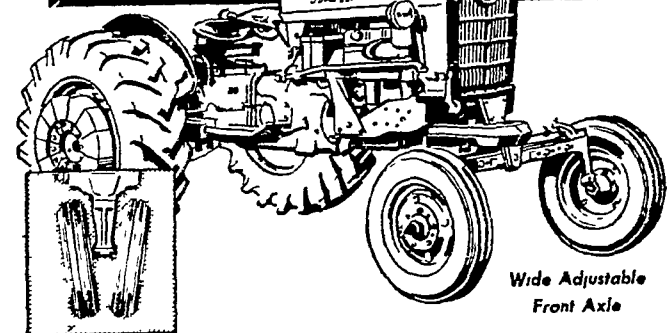


We are looking forward to your visit so that we may show you the facilities that offer you prompt, dependable service on the popular Hubbard Farms Chicks.

HUBBARD FARMS
Chicks LANCASTER, PA.

Manheim Pike

Telephone EX press 22155



FORD ROW CROP TRACTORS

Here's new power, efficiency and convenience — tailored to your own particular row crop requirements. Available in the big capacity Powermaster — which will pull a 4-bottom plow in many soils, and the low cost, versatile 2-3 plow Workmaster series, both with your choice of front end options. All models have power steering as standard equipment. Easy credit terms available.

Before you buy... see us and compare!



Allen H. Matz

Denver

Ph. AN 7-6502

Elizabethtown Farmers Supply Inc.

Ph. EM 7-1341

Conestoga Farm Service

Quarryville

Ph. ST 6-2597

Sauder Bros.

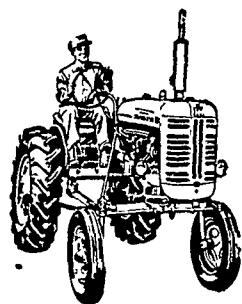
New Holland

Ph. EL 4-8721

Haverstick Bros.

Columbia Pike

Lancaster Ph. EX 2-5722



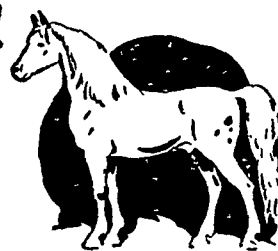
HOOBER'S SPRING SALES PROMOTION!

First Prize!

LIVE PONY With Saddle and Bridle!

TO BE GIVEN FREE AT OUR BIG FIELD DAY — APRIL 26th

Get Your Tickets In The Barrel Now And Win The Pony or One of Our Many Other Big Prizes!



PANCAKE DAYS - MARCH 25 & 26

FREE DOOR PRIZES including

- ★ Packaging Kit
- ★ Electric Clock
- ★ Latern Spotlight
- ★ Bathroom Scales

and Many Other Prizes!

FREE EATS — ENTERTAINMENT



CHARLES B. HOOBER

Intercourse, Pa. Ph. Southfield 8-3501

