

1958 FUL-O-PEP CHICK STARTER

grows sound-bodied, sturdy

CHICKS WITH A FUTURE!



Ful-O-Pep's Restricted Feeding Plan

SAVES \$400 PER 1000 BIRDS

You buy only 2 lbs Chick Starter—5 lbs Ful-O-Pep Growing Mash per bird on range on the Ful-O-Pep Restricted Feeding Plan. This famous plan has been used by leading poultrymen for 20 years. You save up to 8 lbs total feed per bird, over forced-feeding plans, or about 40¢ per bird!

Simplified plan makes feeding easy

You feed only 5 lbs of Ful-O-Pep Growing Mash per 100 birds—5 days a week. Feed oats every day. It's that simple! Ask your Ful-O-Pep Dealer about this easy-to-follow plan—so you, too, can grow big, profitable pullets... and save about 40¢ per bird!

GROWS BIRDS FIT... NOT FAT

Give your baby chicks the extra growth power they need to grow sound, sturdy bodies and strong rugged bones. Start 'em on new, nutritious Ful-O-Pep Chick Starter. It grows chicks fit... not fat!

98% OR MORE CHICKS LIVE

New vitamin-rich Ful-O-Pep is highly fortified with vital health ingredients to give your chicks more vim and vigor... added life protection, too. Many poultrymen report over 98% livability, some 100%. What better insurance can you provide for your future layers?

BUILDS AMERICA'S BEST PULLETS

For 15 years in the National Egg Laying Tests—birds grown on Ful-O-Pep Feeds averaged laying more eggs, and bigger eggs, than birds grown on other feeds... official proof that Ful-O-Pep grows America's best laying pullets.

BIRDS LAY FEWER PEEWEES

On the famous Ful-O-Pep Plan, pullets are not forced to lay prematurely... are allowed to develop normally and fully before they are brought into egg production. As a result, they lay big, full-sized eggs—very few, if any peewees.

PRODUCE 18 MORE TOTAL EGGS

Research shows that pullets grown on the famous Ful-O-Pep Restricted Feeding Plan laid 18 more eggs than full-sisters grown on forced-feeding plans. Their eggs were bigger, too—averaging almost 1½ ounces more, per dozen!



SAVE MONEY!

See your Ful-O-Pep Man

THE QUAKER OATS COMPANY makers of dependable feeds for over 75 years

For FUL-O-PEP SUPER FEEDS See Your Nearest Dealer

S. H. Hiestand & Co.

Salunga, Pa.

H. M. Stauffer & Sons, Inc.

Witmer & Ronks, Pa.

George Rutt

Stevens R. D. 1, Pa.

Millport Roller Mills

Lititz, R. D. 4, Pa.

D. W. Hoover

East Earl, R. D. 1, Pa.

Grubb Supply

Elizabethtown, Pa.

J. C. Walker & Son

Gap, Pa.