

## Pennsylvania Agriculture Builds For Tomorrow: '57 Farm Show Theme

The 1957 Pennsylvania Farm Show, to be held in Harrisburg Jan. 14-18, will have as its theme — "Pennsylvania Agriculture Builds for 'Tomorrow'."

Under this theme the 41st all-Pennsylvania show will stress new and coming technological developments, mechanization, agricultural research, fuller preparation of present education, extension and the day rural youth for farming during the years ahead.

As usual, the free Farm Show covering 13 acres under one roof is expected to attract more than half a million visitors during its 5-day run.

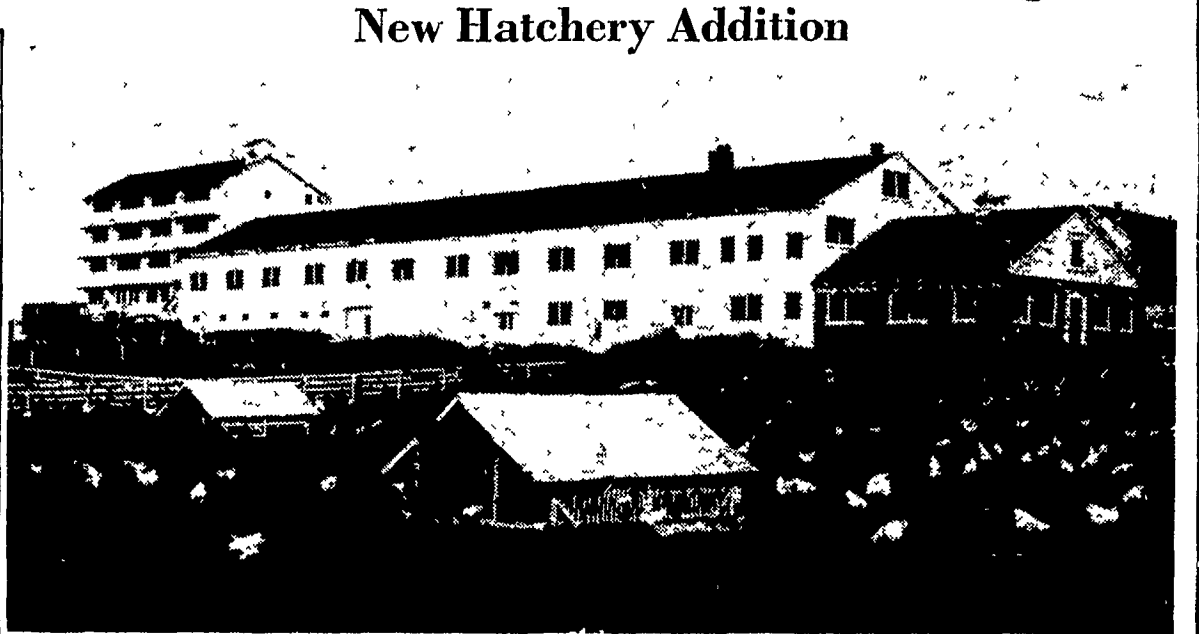
The annual fall meeting of the State Farm Show Committee (three delegates from each of 50 statewide member organizations) was held in Harrisburg on Thursday evening, Oct. 4, when final preparations for the exposition were launched.

Christmas trees will be entered in competition for the first time at any Farm Show in recognition of this rapidly expanding industry in Pennsylvania. A State Champion tree will be chosen from six varieties.

Another 1957 innovation will be a hay show to present the top three winners at five district shows being conducted over the State for the first time this fall. Chemical analysis is to be made on each entry prior to the show.

The coming show also will be expanded to include a junior division for horses. The first sale of registered Hereford beef breeding stock from competing entries will be held on Wednesday evening, "Beef Cattle Day."

Formal dedication of the 1957 Farm Show will be by Governor George M. Leader on Monday, Jan. 14. The Pennsylvania State Police present a horsemanship demonstration that evening.



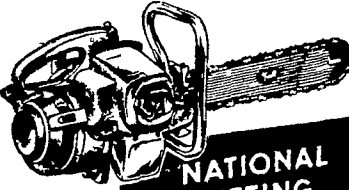
Enlarged facilities will soon be in use at the Moore Farms Hatchery, 780 Eden Road in Lancaster, with a new office and addition to the hatchery building, as shown in the photo above. (See accompanying story).

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### Moore Hatchery Enlarges; Demand For Chicks Up

Shown above is the new addition at Moore Farms now near completion. Finishing touches being completed to the new office and addition to the hatchery building, 114 feet by 40 feet. The office will be in the brick section attached to the hatchery.

The addition of space was made necessary by the increasing demand for Moore Farms chicks. Three new modern incubators have been installed in the first floor with provisions for two more. Each new incubator has a capacity of 98,280 hatching eggs which brings the total capacity to 694,008.

Moore Farms had its beginning in 1936 with a small laying flock and incubators capable of producing 1500 chicks weekly. Since that time Moore Farms has grown steadily until today 150,000 high quality chicks are being turned out weekly for customers in Lancaster County and surrounding areas. The success of Moore Farms has been due to the hard work and love of poultry by Floyd H. and Irene B. Moore. During the 1955-56 hatching season 4,500,000 chicks were produced.

To meet the requirements of the broiler grower, Moore Farms specializes in hatching the White Vantress x Arbor Acres White Rock Broiler chicks. For egg producers Hansen's Leghorn City Cross Sixty White Leghorns are available. Moore Farms is an authorized franchised hatchery to produce both crosses.

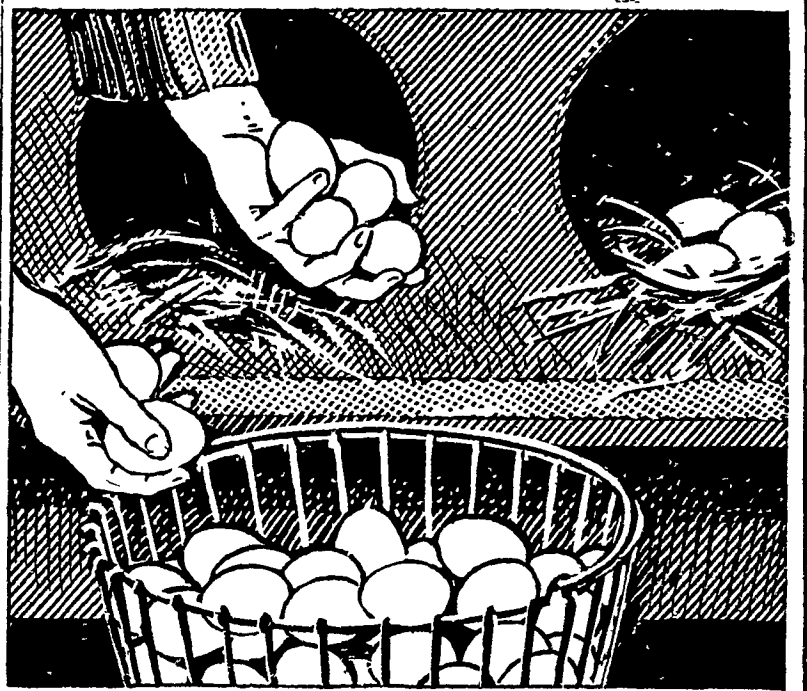
### Price Index on State Farms Up Three Points

The index of prices received by Pennsylvania farmers for their principal products during the month ended August 15 showed an advance of seven points. Federal-State surveys set the overall index at 242 per cent of its 1910-14 average.

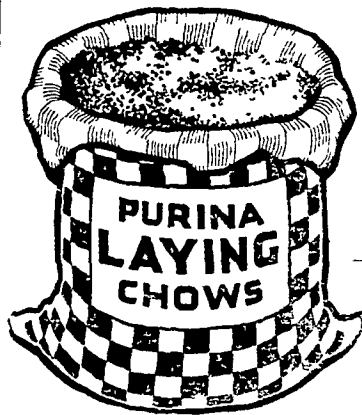
For the same period the national farm price index declined seven points, to 237. The Pennsylvania increase was attributed by observers largely to marketing advantages held by Keystone State farmers, the seasonal advance in milk prices and the inclusion of potatoes in the Aug. 15 survey.

Potato prices were omitted in the July 15 survey due to light movement at that time. The report gave an Aug. 15 average of \$3.00 per hundred pounds, 77 cents above the national average. Pennsylvania potatoes early in September were down to \$2.00-\$2.30 per hundredweight wholesale.

All meat animals except lambs averaged higher than a month earlier. Wholesale milk was up 20 cents from July 15 about the seasonal average. The summary.



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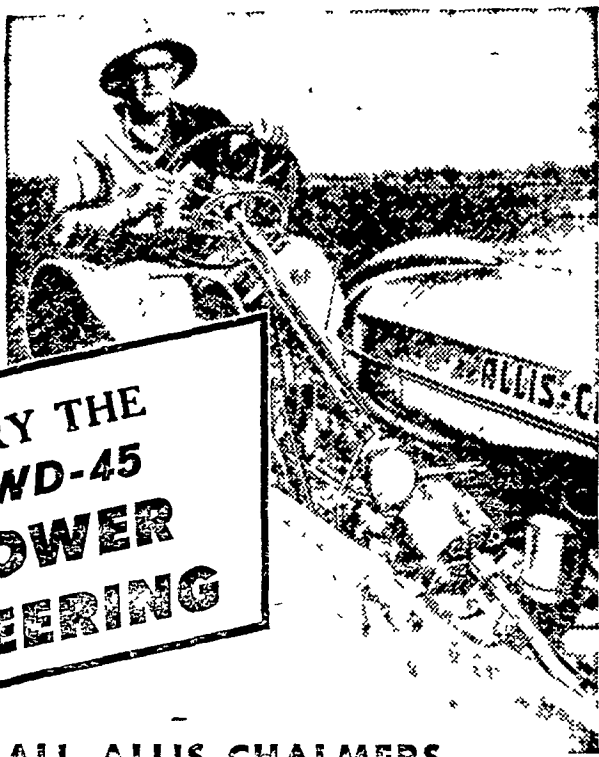
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