

Lifeblood of Economy Depends On Efficient, Prosperous Transportation

Second place winner in the recent essay contest sponsored annually by three Southern Lancaster County firms and individuals, Herr's Motor Express, B S Warfel & Sons, and David (Stony) Eschbach, Jr., was Marion L Findley, R3 Quarryville. His prize, \$75, is from B S Warfel & Son and is to be applied to a farm project of his choice under direct supervision of his vocational agriculture instructor, Jack Owen.

Marion, 16, is the son of Edgar L and Elizabeth R. Findley. He has a brother Gerald L, and a sister Sue. Before attending

Southern Lancaster County Joint Community High School at Quarryville, he was at Gringville and Hawksville

Active in Club Work

In addition to being a member of the Future Farmers of America, he has been active in band and wrestling, participating also in 4-H steer and 4-H heifer projects, Boy Scouts and Luther League

As a freshman, his supervised farm project was three Angus heifers, four in his sophomore year. In his junior year, the project widened to managership of a 60-acre farm, with crops of corn, oats, barley, wheat, tomatoes, hay and sweet corn. The livestock project has expanded to five Angus heifers and one steer. Next year, Marion's senior year, it will include 10 Angus heifers, cows—and farming place again.

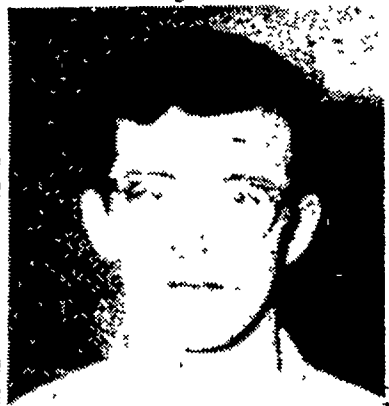
Vocational choice? Farmer. "I might go to Penn State," Marion adds.

Full Utilization of Our Land Resources Through Truck and Bus Transportation

The farmer by the very nature of his operations is generally located far distant from the major centers of commerce. The wheat farmer of the west may have to travel several hours to reach even his nearest neighbor. The rancher also is far distant from his markets and sources of supplies. Even the farmer in the more densely populated areas travels some distance for his needs and to sell his products whatever they may be. He must have land and land takes up space and that space must be traveled or the farmer's chief purpose, that of supplying our country with its needs, ceases to exist.

What more suitable means of transportation can be found than trucks? They can supply

service where other means of transportation cannot because no special provisions for routes are needed. Trains need tracks, boats can travel only where there is water, planes need special landing and loading service besides being limited in cargo space. Trucking is the only means that can be used right at



MARION L. FINDLEY

the barns or in the orchards or fields. It would be very different for him to compete with other industries if he did not have truck transportation at his elbow.

Marketing Time Limited

Very often a farmer needs to market his product in the shortest time possible. Milk, for instance, must be processed as quickly as possible in order to keep a high quality and protect the consumer from bacterial increase which may endanger health. The marketability of fruits and vegetables is in direct ratio with the length of time it takes to market them. Trucks can often travel from farm to market in one fifth the time of that required by their competitor, rail. Speed is of the essence—whether it's getting his product to market in top fitness or getting it there at the right time to get the best prices. Speed means freshness, speed means money, and speed means efficiency.

There is no other means of transportation as flexible as the truck. A small load can be handled on a small truck. A large or oddly shaped load can be accommodated by a truck to suit that size or shape. The truck can be selected that suits the weight, size, or shape of the farmer's commodity. Many trucks are fashioned to suit just that particular commodity it was intended to haul. Live chickens, for example, are hauled in large trucks that use even the space out over the cab. Milk is carried in either large glass, or stainless steel tanks or in cans in covered dustproof vans. Fresh fruits and vegetables, green tomatoes for example, are taken from the station to the market in specially refrigerated trailers.

Trucks Supply Him

What about getting the farmer the products and materials he needs to produce his particular product? How is he to get his petroleum products, commercial fertilizer, lumber for building, fencing materials, cement, hardware, seeds, and equipment? Only the trucks can get him these products fast and efficiently. Is the farmer using the truck to supply these needs? About 85 per cent of all commercial fertilizer travels by truck and the other materials are hauled almost entirely in this manner.

Many products must be produced in areas best suited to their production. Cranberries can be grown only in eastern bogs, citrus fruits only where no frost can hit, or peanuts where there is sandy soil and long enough growing season. These would be entirely out of the reach of distant markets if it were not the transportation supplied by the trucks. Also this specialization has made possible mass production methods, increased our productivity, and thus enhanced our standards of living. Many areas previously off the beaten track of commerce are now within the realism of productivity. Highways are the only link they have with the rest of the world. On the other hand highways may be the only connections for many

communities which make up the market for the farm products.

Better Diet Today

One of the biggest factors in this contribution of the motor truck is the fact that all the people of our nation are being supplied with a better diet. Thanks to the truck we have a greater variety of foods, fresh foods the year round, and tastier or choicer selections no matter what their source may be. In grandma's day they had only the fresh fruits and vegetables when they could be grown locally, or fresh meat during only the butchering season, but now we enjoy fresh meat the year round and fruits and vegetables that our grandparents never heard of or dreamed of having out of the growing season. This provides us with an ample choice of the foods required for good diets and supplies us with natural vitamins the year round.

Many farm communities are reached by bus for public transportation & school busses have made it possible for the children of widely scattered families to have as good if not better education opportunities as the children in cities, thus making it desirable for children to be reared in the country. Also it gives many the opportunity to be educated to the best practices in land use and livestock production. This will increase production on the land we now have and help to make a better standard of living for all farm families.

Buses are also used to transport workers to the areas that need them most in order to harvest crops when they are at their peak.

Trucks Best in Emergencies

After disasters, such as hurricanes, tornadoes, earthquakes, floods, or fires, trucks are the easiest and quickest means of transportation that can be mobilized for emergency duty. They are able to bypass blocked routes or even travel cross country if necessary. When the emergency has passed they are invaluable

in bringing needed supplies. Thus we bring back to normal that much faster areas that were devastated.

The very life of our economy depends upon an efficient and prosperous transportation system and farmers especially recognize that trucks make it possible for him to do a better, more efficient job.

A DA VINCI FOR \$450.

CHICAGO — Hauns R. Teichert, Chicago interior decorator, bought a painting in a New York antique shop a year ago for \$450. The painting has been identified by a number of art experts in this country, in Italy, France and the Netherlands, as the work of the master, Leonardo da Vinci, famed for his "Mona Lisa." Teichert, who has been offered \$500,000 for the painting, says he will keep it for a while and then donate it to an American museum.

Internal Revenue Service offices all over the country are stepping up the pressure on delinquent taxpayers, shortening the time between mailing of final overdue notices and attaching salaries, or putting liens on property.

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