

Poultry Center Ground Broken

By LF Staff Reporter

Dr E I Robertson, president of the Lancaster County Poultry Association, will spearhead a drive to raise funds for construction of the new Lancaster Poultry Center at the intersection of Highway 230 Bypass and Roseville Road near Lancaster.

Campaigns will be conducted on a township-by-township basis, with township chairmen to be appointed by the end of this week. Size of the project will be determined by the amount of funds raised. Both the Poultry Association and the Lancaster County Poultry Exchange are working on the goal, hoping to have the new structure complete by late spring or early summer.

Levi H. Brubaker, president of the Exchange, estimated around \$30,000 will be needed, and by Feb 1 it is expected some idea will be gained as to how much may be obtained and how it will be spent.

Chill winds blew Saturday morning. The frozen ground was unyielding, but earth was literally broken for the proposed Lancaster Poultry Center.

Smoke that blew across the intersection of Route 230 and the Roseville Road, northwest of Lancaster, was from fires of kerosene and corn stalks, set in an attempt to thaw out the earth, frozen 14 to 16 inches deep.

But out of the frozen wilderness arose a sign that proclaims to all passing by today:

**FUTURE HOME OF
LANCASTER
POULTRY CENTER**
Lancaster Poultry Assn.
Lancaster Poultry Exch.

More hard was Mother Earth Saturday morning than a six-minute egg. More cold was the wind than fried egg delivered to the table a half hour late. But more enthusiastic a group you will never find, men whose dreams were becoming reality.

the first earth being broken for a poultry center, a county auction center, a building to meet demands of a business that has grown tremendously in recent years, in recent months.

Two holes were necessary for the sign. Pick axes, crow bars, post-hole diggers, all dug into the unyielding earth, after the sign had first been hoisted aloft by sheer brawn to meet a press deadline. But when members of the Exchange and the Association took turns on the picks and shovels and posthole diggers, soon there were firm footings for the sign.

Pamphlet Explains Need

Recently the 3 1/2-acre site was purchased for \$7,500 from Elmer L. Esenshade, R3 Lancaster, and announcement of the sign erection was made Wednesday morning of last week at the Association's and Exchange's Egg Breakfast in Hotel Brunswick.

About 40 persons were on hand, members of both groups, and those who had assisted in securing the ground.

Purpose of the new structure is outlined in a pamphlet distributed at the Egg Breakfast, and it reads:

"The advantage of a Poultry Center to serve our area has long been recognized by our industry leaders. This need has been intensified by the comparatively recent growth of our industry. The fact that Lancaster has few public buildings with adequate parking available for agricultural meetings further emphasizes this need.

Continuing the tract: "To meet this need, your Lancaster County Poultry Association, supported by the Lancaster Poultry Exchange, has purchased a very desirable 3.8 acres tract of land located on Highway 230 By-Pass and the Roseville Road. This location is ideal for our proposed Poultry Center and its varied activities.

Three Primary Purposes

"The building is being planned to provide (1) a central office and meeting room for the Lancaster Poultry Association, and storage facilities for the barbecue equipment and supplies. (2) auction rooms and offices for the Lancaster Poultry Exchange, (3)

The Ground Was Unyielding



Here members of the Lancaster Poultry Exchange and the Lancaster Poultry Association man the shovels digging into the frozen earth to erect a sign proclaiming that some day soon there will be a Lancaster Poultry Center northwest of Lancaster. Brief ceremonies Saturday morning launched the project. (Lancaster Farming Staff Photo).

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a general headquarters and meeting place for all activities and interests related to our poultry industry.

"The Lancaster Poultry Exchange has demonstrated its value to our poultry industry. However, to increase its usefulness to the area being served, there must be a permanent location. This non-profit organization must look to the industry through the local Poultry Association to help provide the urgently needed enlarged facilities.

"The Lancaster County Poultry industry, is most anxious to provide a Poultry Center for promotion of the industry, encouragement of rural youth, and as an inspiration for a united approach from all segments of our industry. County wide dinners, cooking contests, and barbecue planning and promotion are best performed in a central location.

"The Lancaster County Poultry Association and the Lancaster Poultry Exchange are non-profit organizations managed by their respective board of directors representing poultry manufacturers, poultry buyers, feed manufacturers, hatcheries, breeders and allied industries as a cross section of the entire poultry industry of this area. The increase in popularity made it necessary for the auction to hold two sales per week and it has outgrown the facilities presently provided for its operation.

It is the mutual desire of the two above-mentioned organizations to provide adequate facilities for the poultry auction in an area most accessible to everyone in order that all may share this method of marketing and other accruing benefits.

Your Opportunity, Responsibility "Already, interested poultrymen, hatcherymen, feed manufacturers, and others have given their support to the movement by contributing financial aid. A permanent plaque will be displayed in the building listing the individuals and organizations whose support made it possible to provide the Lancaster Poultry Center.

"The promotional value of the Center is enormous. Several offers of labor and building material have been received and it is planned to erect the center as a typical barn raising event with volunteer labor. This method of erecting the Poultry Center will provide considerable promotional value to local groups, and the pictorial treatment by radio, television, newspapers and poultry promotional groups will bring this event to the attention of everyone throughout the country. With such promotional prospects, we have a responsibility to all contributors to see that the Lancaster Poultry Center is adequate for present needs.

The Time for Decision "Now is the time to act on these suggestions. In fairness to

the urgent need and those who already made their contributions, we cannot delay the matter. Each of us can help in two ways. First, we can pledge our support to the Lancaster Poultry Center by volunteering a financial contribution, and we can provide an opportunity to other people engaged in the poultry industry. If all of us will support the project in relation to our poultry business and the need for these facilities, we are assured satisfaction and usefulness to our entire poultry industry."

By Dec 31, in the report issued on contributions and pledges, 78 groups and individual contributors so far have assured the center \$4,330.36.

More funds are needed. More will come. But only if all whose business or interest is poultry or any phase of that industry contribute.

Iowa Bankers to Be Featured on CBS-TV Program

CORNING, Iowa — (Special) — Wayne and Floyd Whitmore, officials of the Okey-Vernon National Bank here, will be featured on the 7.30 to 8.30 p. m. Edward R. Murrow "See It Now" CBS television program Thursday, Jan. 26, they advise Lancaster Farming.

Mr. Murrow visited this southwestern Iowa agricultural community a week recently to work together a program on farm problems.

Corning has been in the spotlight during recent weeks as the site where the National Farmers Organization (NFO) has been formed to protest current farm problems.

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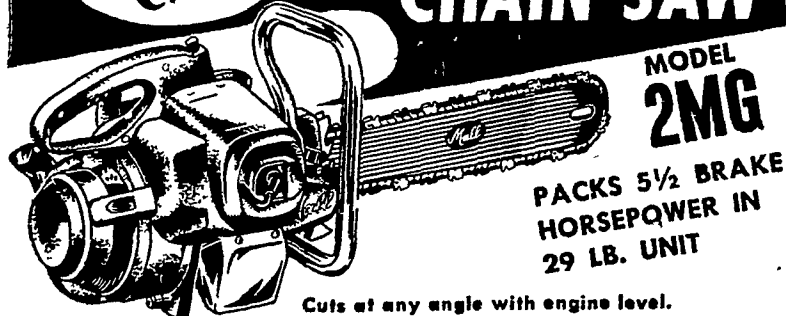
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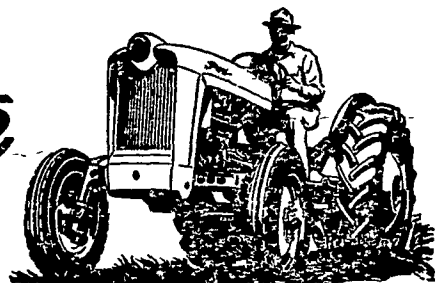
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