

Poultry Queen Contest Applications Now Being Taken by Association

Applications are now being accepted for Lancaster County Poultry Queen.

According to Claude F. Smith, Lancaster, contest chairman, the contest offers a dignified opportunity for young ladies interested in agriculture to help promote sales of poultry products.

"The winner of the contest will be the most important 'woman of the year' to the poultry industry in Lancaster County. The winner will also represent our poultry industry in sales promotion work, radio, television and press," he said.

The winner of the Lancaster County Contest will be selected and prizes awarded during the seventh annual broiler barbeque at Lititz Springs Park, June 15.

The Queen selected at Lititz will represent Lancaster County

in the state contest for the title of "Pennsylvania State Poultry Queen" at Hershey.

These are the qualifications for entry.

1. Must be a resident of Lancaster County
2. Must be at least 17 and single.
3. Must be a relative (daughter, sister, niece, or in-law) of a broiler grower — minimum annual production of 1,000 broilers; an egg producer — minimum 300 layers; a turkey grower — minimum of 300 turkeys; a hatcheryman or a processor.

Dress for the contest will be an afternoon dress without hat.

Entry deadline for the contest is June 1. Only a limited number of applicants can participate.



THESE ARE THE BURGESSES, the deputy mayor of Lancaster and service club representatives that visited the Lancaster Poultry Center Saturday at a special invitational barbeque to kick-off Broiler Week. They are front row, 1 to r, John F. S. Rees,

deputy mayor, Lancaster; Lloyd S. Gerhart, burgess, Ephrata; Benjamin G. Forrest, burgess, Lititz; back row, Willis M. Houck, burgess, New Holland; E. H. Miller, Lancaster Serotoma Club; and Earl J. Nadeau, Lancaster Lion's Club. (LF Photo)

Burgesses, Deputy Mayor Told Of Poultry Asset to County Economy

The burgesses of three county boroughs, two service club representatives and the deputy mayor of Lancaster were told of the impact of the poultry industry on the County economy at a chicken barbeque to kick-off broiler week Saturday at the Lancaster Poultry Center.

Poultry exchange president, Levi Brubaker said that the industry has been working toward improving the marketing facilities in the county. The focal point

of the work has been in establishing the new Poultry Center Building on Route 230 in Lancaster.

Brubaker said that Lancaster County's great agricultural standing gives added reasons for industry to come to the county.

"When people have plenty of good food available, they are happier," he said.

But marketing of food is becoming more important, he said. The skill of the buyer is matched against the skill of the seller in

the market place. The farmer must arrange it so that he will be as skillful as the buyer.

John F. Rees, deputy mayor of Lancaster, in responding, said that the poultrymen are to be congratulated for their forward thinking in the establishing of better marketing facilities.

He also read a proclamation by Mayor Kendig C. Bare of Lancaster.

Others attending the barbeque were Lloyd S. Gerhart, burgess of Ephrata; Benjamin G. Forrest, burgess of Lititz; Willis M. Houck, burgess of New Holland; E. H. Miller, Lancaster Serotoma Club; and Earl J. Nadeau, Lancaster Lions Club.

POULTRY QUEEN CONTEST
I would like to compete in the Poultry Queen Contest

Name _____

Address _____

Telephone Number _____ Age _____

Relative's Name and Address _____

Sponsor's Name and Address _____
(Not required for entry)

Send application to: Claude F. Smith, Lancaster Poultry Center
340 W. Roseville Road, Lancaster, Pa.

See

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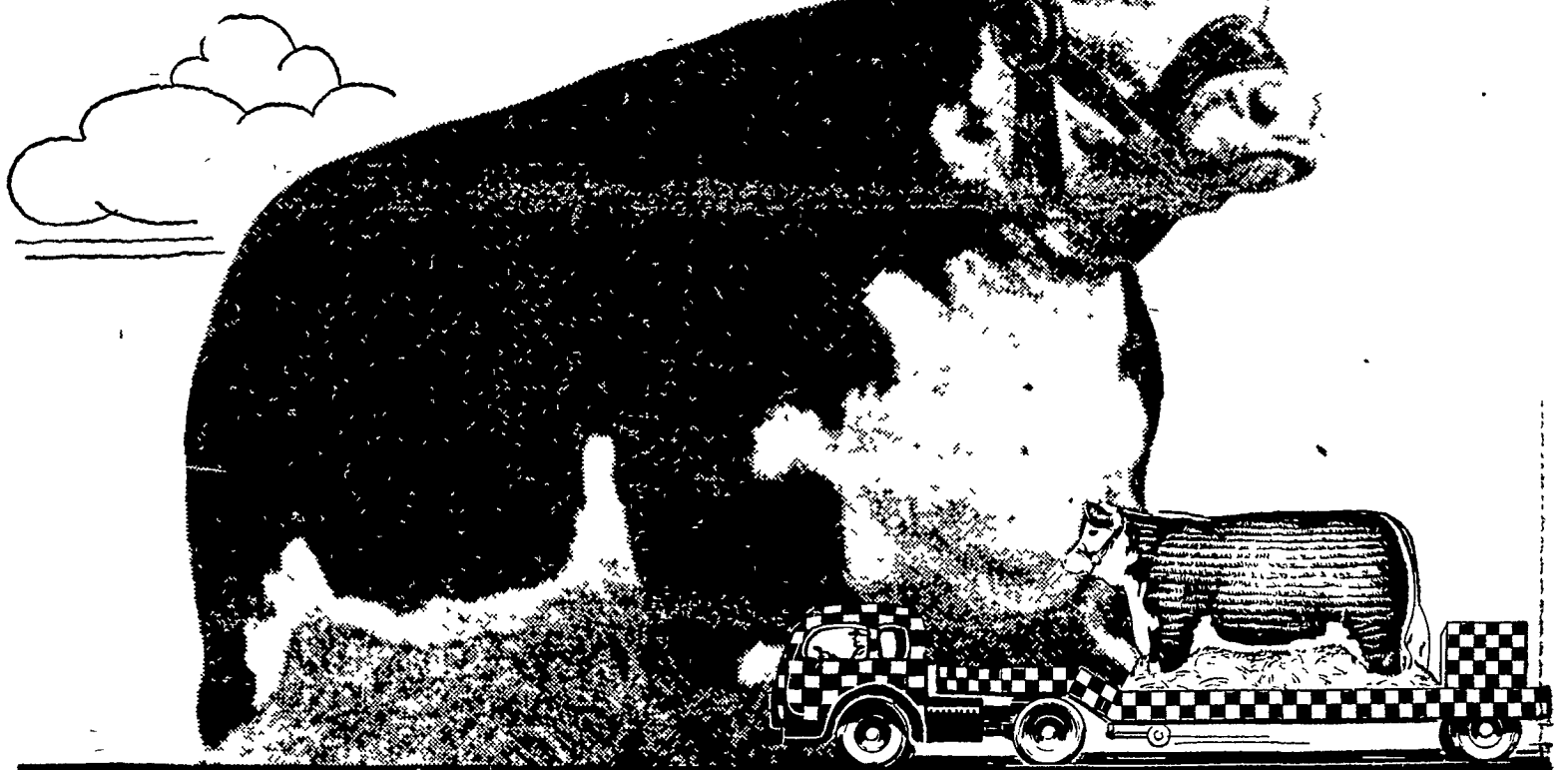
Lancaster
Stock
Yards

MONDAY,

MAY 13

ALL DAY

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J. Fred Whiteside
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