



ON BEHALF OF THE TURKEY industry of the U. S., the National Turkey Federation and the Poultry and Egg National Board presented a live, 40-pound broad breasted white turkey tom to the nation's

first family. The picture shows Mrs. Eisenhower receiving the bird from Trevor L. Jones, NTF president, and Herbert Beyers, PENB president. (United Press Photo)

### Turkey Presentation at White House Nov. 14 Gets Nationwide Publicity

WASHINGTON, D. C. — Bringing wide and timely publicity for turkey in the 48 states, the Thanksgiving turkey grown for President and Mrs. Eisenhower and family was presented to the Nation's First Lady on Thursday, Nov. 14, at the White House, by the presidents of the National Turkey Federation and the Poultry and Egg National Board.

As a battery of cameramen recorded the event for newspapers, magazines and TV newsreels, Mrs. Eisenhower accepted the turkey — a live, 40-pound, broad breasted white tom — from NTF President Trevor L. Jones, Springfield, Ill., and PENB President Herbert Beyers, Salt Lake City, Utah, on behalf of President Eisenhower.

The presentation was made for the entire turkey industry of the United States and took place at the north portico of the White House with a delegation of 16 persons from the poultry industry participating. Arrangements for the presentation were handled by PENB.

The turkey — handsome and perfectly trained — was grown on Jones' farm near Havana, Ill. It was transported from that point to Washington by station wagon, accompanied by a "standby" of comparable size and regal bearing for use in case of emergency.

In presenting the turkey to the First Lady, Jones paid tribute to the family life exemplified by the Eisenhowers. A generous and gracious host, Mrs. Eisenhower allowed the cameramen ample time to take as many pictures of the presentation as they wished. Before taking her leave, she shook hands with everyone in the industry delegation.

The industry delegation consisted of Under Secretary of Agriculture True D. Morse, Mr. and Mrs. Herbert Beyers, Salt Lake City, Utah, Mr. and Mrs. Trevor L. Jones, Springfield, Ill., Dr. Cliff D. Carpenter, president of the Institute of American Poultry Industries, Chicago, and Mrs. Carpenter, Chester D. Housh, Elkton, Va.; Mr. and Mrs. Gerald Bonnett, Havana, Ill.

Dr. M. L. Scott, Cornell University, Ithaca, N. Y., Alex. Gordeuk, editor of Turkey World; M. C. Small, executive secretary-treasurer, National Turkey Federa-

tion, Mount Morris, Ill., and Mrs. Small; Lloyd H. Geil, general manager, Poultry and Egg National Board, Chicago, and Bronte H. Leicht also of PENB headquarters.

On the day following the presentation, ready-to-cook turkeys were also presented by NTF and PENB to the families of Vice-President Richard Nixon, Secretary of Agriculture Ezra T. Benson, Under Secretary of Agriculture True D. Morse, and Herman Miller, director of the U. S. Department of Agriculture's poultry branch.

## Benson

(Continued from Page One)

total harvested acreage in 1958 must be reduced below this "base" by the number of acres placed in the Soil Bank.

A similar Soil Bank "base" has been in effect for the Conservation Reserve since that program was started. Farms that already have a "base" established under the Conservation Reserve or the 1958 Winter Wheat Acreage Reserve will use it for participation in the 1958 Acreage Reserve for spring-planted crops.

**\$3,000 Limit.** There will be a limit of \$3,000 on the total of Acreage Reserve payments which can be made to any one producer, as required by the controlling legislation. This limit applies to each producer with regard to each farm he operates or in which he has an interest and share in the crop.

**Total funds available.** There is

a limit of \$500,000,000 on total funds available for the 1958 Acreage Reserve programs—a reduction by Congress from the \$750,000,000 available for this part of the Soil Bank as provided by the original Act.

Commenting on the announcement of the 1958 Acreage Reserve program for spring-planted crops, Secretary Benson said, "The Acreage Reserve program is an important part of our overall effort to reduce burdensome surpluses. If the Reserve Acreage had been in production this year, at the very high 1957 yield averages, it would have added substantially to the total supply of several of our most troublesome basic crops."

"Programs to dispose of already accumulated surpluses are being pushed vigorously, and successfully. However, widespread participation in the Acreage Reserve will be needed to check the build-up of new surpluses—and insure a continued 'two-way' attack on this fundamental problem."

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