

National Livestock — Meat Board

ings of the Board. More than 100 medical centers. Presently there projects have been conducted at are about a dozen projects under various colleges, universities and way.

BETTER CHICKENS FOR YOU
Thru Breeding Research



Manheim Pike Lancaster, Pa.
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Here are some of the findings of the various research groups supported by the Meat Board.

At the University of Chicago, researchers found that meat protein was superior to other proteins for regeneration of the blood. It was also found that this protein was valuable in the development of what are termed "anti-bodies" which help to prevent body infections.

It was at the University of Nebraska that research men found that babies could be fed strained meat at six weeks with beneficial results. They said that the meat fed babies showed better growth, had healthier blood condition, slept better, were more contented and had a general higher medical rating than other babies who did not have meat added to their feeding formulas.

Penn State studies showed that older persons receiving meat 10 times weekly in their diet showed less fatigue, had better blood condition and were generally in better health than another group on a similar diet, but eating meat only twice weekly.

To educate the public in the research being done, the Board services 2,000 newspapers, 1,700 radio homemaker programs, 130 television home programs with material on meat, its uses and its value.

In addition, cooking schools, exhibits, movies and demonstrations sponsored by the Board are seen by millions of people yearly.

One educational activity that has gained prominence since its 1927 beginning is meat judging contests by college judging teams. Live animal clinics for college students and reciprocal meat conferences for people in the fields of meat education and research. Filmstrips and textbooks on meat prepared by the Board are used in schools throughout the United States.

The homemaker comes in for a lot of attention by the Board. After all, it is she who does the family marketing and has the deciding word about what will be bought for the family table.

Cooking schools have proved extremely popular among women. Last year, cooking schools were held at Johnstown, Pottsville, Scranton, Shamokin and Sharon here in Pennsylvania. In all 52 schools were held from Toronto, Canada, to San Diego, Calif.

Even the Armed Forces appreciate work being done by the Board. Miss Reba Staggs, director of the Board Department of Home Economics, received a Navy Certificate of Commendation for work on the Navy meal planning program in January. This is the top award the Navy can make to a civilian.

A Pennsylvania boy, Glenn Neal Falk, Winber High School, Winber, was honored by the Meat Board when a poster he had designed was selected as first prize winner in a national contest.

His poster, "Meat Makes Muscle to Turn Industry's Wheels," was selected from more than 21,000 entries from high school students throughout the country.

Organizations supplying directors for the National Live Stock and Meat Board are American National Cattlemen's Assn., Swine Growers Associations, National Wool Growers Assn., American Farm Bureau Federation, Texas and Southwestern Cattle Raisers Assn., Kansas Livestock Assn., National Society of Live Stock Record Associations.

Lamb Feeders Associations, National Livestock Exchange, National Live Stock Producers Assn., Farmers Union, National Livestock Auction Assn., American Meat Institute, National Assn. of Retail Meat and Food Dealers, National Assn. of Retail Grocers, National Assn. of Food Chains, Super Market Institute, National Restaurant Assn., and Honorary Director, Thomas E. Wilson, Chicago.

High Frequency Radio Waves 'Crack' Seeds

Washington State College scientists have been using high frequency radio waves to "crack" seeds that won't germinate normally.

Dr. Maksis Eglitis and Dr. Folke Johnson of WSC's western Washington Experiment Station Puyallup, have been able to increase the germination of hard alfalfa seed from 60 to 98 per cent by exposing it to high frequency energy for 25 seconds.

SUBSCRIBER'S SAY:

Mrs. Clayton G. Lefever, R4 Lancaster
I enjoy Lancaster Farming to the full.
Here is a thought for the day: If wisdoms ways you'll wisely see
Five things observe with care Of whom you speak To whom you speak
And how and when and where.

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Farm Fertilizer

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Baler Twine

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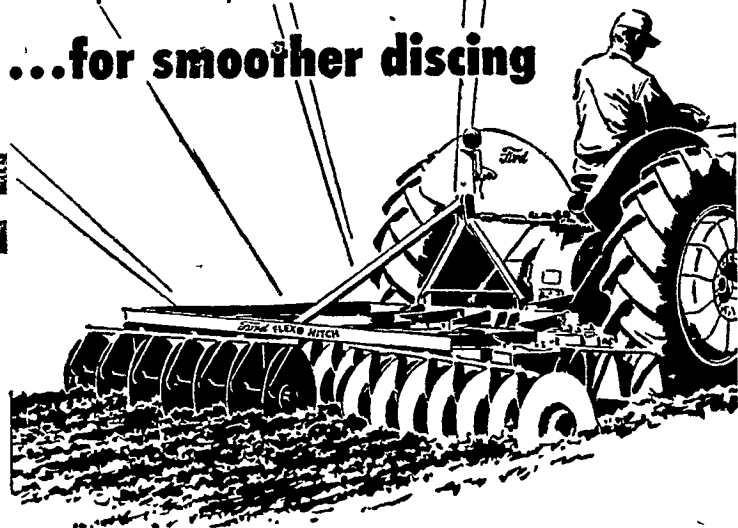
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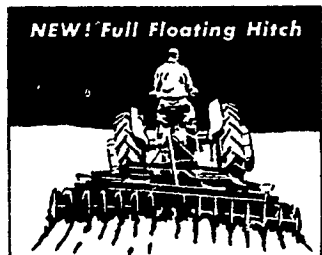
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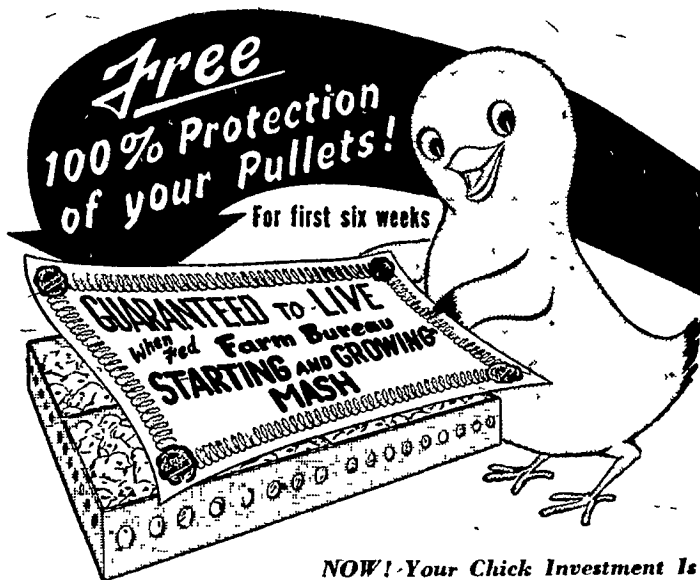
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