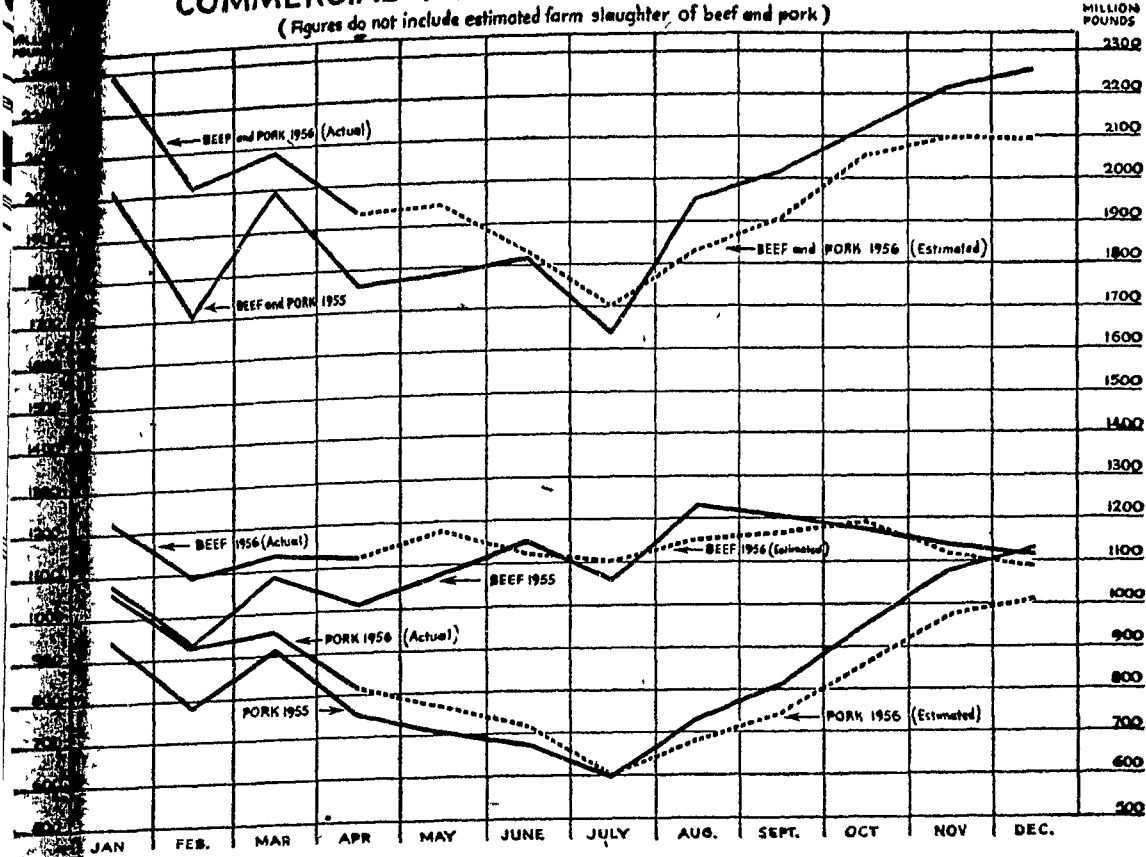


## COMMERCIAL PRODUCTION OF BEEF AND PORK

(Figures do not include estimated farm slaughter of beef and pork)



### Seasonal Highs, Lows of Marketing, Production of Beef Leveling Off

A summary of statistics presented by government and industry agricultural economists at the June 23, 1956, Meeting of the National Meat Promotion Committee in Chicago

#### BEEF

There are indications that the seasonal highs and lows of beef marketing and beef production are leveling off this year. Prospects are that this will be especially true during the summer and fall months, particularly when compared with last year.

It is expected that beef production in this year will exceed last year's record output by three per cent, moving up from 13 billion 225 million pounds to 13 billion 675 million pounds.

During the first six months of this year, beef production was up 1-2 per cent over the same period of 1955. It is estimated that 553 million more pounds of beef were produced in January-June 1956 than in January-June 1955.

#### May Turn Downward

However, in the last six months of 1956, beef production is expected to be higher than in 1955, compared with last year, with 105 million less pounds being produced, a decrease of 1-2 per cent. Beef production in July is expected to be higher than in the same month of 1955 — which was last year's summer low. After that, though, beef production is expected to exceed last year's output in only one more month — October.

Class-fed cattle will start moving to market in quantity in July and August and the supplies should reach their peak in October. Beef production is expected to be some eight per cent greater in October of this year than in July of this year, indicating that there will be plentiful supplies on hand to move into consumption channels.

In line with these predictions on beef production for the coming months, the service organization of the livestock and meat industry have planned stepped-up promotion activities for beef the following periods: Sept. 13-22, Oct. 11-20 and Dec. 27-Jan. 5.

#### PORK

While pork production for the entire year is expected to show only a slight increase over last year, there will still be sharp increases in production on a month-to-month basis from the low point in July to the high points in the fall and winter. (see Oct. 4) In fact, pork output is expected to move rapidly upward from about 600 million pounds in the month of July to more than one billion pounds for the month of December. In this period of six months, then, the monthly output of pork will be increased about 63 per cent. Pork production was consistently higher each month of the first half of 1956 when compared

with the same months in 1955. Pork output was 9-12 per cent higher for January-June 1956 than for the same period in 1955. It is expected that 422 million less pounds of pork will be produced in the last six months of this year than in the same period last year, but effective promotion and merchandising activities will still be necessary because of the sharp seasonal increases in marketing during this period. Pork production for the entire year is expected to be 10 billion 99 million pounds, compared with 10 billion 56 million in 1955.

Pork promotion activities of the industry's service organizations, will be accented during the following periods: Oct. 25-Nov. 10; Dec. 6-15.

#### LAMB

Lamb supplies are expected to remain at about the same level as last year, with production dropping slightly to a total of 740 million pounds.

The lamb industry is concentrating its educational and promotional activities on broadening the pattern of distribution of lamb products since over 70 per cent of the nation's lamb output is consumed in a small group of states in the New York-New England area and on the west coast. The program is also designed to familiarize people with the many lamb cuts and products that are available.

It is a year-round project, but the traditional seasons of heavier marketings are taken into consideration.

In line with the seasonal patterns of lamb marketing, industry promotion activities will be centered on lamb on the following dates: July 12-21 and Sept. 27-Oct. 6.

#### POULTRY

U.S.D.A. figures indicate that from January through August the 1956 production of broilers will exceed 1955 by 22-25 per cent. Chick placements during the week of June 9 were 21 per cent larger than a year earlier and egg settings were 20 per cent larger. Chick placements for the week were the second-largest in history.

Economists estimate that if hatcheries reduce egg-settings by one-third, the result in potential supply of broilers for early autumn would about equal that of a year earlier. Broiler prices nosedived last year in early October and observers warn that a sharp break in demand may occur at the same time this year.

The number of turkeys now growing for slaughter later this year is a record. A one-fifth increase in the crop of heavy-bred turkeys is indicated by increased hatchings and more eggs in incubators than last year.

The 1956 production of light-

breed turkeys is expected to be down about 20 per cent from last year's crop.

Promotional activities for turkey are planned for July 26-Aug. 4, and for poultry, Sept. 27-Oct. 6.

### County Horsemen To Stage First Western Show

Lancaster County Riding Club will stage its first all-Western Horse Show on Aug. 19, starting at 12:30 p. m., on the club grounds, Lincoln Highway West.

Entry lists are open to any Western horse, either local or from out-of-town stables.

Entries may be mailed to the club or made with Robert Schlinkman and Charles Gochenaur.

Cash prizes, trophies and ribbons will be awarded. The program will feature 18 classes, including, costume, halter, men's reining, Western pleasure, Western trail, trailer race, ladies' reining, children's pleasure, open parade, pickup race, boots and saddle, barrel, cloverleaf, pony express, children's lead line pony, dollar bareback, Western stake and consolation.

Guy Eaby is chairman and Gordon Gochenaur, co-chairman. Eddie Herr, York, will be the judge; John S. Mellinger, announcer; William Lichty, ringmaster; Sam Heineman, steward; and Richard Moen and Albert Milley, grounds chairman.

Lancaster Farming—11  
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