

1958 FUL-O-PEP GROWING FEEDS

grow rugged, big-framed

PULLETS WITH A FUTURE!



Ful-O-Pep's Restricted Feeding Plan SAVES \$400 PER 1000 BIRDS

You buy only 2 lbs. Chick Starter—5 lbs. Growing Mash per bird on range on the Ful-O-Pep Restricted Feeding Plan. This famous plan has been used by leading poultrymen for 20 years. You save up to 8 lbs. total feed per bird, over forced-feeding plans, or about 40¢ per bird!

Simplified plan makes feeding easy

You feed only 5 lbs. of Ful-O-Pep Growing Mash per 100 birds—5 days a week. Feed oats every day. It's that simple! Ask your Ful-O-Pep Dealer about this *easy-to-follow plan*—so you, too, can grow big, profitable pullets... and save about 40¢ per bird!

BUILD HARD SOUND BODIES

Give your pullets the extra, body-building nutrients they need to grow *sound, sturdy* bodies and strong, rugged bones. Feed 'em new, nutritious Ful-O-Pep. It grows birds fit... not fat!

BIRDS LAY FEWER PEEWEES

On the famous Ful-O-Pep Plan, pullets are not forced to lay prematurely... are allowed to *develop normally and fully* before they are brought into egg production. As a result, they *lay big, full-sized eggs*—very few, if any peewees.

PRODUCE 18 MORE TOTAL EGGS

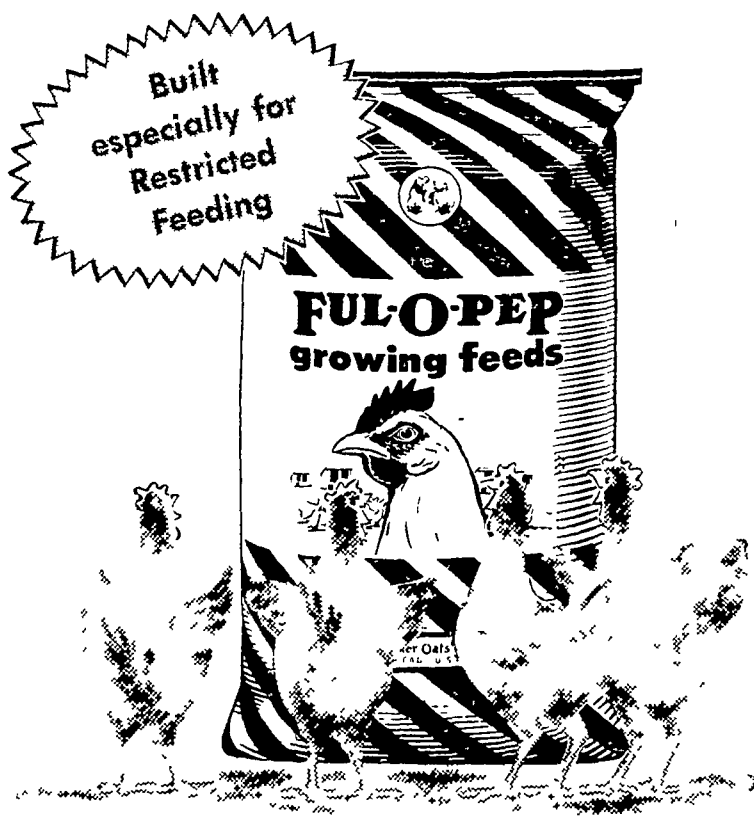
Research shows that pullets grown on the famous Ful-O-Pep Restricted Feeding Plan *laid 18 more eggs* than full-sisters grown on forced-feeding plans. Their eggs were bigger, too—averaging almost 1½ ounces more, per dozen!

PEAK PRODUCTION HIGHER

Yes, Ful-O-Pep grows big-bodied, fully-matured pullets capable of heavy, continuous laying and long laying life. Production peaks in tests were as much as 5% higher... total lay, higher too.

HEN HOUSE MORTALITY REDUCED

New, vitamin-rich Ful-O-Pep is highly fortified with vital health ingredients to give your pullets more vim and vigor... *added life protection*, too. Many poultrymen report about 5% less mortality in the hen house with Ful-O-Pep grown birds.



The Quaker Oats Company... makers of dependable feeds for over 75 years

For FUL-O-PEP SUPER FEEDS See Your Nearest Dealer

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Salunga, Pa.

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