

## Welcome New Company



This group helped mark the formation of New Holland Machine Company (Canada) Limited at a meeting in Ottawa. Effective Aug. 20 the new company will handle the New Holland line of grassland farm machinery throughout Canada. Taking part in the presentation of Letters of Patent were, left to right: J. J. Frawley, C. C.; Harry Woodburn, New Holland Dealer in Ottawa, George Perley Robertson, solicitor; Duncan MacTavish, of the firm of Gowling, MacTavish, Osborne and

Henderson; Dr. E. C. Hope, chief economist, Canadian Federation of Agriculture; P. J. Rutherford, director of the Veterans Land Act, G. C. Delp, New Holland president; C. D. Howe, Minister of Commerce, J. G. Gardiner, Minister of Agriculture, Dr. H. H. Hannum, president of the Canadian Federation of Agriculture, and L. L. Sykes, executive secretary of the Ontario Retail Farm Equipment Dealers Association.

## New Holland Machine Adds Canada Firm

A new company has been formed to represent New Holland line of grassland farming machinery.

Letters patent were officially turned over to George C. Delp, president of the company, in Ottawa by C. D. Howe, Minister of Commerce and James G. Gardiner, Minister of Agriculture.

### Dates Back to 1948

Headquarters of New Holland Machine Company (Canada) Limited will continue in Brantford, Ontario, where the local company had its regional sales offices. Announcing formation of the Canadian company, Mr. Delp said New Holland had been working toward such a step since it began doing business in Canada, in 1948.

"Our Canadian organization is very important to us. And we wanted to be represented by a separate Canadian company," he added.

New Holland, pioneer in the production of the one-man baler and other grassland machinery, serves dealers and farmers throughout the Dominion.

### No Change in Personnel

There will be no change in the all-Canadian personnel of the company, Delp said. With increased demand for grassland equipment throughout the Dominion, the company does plan to steadily increase its facilities and services, he added.

One of the company's programs which brought much favorable comment in the Dominion last year was the promotion of meat and milk. With the cooperation of Barbara Maikham, Cornwall, Ontario, Miss Canada of 1955, and the Minister of Agriculture, New Holland began a "drink more milk — eat more meat" campaign in Canada "for a healthy country and a strong agriculture."

### CORN CROP OUTLOOK

Pennsylvania expects to harvest a corn crop close to 68 million bushels this year, about eight millions above a year ago, which was near average.

## Sales Register

### OCTOBER

Oct. 6 — 50-Acre farm, livestock, farm implements, Eli Good, Brecknock Twp., next to Bowmansville Mennonite Church, 12 Noon.

Oct. 20—Mrs. Cora Weber, between Mt Airy and Middle Creek Road, real estate, farm implements, household goods.

### NOVEMBER

Nov. 10—Kansas K. Eckenrode, between Galep Hall and Blainsport, real estate, farm implements, household goods.

### NEW TOBACCO RECORD

Tobacco growers of Pennsylvania this year expects to harvest a crop of more than 50 million pounds, approximately one million pounds above average, due to an all-time record yield of 1,700 lbs per acre, the State Department of Agriculture reports

## Lancaster Farming—3 Friday Aug. 24, 1956

### 4 IN FAMILY GET DEGREES

LOUISVILLE, Ky — Four members of the Buck family received degrees at Louisville Bible College commencement exercises held recently. Mrs. Hazel Buck, the mother, received a Master of Arts degree; her daughter, Mildred, a Bachelor of Arts degree; the father Rev. Frank W. Buck, and his brother, Rev. C. Buck, of Greenfield, Ind., both received honorary Doctor of Divinity degrees

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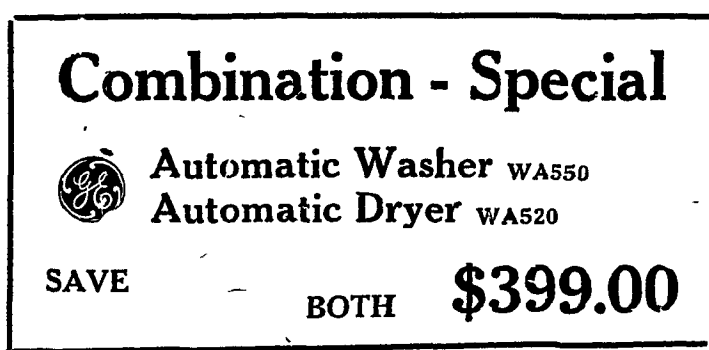


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