



W. P. Hanlin

### W. P. Hanlin To Manage New Farm Store

W (Pete) Hanlin, Landisville has been named manager of a new sales and service store of the Minneapolis-Moline Co. to be opened tomorrow.

The new store will be located opposite the Dutch Bowl on Route 222 south of Ephrata.

Hanlin has been in the farm equipment business for several years in both sales and managerial capacities.

A new branch office for the firm was opened in March at Lemoyne, Pa., replacing a former distributor.

Minneapolis-Moline is one of the older equipment manufacturing firms in the nation, having started in 1825. It is now being reorganized after a recent change of ownership and control.

Free refreshments and door prizes will be offered tomorrow at the new store.

## Benson to Visit 11 Nations During Tour to Last Over Three Weeks

Secretary of Agriculture Ezra Taft Benson announced that he is making a trip to 11 nations and Hongkong during the next three and a half weeks. He also will address a meeting of the Food and Agriculture Organization of the United Nations in Rome.

"During this trip it is my primary purpose," the Secretary said, "to observe first hand the results of our export program and to meet government officials and representatives of the trade.

"We have just completed the most successful year in our history as an agricultural exporting nation. I am especially gratified by the fact a large increase in our commercial exports played an important part in our reaching this record level of exports. The productiveness of the American farmer is such, however, that for the time being we are using special export programs which have been developed for the purpose of moving agricultural commodities into consumption in different areas of the world. Nearly all of the countries I will visit have received agricultural commodities under these programs.

"I intend to observe the effectiveness of these programs and how they have benefited the countries concerned. Our goal is the development of permanent commercial markets, and my staff and I will meet with government officials, representatives of U. S. firms engaged in foreign trade, and with the importers and processors in each country to determine what more we can do to expand our exports of farm products.

"Through these meetings we hope to bring back the type of

information needed to direct our program in the future. The expansion of commercial markets for agricultural products is a long term process. Many countries that need additional imports of agricultural products cannot at this stage of their development divert financial resources from vitally needed economic and industrial development to the import of additional consumer goods. Thus

we are making available the products of our American agriculture under special programs to insure that they are used for the purpose for which they are produced.

"It is our hope that through these programs we are establishing the basis for a permanent expansion of world trade in food and fiber, and that this will benefit not only countries receiving our products but will work for the ultimate benefit of all agricultural exporting countries.

"In the interest of getting a complete picture, I am taking the following members of my staff who have been actively working with the details of these various programs: Reed A. Phillips,

Special Assistant to the Secretary; Frank C. Daniels, General Sales Manager, Commodity Stabilization Service; Gordon O. Fraser, Assistant Administrator, Market Development and Programs, Foreign Agricultural Service; Wilhelm Anderson, Director, Foreign Agricultural Analysis Division, Foreign Agricultural Service; Howard P. Davis, Deputy Director, Food Distribution Division, Agricultural Marketing Service."

The secretary will address the FAO conference on Nov. 7. He had planned to attend both in 1956 and in 1955, but was unable to go to Italy at the times of the meetings.



THIS IS THE NATIONAL FFA band representing 41 states. The band performed daily at the National FFA Convention sessions, the American Royal Ball, and at the Saddle and Sirloin Club. (Photo by Ralph Bitler)

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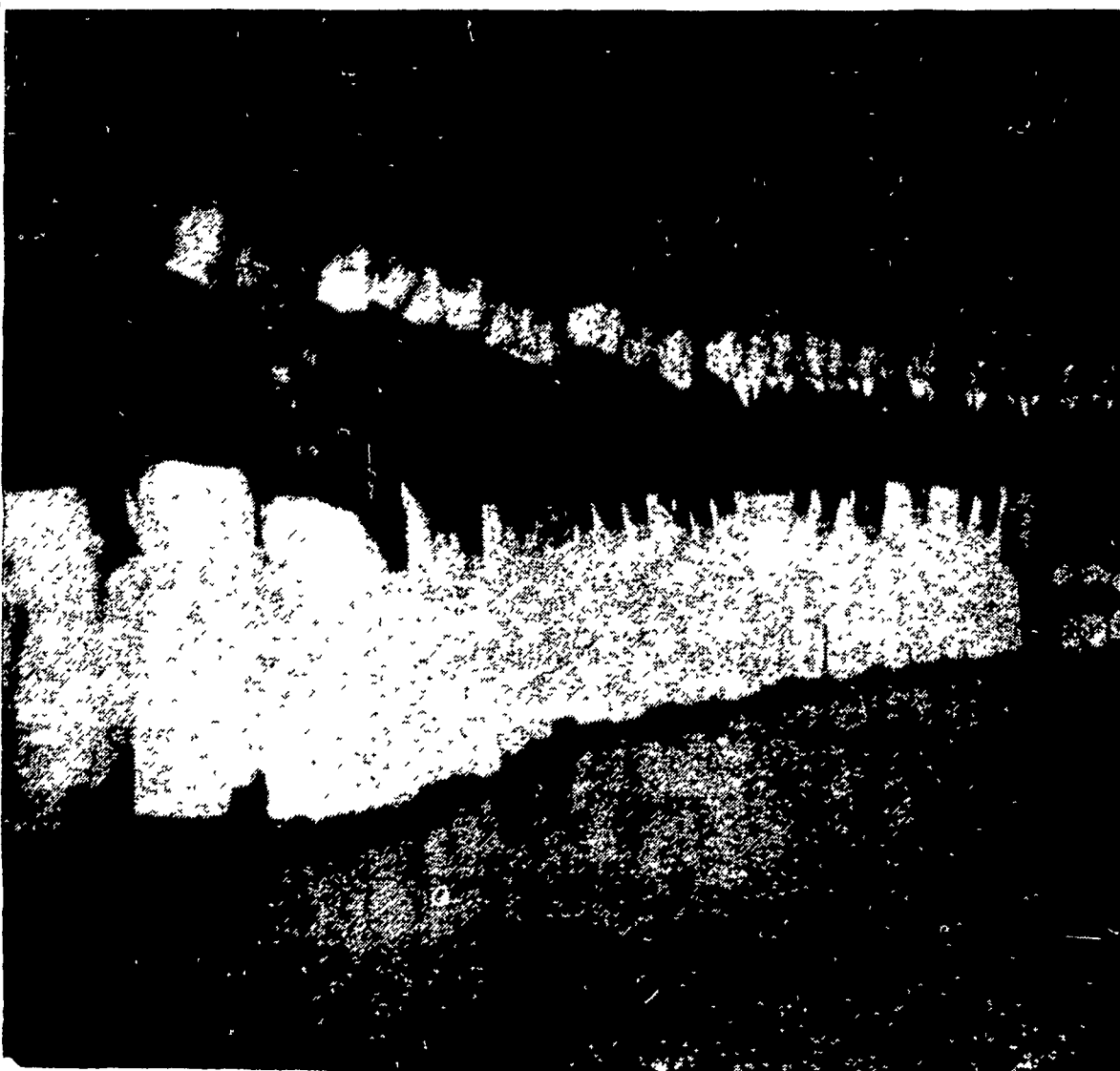
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ONE HUNDRED FORTY BOYS from 36 states made up the FFA National Chorus. From this area, in the tenor section, were Gerald Greiner, R4 Manheim, and Clyde

Kreider, R2 Quarryville. They were selected as chorus members in August following auditions at FFA Week last June. (Photo by Ralph Bitler)