

# Penn State News

## Penn State Student ID Card Changing to Meet State's New Voter ID Law

Penn State plans to alter its student identification (ID) cards to accommodate the newly enacted Pennsylvania Voter law that will require voters to show an acceptable photo ID with an expiration date to vote at the polls starting with the November 2012 general election. Currently, Penn State student ID cards do not have an expiration date.

Beginning with summer orientation, all new student ID cards issued will include a printed expiration date that is five years from the date of issue. During the 2012 fall semester, current students who have not yet been issued an ID card with an expiration date, and possess no other acceptable form of ID that can be used for voting, will be issued an expiration sticker that can be affixed to Penn State's id+ Card, making it valid for voting under the new law. There will be no charge for the stickers. Details on how the stickers will be issued are currently being defined. Over the next three years as ID cards are replaced for new students, the stickers will be phased out.

"We, of course, want to help students fulfill their voting privileges. Using a sticker as an interim solution for students who need to use their id+ card for voting is a cost efficient and effective way to handle the need that will arise for the November election," said Joel Weidner, director of information systems for Auxiliary & Business Services. "This is a stop-gap measure until students receive a new ID card (with an expiration date) as part of the normal cycle of issuing and replacing IDs."

For information and details on the new Pennsylvania Voter ID law, including the requirements for valid forms of ID, visit [http://www.votespa.com/portal/server.pt/community/preparing\\_for\\_election\\_day/13517/voter\\_id\\_law/1115447](http://www.votespa.com/portal/server.pt/community/preparing_for_election_day/13517/voter_id_law/1115447) online.

## New Dean Named to Oversee Penn State's Smeal College of Business

UNIVERSITY PARK, Pa. -- Following a national search, Charles H. Whiteman has been named the Elizabeth L. and John P. Surma Jr. dean of Penn State's Smeal College of Business. Smeal College is among the largest and highly ranked business schools in the nation. Whiteman is expected to begin July 1, pending approval by the Board of Trustees.

Whiteman will replace Jim Thomas, who has served a combined 13 years as dean of both the Smeal College and, before that, the College of Information Sciences and Technology. Whiteman is currently senior associate dean for the Tippie College of Business at the University of Iowa. He also serves as interim director for the Institute for Economic Research at Iowa and holds the Leonard A. Hadley Chair in Leadership at that institution.

In his position as senior associate dean at Iowa, Whiteman has been responsible for undergraduate and graduate degree programs; faculty and staff recruitment; promotion and tenure; budgetary operations; college facilities; technology operations; and strategic planning for the business school whose programs are consistently ranked among the top nationally.

"We have found in Charles Whiteman a scholar, a seasoned teacher, a veteran of higher education administration and a strong leader with vast and varied experience that will continue to move our Smeal College of Business forward with exceptional vision," said Robert Pangborn, Penn State's interim executive vice president and provost. "His past positions and his deep knowledge of economics and business constitute a valuable addition to the University's leadership."

Whiteman, who holds a doctoral degree in economics from the University of Minnesota, has more than 32 years of experience in higher education and business. He is a leading economist who advises the State of Iowa's Department of Management, and he has served on dozens of collegiate and university committees.

With expertise in Bayesian econometrics; dynamic macroeconomics; and time series analysis and macroeconomic forecasting, Whiteman has conducted research which has been supported by a number of grants from the National Science Foundation. He has published dozens of papers and is the author of two books. He has served as associate editor of several economics journals, including *Econometrica*, *The Journal of Econometrics*, and *The International Economic Review*. He has held numerous faculty chair positions at Iowa and as a visiting scholar at the Federal Reserve Banks of Kansas City, Atlanta, Cleveland and Minneapolis.

Whiteman moved through the teaching ranks at Iowa rising from instructor in 1980 to eventually serve as chair of the Department of Economics from 1997-2000. He was director of the Institute for Economic Research (1990-1997, 2003-2006, 2009-2012); interim dean of the Tippie College of Business in 2006, and has held his current position as senior associate dean of the college for the past six years.

"I am delighted to have the opportunity to lead the Smeal College of Business. The college has exceptional students, wonderful programs, great faculty and staff, and great support from alumni and friends," Whiteman said. "Building on a great foundation, I will work diligently with the Smeal community to move the college forward to greater success and distinction."

The Smeal College of Business educates more than 5,000 students at all levels and has graduated more than 70,000 students. Dean Thomas announced in 2010 his plans to step down from the post he has held since 2006 and return to the college as a professor, where he began his career as an assistant professor in 1987.



Charles H. Whiteman

## Penn State Ranks Among Top Higher Education Fundraisers

UNIVERSITY PARK, Pa. -- A recent survey of fundraising results places Penn State 21st among all colleges and universities nationwide. Released by the Council for Aid to Education, the list ranks more than 1,000 institutions based on their receipts in fiscal year 2011, which ended on June 30. The University's total of more than \$270 million placed it ahead of nine Big Ten peers, including the Michigan and Ohio State, as well as several Ivy League institutions.

"The loyalty of Penn State's alumni and friends is legendary, and we are delighted that their generosity is being recognized with a top 25 ranking by the Council for Aid to Education," said University President Rodney A. Erickson. "The record-breaking total raised in 2011 reflects our donors' commitment to the vision and values of For the Future: The Campaign for Penn State Students. With their continued support, and with the continued efforts of our campaign volunteers, we will achieve the \$2 billion goal of For the Future and affirm Penn State's role as the most student-centered public research institution in the nation."

The nonprofit Council for Aid to Education and its annual survey are the leading sources of empirical data on private giving to education. This year's report found that charitable contributions to colleges and universities increased an inflation-adjusted 4.8 percent across the country. By comparison, during an exceptional year, Penn State's total voluntary support was up 35 percent, adjusted for inflation.

Peter G. Tombros, chair of For the Future: The Campaign for Penn State Students, said, "We are grateful for the attention that our success in 2011 has received from the Council for Aid to Education, but we also recognize the cyclical nature of fundraising on both the national and institutional level and the challenge of following such an extraordinary year. We must work hard to sustain our momentum toward the successful completion of the campaign in 2014." Total commitments to the campaign now exceed \$1.5 billion.

Achieving the goals of For the Future: The Campaign for Penn State Students is more important than ever, noted Rodney P. Kirsch, senior vice president for development and alumni relations.

"This survey puts Penn State where we want to be: in the first rank of American universities," Kirsch said. "Philanthropy will play a critical role in keeping us at the top, not only in this survey but in every other ranking of educational quality and achievement. Through private giving, alumni and friends are shaping a bright future for our students and our institution."

## Penn State Launches First Online EA Master's Program in the World

UNIVERSITY PARK, Pa. -- Penn State's College of Information Sciences and Technology (IST) has launched the first enterprise architecture (EA) program in North America and the first online EA master's program in the world.

The EA program is in response to the rapidly increasing demand for professionals with a unique combination of skills and perspectives to align enterprise information systems and technology with business strategy and goals.

"Enterprise architecture is often described as the bridge between strategy and implementation," said Brian Cameron, executive director of the Center for Enterprise Architecture at the College of IST and faculty program director of the master's program.

Cameron says that enterprise architecture is the process of translating business' vision and strategy into effective operational planning. By integrating the various dimensions of an organization, he said, an enterprise architect takes a company's business strategy and defines an information technology system to support that strategy.

The College of IST has offered classes in EA for the past semesters, and the master of professional studies program in enterprise architecture (MPS/EA) was recently approved by the Penn State's Board of Trustees.

The Center for EA, which was launched in January 2011, seeks to gather intellectual resources across Penn State to address research concerns and questions that span the design, functioning and governance of contemporary, information-driven enterprises. The center is guided, in part, by an external advisory board consisting of representatives from leading corporations, government and professional organizations.

The MPS/EA program has had a unique development process, according to Cameron. Since the inception of the Center for EA in 2008, he said, "one of the visions was to create an online master's program." Cameron raised about \$500,000 in start-up funds from approximately 70 organizations on the external advisory board, all of which played a role in developing the curriculum for the program. Within two-and-a-half years, Cameron said, he had received both the internal and external support required to propel the master's degree program forward.

The MPS/EA program is an innovative program, unlike any other program that is currently offered at universities, Cameron said. It is designed for working professionals who need to integrate strategic, business and technology planning methods with an ability to understand, analyze, justify and communicate the solution of EA problems. With an eye towards the international market, the curriculum accommodates individuals from all types of academic backgrounds with a minimum of two years of relevant work experience.

According to Cameron, the program is the closest available option to a chief information officer degree and pairs the most important aspects of an MBA program with courses in EA and systems. "This program prepares you for a wide variety of technology leadership roles in organizations," he said.

The program, which requires 34 credits for graduation, includes courses in EA principles and practices, EA leadership and governance, cost and value management, business and project strategy and project and portfolio management. Initial elective areas that offer opportunities for further study in areas of interest include supply chain management, enterprise integration, security, software engineering, and project and program management. On average, Cameron said, the program will take two to three years to complete.