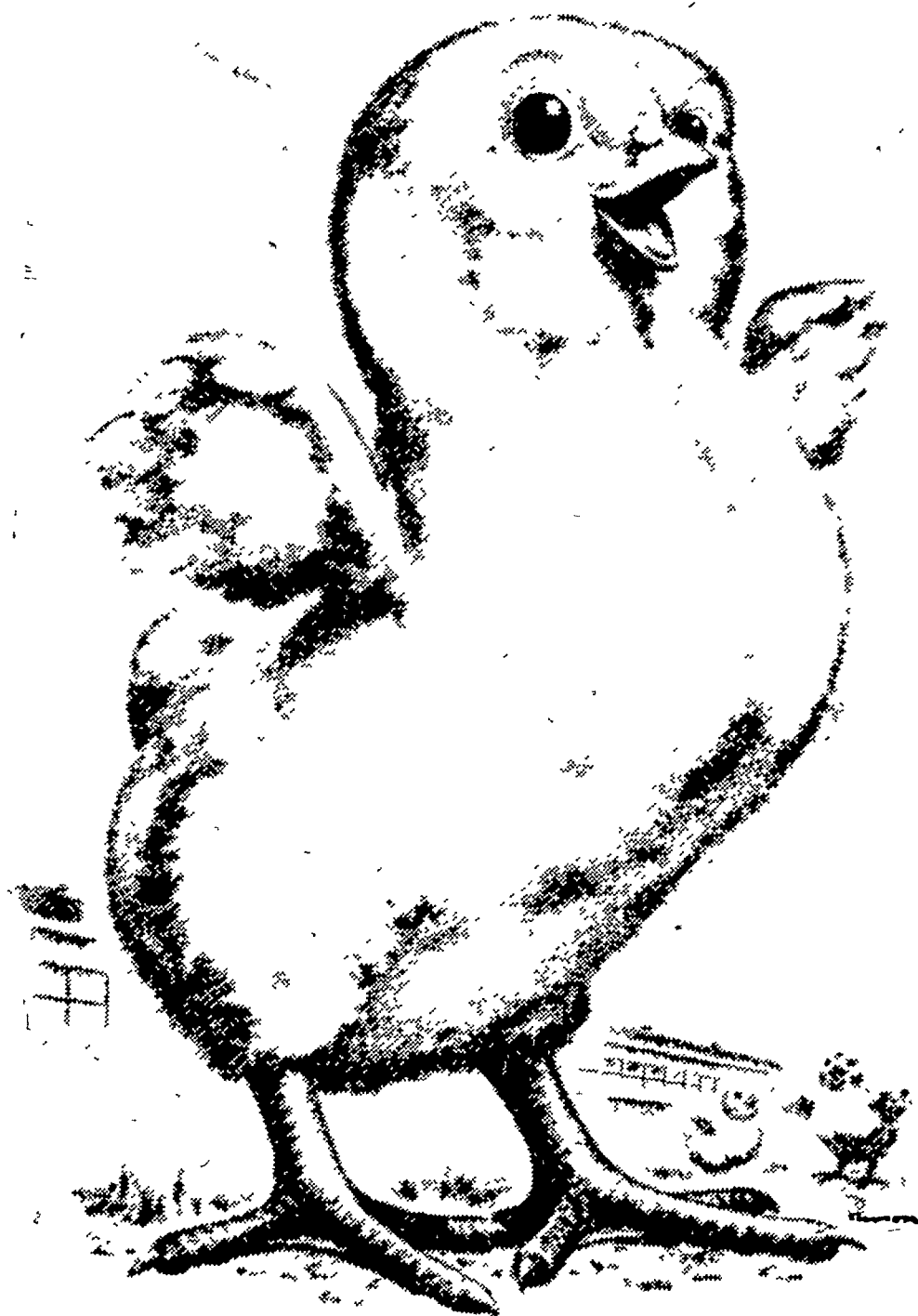


1958 FUL-O-PEP CHICK STARTER

grows sound-bodied, sturdy

CHICKS WITH A FUTURE!



Ful-O-Pep's Restricted Feeding Plan

SAVES \$400 PER 1000 BIRDS

You buy only 2 lbs. Chick Starter—5 lbs. Ful-O-Pep Growing Mash per bird on range on the Ful-O-Pep Restricted Feeding Plan. This famous plan has been used by leading poultrymen for 20 years. You save up to 8 lbs. total feed per bird, over forced-feeding plans, or about 40¢ per bird!

Simplified plan makes feeding easy

You feed only 5 lbs. of Ful-O-Pep Growing Mash per 100 birds—5 days a week. Feed oats every day. It's that simple! Ask your Ful-O-Pep Dealer about this *easy-to-follow plan*—so you, too, can grow big, profitable pullets ... and save about 40¢ per bird!

THE QUAKER OATS COMPANY

... makers of dependable feeds for over 75 years

GROWS BIRDS FIT... NOT FAT

Give your baby chicks the *extra growth power* they need to grow *sound, sturdy* bodies and strong rugged bones. Start 'em on new, nutritious Ful-O-Pep Chick Starter. It grows chicks fit... not fat!

98% OR MORE CHICKS LIVE

New vitamin-rich Ful-O-Pep is highly fortified with vital health ingredients to give your chicks more vim and vigor... *added life protection*, too. Many poultrymen report over 98% livability, some 100%. What better insurance can you provide for your future layers?

BUILDS AMERICA'S BEST PULLETS

For 15 years in the National Egg Laying Tests—birds grown on Ful-O-Pep Feeds averaged laying *more eggs*, and *bigger eggs*, than birds grown on other feeds... official proof that Ful-O-Pep grows America's best laying pullets.

BIRDS LAY FEWER PEEWEES

On the famous Ful-O-Pep Plan, pullets are not forced to lay prematurely... are allowed to *develop normally and fully* before they are brought into egg production. As a result, they *lay big, full-sized eggs*—very few, if any peewees.

PRODUCE 18 MORE TOTAL EGGS

Research shows that pullets grown on the famous Ful-O-Pep Restricted Feeding Plan *laid 18 more eggs* than full-sisters grown on forced-feeding plans. Their eggs were bigger, too—averaging almost 1½ ounces more, per dozen!



For FUL-O-PEP SUPER FEEDS See Your Nearest Dealer

S. H. Hiestand & Co.

Salunga, Pa.

H. M. Stauffer & Sons, Inc.

Witmer & Ronks, Pa.

George Rutt

Stevens R. D. 1, Pa.

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Grubb Supply

Elizabethtown, Pa.

J. C. Walker & Son

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