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- LION'S EYE -

April 20, 2000

Fulfilling A Dream Pretzels, Crafts, Fleas Fund A Campus Prize

through the years, with the most recent

show attracting 1300 customers. As a result, ASO made \$3000, surpassing

their goal by \$1000 New vendors are

added to each show Newer favorites

include the bakery table and the Attic

actually has raised a total of \$34,000 for

their scholarship. However, \$9,000 has

already been distributed over the past five

years. In order to be eligible for the

scholarship, a student must be part ime,

involved with campus activities, and have

this scholarship because she saw a great

need to help adult part time students

since most available financial aid is for

full time students. She credits all the

volunteers, ASO presidents Amy

Shepard and Andrea Ziemba, Delco

faculty and staff, and her family for her

dream becoming a reality. She also is

grateful o all the "wonderful people in

wants to help alumnus David Pergrin,

who is only a few thousand dollars short

of fully funding his own scholarship.

After that the next step is to raise money

October 15 and the next Craft show on

Look for the next flea market on

for the Sylvia Schaffer Scholarship.

What's next on her agenda? The ASO

Sylvia Schaffer has worked hard for

The Adult Student Organization

Treasures table.

3.0 or higher GPA

the community."

November 12.

By Sandy Sasse Lion's Eye Staff Writer

It all started in 1995 with a dream and a casual suggestion.

Delco's financial aid officer Sylvia Schaffer had a dream to fund a campus scholarship for part-time adult students. One of these students suggested they sell pretzels to raise money for the scholarship. Schaffer admitted that at the time the idea sounded ridiculous. It was hard to imagine forty-cent pretzels sales accumulating thousands of dollars.

Nevertheless, the Adult Student Organization (ASO) began selling pretzels three days a week in 1995. Little did Mrs. Schaffer or the club know that five years later they would have Delco's first homegrown scholarship worth \$25,000.

Raising that amount was no easy task. Five years of pretzel sales, numerous craft shows, and flea market sales brought the to their goal. Loyal volunteers and some good luck paved the way to their success.

One of ASO's biggest supporters was the local Town Talk newspaper. The late publisher of the paper Ed Burman agreed to help with the scholarship fund. Burman provided the merchants while Delco provided the gym for craft shows and the parking lot for flea markets. They split the profits.

The shows gained in popularity

At an April 6 program sponsored by the women's Commission, a panel of five authors addressed the question, "Why Do Women Write?" as well as the audience's questions; (I. to r.) Professor Carol Kossler, Romanian Poet Daniela Crasnaru, local fiction writers Donna Murray and Elena Santangelo and Assoc. Professor Phyllis Cole.



A large turnout of students, faculty and staff enjoyed a variety of ethnic foods at the april 5 Multicultural Foodfest.

Business Majors Compete In On-Line Simulations

By Owen Andrew Bergwall Lion's Eye Staff Writer

What really is an effective way of learning? How do college students learn, yet have fun at the same time? Is that even possible? Is the normal routine of studying and taking notes the only way to gain knowledge and experience in an area of study? Management Simulations says otherwise with their Capstone program. This is an online interactive teaching tool allowing teams of business students to compete against employees of business companies, faculty, and students from other colleges. It creates a reallife, modern simulation teaching marketing, production, finance and research and development skills.

Senior business administration major Mark Eisele said, "I have found the Capstone simulation to be valuable and interesting, because of the real life, hands-on experience gained from the program. We were involved in everything from issuing stock and dividends, to formulating research and development projections."

Four of the five PSU Delco student teams enrolled in the Contemporary Business seminar here on campus (BA 422W), ranked in the top ten in the Global Competition of Business Management. This online competition entailed using the Capstone program. Now used as a college online teaching tool, Capstone was originally made for executive stafftraining of companies like Caterpillar and Motorola. Used in other outstanding business administration programs, like Northwestern University, Penn State and Emory. Capstone's interactive training is very competitive. The Capstone website collects the teams' decisions, creates the simulation and compiles the results for the teams to download. The program tracks and updates each team's rank in seven categories: profit, cumulative profit, stock price, return on equity, return on assets, and return on sales. In the competition, one year of business is one round and there are eight rounds total.

Interactive online programs like this also help students utilize the Internet and work as a team. And, more importantly, students can have fun and learn simultaneously by being in a competitive, team environment.

"This is a benchmark to measure how good our business program is at Penn State Delaware County," commented Andrea Hornett, Contemporary Business Seminar instructor at Delco, "Our seniors are doing the same work that other schools' MBA students are doing, and they are doing more than just holding their own. They are competing against not only students from other universities, but also faculty, and even employees from actual companies."

Working in a team environment and facing tough competition always brings out the best in a student, or a player on any team. This is a great way to learn.

Debt Relief

Delco Awards Over \$115,000 In Scholarships

Scholarships and Prizes Penn State Delaware County For 2000-2001 The following campus scholarships and prizes were announced at the Honors Convocation on April 12.

Endowed Scholarships

Adult Student Organization: Tracey Abronski, Lina Carreras John E. & Judith Baillis: Qunsheng Zhou, Gregory Haas Judge Louis A. Bloom: Ramy Nasr Joseph J: Bradley: Monica Nevarez, Patrick Thornton Jane E. Cooper, Adult Students: Andria Toland, Rachel Granoff Jane E. Cooper, Honor Students: Gina Morrissey, Marilu Giurastante Jane E. Cooper, Part-Time Adult: Edward Staeger, Diana Malloy Judith Davis: Brendan Keough, Colleen Kelly Robert E. Finucane: Colleen Sullivan, Sandra Sasse Franz-Kahmar: Melissa Hesley Lawrence E. Hallstrom: Michael McFarland, Walter Williams H. Leonard Krouse and Penn State Club of Delaware County: Joshua Kaptur, Kathryn Mille,. Meghna Vara Dewey La Rosa: Erika Matteo, Virginia Foltz Ada Case Lobrovick: Deepa Daniel David & Florence Newman: Shellie Smarowsky, Jennifer Tatorelli PNC Financial Corp: MariJoanne DiMeglio, Scott He Jane H. Sheetz: Christine Haas, Allison Showalter, Scott Casey 911 833115 12 ES Edward S. J. Tomezsko: Steve Tsao, Scott He John D. & Greta Vairo: Ghanshyam Patel, Kevin Stranen, David Kelly Gilbert A. Wetzel: Melinda Refford, Jason Litka

Endowed Awards

Edward Berman Memorial Award: Renee Blisard Landon C. Burns Prize in Humanities: Jamie Baxter Delaware County Campus Faculty Award: Wendy Arnhold, Dorothy Weaver Campus Honors Award (funded in part by Barnes & Noble College Bookstore): William Bell, Mari Joanne DiMeglio, Justin Ficarra, Marilu Giurastante, Christine Haas, Scott He, Ramy Nasr, Joseph Rosengarten, Patrick Thorton, Steve Tsao, Susan Varga Marcel Carter Award: Olivia Myers, Nasir Nea Lauren E. Chrest: SusanTaylor Thomas Edward Hare III Memorial Award: Julie Hill Joan Impagliazzo Adult Student Award: Dana Casey Brian K Johnson Memorial Award: Lillian Woo, Dionne Argyle, Scherrie Bailey Scott Latimer Engineering Award: Tomas Dalziel

Thomas McKelvey: Jonathan Coleman Penn State Club of Chester County: Nga Fan David Pergrin Award: Tomas Dalziel Sylvia Schaffer Award: Ramy Nasr

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