

Lancaster Farming

Lancaster County's Own Farm Weekly Newspaper
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4-H Steer Sale Disappointing

MEMBERS OF THE 4-H baby beef and lambs clubs throughout the Southeastern Pennsylvania area were disappointed Thursday at the prices they received at the club calf and lamb sale. The average for the calves was only a few cents above market top.

We believe that with all the bally-hoo thrown out by certain businesses in Lancaster County this year in an effort to increase tourist traffic — at traffic that in a large part stems from the unique agriculture of this county — that at least one of the men doing most of the talking could have been on hand to buy one of the Lancaster County fed and raised steers.

If these "big time operators" expect to gain the confidence and backing of Lancaster County farmers, they had best awaken to the fact that a good word in the right place is one of the best public relations and promotion assets. Having a reputation of not caring about the people being exploited will surely come home to roost eventually.

It's Our Second Birthday!

TODAY WE ARE celebrating our second birthday. You'll notice that this Volume III, No. 1. In the newspaper business this is the time that a new paper can be considered to have come of age. We are now eligible to join all sorts of organizations of the trade such as the NEA, ABC, and so on down the alphabet.

And since we are on the subject of newspapers as a whole and Lancaster Farming in particular, let's take a look at what we have been trying to do the last couple of years.

Lancaster County has the highest farm population of any county in the Commonwealth of Pennsylvania. According to the most current statistics, there are some 7,900 farms in the county with about 6,500 of them of a real commercial farm size. This offers a demand for a newspaper devoted to the interest of the farmer.

This is why we are in existence.

Now what have we been trying to do?

The newspaper industry is full of people constantly taking polls and surveys of what people like and dislike in the various mediums of communication — newspapers, radio and television. One of the things that they have found will probably surprise you.

They have found that in newspapers and magazines, advertising has almost as much interest for the average reader than some of the editorial content. In the two broadcast mediums this is not the case at all. And in Lancaster Farming we believe that we have carried some of the most interesting and informative farm advertising in the trade.

One thing that readers indicated that they despise is the practice of many newspapers of "jumping" stories from one page to another.

Since we saw the results of this survey, we have tried to hold "jumps" to a minimum. This sometimes makes a page look slightly full and dull, but when you start to read an article, you know that in most cases you are going to be able to finish it without having to search for the end of it on some other page. You notice that we say "most of the time." Frequently the best laid plans of all of us go astray.

Another survey showed that the old theory that readers want to make up their own minds — that they want only the bare facts — is refuted by all kinds of evidence. Readers like to be told what is important and what is not important. They want help in understanding the news and recognizing its importance.

We also operate under the theory that people want and like pictures — big pictures. To this end we have installed a new modern photographic darkroom and engraving machine that allows us to compete in the picture field with any newspaper anywhere.

It's a Happy Birthday for us and we're glad that you are here to help us celebrate!



BY JACK REICHARD
 50 YEARS AGO (1907)

John C. Earl, financial secretary of the Bowery Mission, New York City, made an appeal for national aid to carry on the work. The appeal stated in part:

"The Bowery Mission 'Bread Line' at which 1,000 men who are in the streets for the night are given a breakfast of hot coffee and rolls every morning at one o'clock, is one of the most pathetic sights in all this wide, wide world. Long before the hour of opening, these poor, starving men stand in single line that sometimes extends for blocks in length, waiting for the coffee and rolls."

"During the winter of 1906 this breakfast was given to 144,000 homeless men and boys. The first of these breakfasts is given on Thanksgiving morning, and the last on the following Easter Sunday morning."

"The despairing men and boys are not native New Yorkers, but men and boys, until within a year, lived at their old homestead with father and mother, and perhaps a wife. They are stranded here in New York. Shall we turn them away? It rests with the good people of this country to decide this question, and may God graciously help you to decide it alright."

Farmer Helped To Steal His Own Hogs

Samuel Smith, a farmer residing in the heart of Pennsylvania's Conewago hills helped to steal his own hogs at a late hour that Sunday night in November, 1907.

Smith, who was sound asleep, was awakened by violent knocking at the door. Raising the window, he saw two men in the yard, who told him that a number of their hogs had escaped through the endgate of their wagon on their way to Harrisburg market.

They asked the farmer's permission to go into his fields and roundup the swine.

Smith consented and said that he would help them. After an hour of hard work the porkers were loaded on the wagon, and the men were profuse in their thanks for the farmer's aid.

In the morning, when Smith went out to feed his stock he discovered he had been duped, and every hog missing which he had helped to steal.

Back in November, 1907, an unusual occurrence took place at Lancaster home of Mr. and Mrs. Henry K. Shue, near White Oak in Rapho Twp. That Friday afternoon Mrs. Shue presented her husband with a bouncing baby boy, and on Saturday morning she gave him a surprise by giving birth to a second son.

While the boys were considered twins, one was a day older than the other. According to a local physician, the births was a rare case in medical history.

The 1907 session of Lancaster County Teachers Institute took place in the Martin Auditorium at Lancaster, 50 years ago this week.

The first person to register was Charles Oberholzer, of Salisbury Twp., who had been the first for several years. Second to register was Harry Hes, of Oregon.

Fifty years ago a Lancaster farm in the Taylor area containing 88 acres, was sold to Mrs. Erastus Hastings, of Philadelphia for \$18 per acre.

25 Years Ago

Pennsylvania's Governor Pinchot began his Thanksgiving proclamation with the introduction used by Governor Simon Snyder in 1817. It read:

"Although the wise and Holy Governor of the universe has, in His righteous providence afflicted divers sections of the United States with wasting sickness, yet have we the greatest reason to adore and praise the Supreme Dis-

poser of events, we deserve, has averted from our State the hand of the destroying angel, and blessed our land with the fruits of the earth in the greatest abundance."

Three Young Duck Hunters Narrowly Escape Drowning

Screaming for help and clinging frantically to a submerged rock for a long time before being rescued from the Susquehanna River, near Columbia, Salem Wall 17, James Will, 18 and Salem Schlotthaur, 20, narrowly escaped death by drowning. The boys were duck hunting. Their boat overturned and none of them could swim. They were able to reach the rock.

David Lease, residing near the river shore, heard the cries for help. He summoned Perry Miles, who owned a boat, and together they rescued the young men.

Leroy Dietz, nine, son of Mr. and Mrs. William J. Dietz, Lancaster R1, who was injured by a hit-and-run driver, died in the Lancaster General Hospital. The boy was run down near his home, on the Harrisburg pike, about one and a half mile west of Lancaster.

Howard Shaffer, residing in Codorus Twp., York County, 25 years ago, was in the West Side Sanitarium, York, suffering in-

juries of the left hip, inflicted by an enraged sheep buck. Shaffer was chasing a number of sheep into a pen, when the buck turned on him and made a vicious attack.

One of the first aerial weddings on record, to which all invited out-of-town guests came by airplane, was solemnized during November, 1932, at Bloomsburg, Pa., when Samuel R. Bigony, one of the pilots at the Bloomsburg airport was married to Miss Florence Schmidt, of York.

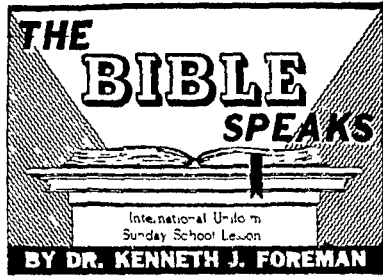
Rev. D. L. Bomboy, pastor of the Lutheran Church, performed the ceremony. Attending the couple were Miss Evelyn Schultz, York, and Claude Martin, Shamokin, a parachute jumper. Later in the afternoon the newlyweds left by plane for New York.

On the Lancaster farm of James Harra, Colerain Twp., the owner was surprised about midnight when he found a stray hog wandering about his premises. In the morning he found more pigs, the visitor having farrowed during the night.

Twin boys, born two days after the November, 1932, presidential election to Mr. and Mrs. William Nordorf, puzzled their parents for names for a few days.

Then it was decided to name the first-born after Franklin Roosevelt, the President-elect, and the other, ten minutes younger, after Herbert Hoover, the incumbent.

Twenty-five years ago this week a meeting of the Lancaster Tobacco Growers' Assn. was held at the new experiment station one-half mile south of Roseville.



Background Scripture: I Corinthians 15
 Devotional Reading: I Corinthians 15: 50-58

Center of Faith Lesson for November 17, 1957

WHERE is the center of Christian faith? What is it that if we don't believe we can hardly believe anything else? Every one would agree that the center of Christian faith is Christ. The religion called by his name is not by any means first of all a philosophy, a collection of ideas, a system of thought, a set of rituals. It is first of all a Person, and then it is the lives of other persons who have been touched by this Person. But what is central about Jesus? His virgin birth? His teaching? His cross? His character? Nowhere in the New Testament is his birth mentioned except in two Gospels, so we have no reason to say that the early Church considered his birth of the manner of it, highly important. His teaching is referred to in most epistles, but only in a rather sketchy way. We have to go back to the Gospels to find what Jesus taught. Much stress was laid on the cross by the early Church, but even this takes second place.



Dr. Foreman

Central for the Church
 In the Greek New Testament in the part outside the Gospels, —that is the part that contains the early Christian preaching and teaching—there are 11 specific references to Christ's cross and nine to the crucifixion—a total of twenty. On the other hand there are eight references to the resurrection of Christ and the expression "God raised him from the dead" or equivalent phrases will be found 32 times—a total of forty. From the data we have in our New Testament therefore we can say that the resurrection loomed twice as large in the mind of the early Church as did the crucifixion. Paul in his Corinthian letter uses the words meaning "of first importance" about Christ's crucifixion.

and resurrection, but he dwells on the resurrection at much greater length, as any reader can see for himself.

Central for Faith

Consider what the situation would be if Christ had not risen from the dead. In the first place, we should not have had the Church. It is on record that the disciple forsook the crucified Jesus but the risen Christ drew their strongest and undying loyalty. It was the resurrection that changed a band of timid men, even cowards, into the beginnings of a mighty army to overspread the earth.

Someone asked a French statesman what it would take to start a new religion. Very simple, said the old man. Just get yourself crucified and then rise from the dead! If Christ had not risen what would be remembered of him? Some of his teachings very likely; but there would be no essential difference between him and other teachers of the past. If Christ had not risen we might have admired his thoughts and the way he expressed them. The risen Christ challenges more than admiration, —devotion. More than once in the New Testament the resurrection appears also as the one single event more than any other, which carried the first Christians' minds to heights of faith.

His Life and Cross

Men did not arrive at belief in Christ's deity by pondering the crucifixion, rather by meditating on the resurrection. It is the resurrection that gives the crucifixion its meaning.

Besides all this, it is clear in the New Testament that the resurrection of Christ is our best way of understanding what our own destiny will be. There is a great deal we do not understand about this. Not all the New Testament together answers all our questions. But Paul sees the Easter story as so important that if it had not happened our whole faith is vain. Furthermore the best reason for believing that death will not make an end of Christ's people is that death did not make an end of him. If he were on living, changed yet the same, so we may believe that after this present life is over and our work here done, we too, in ways of which only God knows the secret, will go on living, changed—bearing "the image of the man of heaven"—yet still our very selves with the weakness and the darkness gone, imperishable and victorious, sharing his conquest of death.

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