

# WHYY: Putting 'Public' Back in Public Broadcasting

By Jenna Montgomery

Assistant Editor

Monica Lewinsky has forever tarnished the reputation of interns. But I challenge you as a fellow Penn State student to overcome the lewd jokes and find out first-hand what being an intern is all about.

I just completed an internship with WHYY/Channel 12 at its studios in Wilmington, Delaware. The weekday news program, TV12 News at 5:30 p.m., is produced at this location. Given PBS's standard of quality educational programming, I knew I had selected a worthwhile place to intern.

My first day on the job I was sent out to cover a story about the president's impeachment. I was the reporter holding the microphone, asking the questions. The following day I interviewed both the Governor and Congressman of Delaware. I relied on instinct to tell me what to do.

For 180 hours (worth 6 credits) I acted as reporter's apprentice. Two days a week I manned the newsroom; answered the phones, opened mail. But the real highlight was going out on assignments - conducting interviews and covering stories in the field. I also got to edit the footage, piecing together a story from the quotes and visuals.

My time with WHYY was very valuable. Being thrust into the newsroom, I learned directly from hands-on experience, rather than a textbook. I faced all the situations and demands of the work environment. It was a great preparation for a future career in journalism.

I was amazed by the amount of time and effort involved in producing a news program. The WHYY staff of thirty works all day to produce a half-hour of airtime. Just imagine the crew size for CNN, the round-the-clock news network!

Internships benefit you as a

PSU Delco student. You receive credits based on the number of hours worked per week. Career counselors in the Student Life offices can assist you in finding an appropriate internship. They will help you prepare your resume and teach interviewing skills.

Besides spending the designated number of hours at the workplace there are a few other responsibilities. These include meeting with your faculty liaison, a Penn State faculty member in the field. They serve as a contact person with whom to discuss the progress of your internship and raise any question and concerns. You must also submit journal entries detailing your daily activities to this person. Once you have completed your hours, you must write a final paper, evaluating the experience as a whole.

Internships are designed as vehicles for career exploration. Many of us have undecided majors and even those of us who have cho-

sen may have some doubts. Being immersed in the job gives you the experience to decide if the career is right for you.

Internships at the junior and senior level are more focused. By this point in college you have given much thought to post-graduation and realized your occupational path.

Unfortunately, most are unpaid positions. It's difficult to commit so many hours without any monetary compensation. Though putting it into perspective, you are gaining a rich learning experience. Additionally, internships lead to jobs. Many of the WHYY staff members were once interns at the station.

Even if you do not wish to be hired by the company for which you intern there are many other ways the experience can benefit you. This real-life scenario gives you a chance to get your name out there. You can make contacts with people in the

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## Employers to Attend Recruitment Program

Have we got a deal for you! How often do you see employers waiting for you to walk in and sit right down to interview for jobs?

Each year, colleges bring employers on campus to interview with graduating seniors. This process is called On-Campus Recruitment. It provides students the opportunity to interview with Fortune 500 firms and area businesses.

Employers come to campus because they are interested in you. This opportunity gives you a jump-

start on the job search. You can sign-up for individual appointments with a wide variety of companies. This is a great opportunity to strengthen interview skills while finding out what full-time opportunities await you upon graduation.

This year, Penn State Delaware County will host on-campus recruitment for seniors during the week of April 12th. One-on-one interviews will take place in the new Classroom Building. Seniors can sign up for appointments in the Career Development Office, located on the

second floor of the Commons/Athletic Center.

When signing up, be sure to research the company and review the job descriptions. Each company has an information package on file in the Career Development Office. Following is a list of the companies and the dates that they will be visiting Penn State Delaware County:

**Monday, April 12:** University of Pennsylvania

**Tuesday, April 13:** AOC/Millennium; Bouchard & Associates; Gunton Corporation; Lilly Pulitzer; Macy's East; Karr Barth Associates

**Wednesday, April 14:** Commerce Bank; County of Chester; Remedy Intelligent Staffing;

Suburban Cable

**Thursday, April 15:** Eckerd Drug; V Span; Delaware Dept. of Transportation; Prudential

**Friday, April 16:** Heyser Landscaping

### JOB SEARCH WORKSHOPS

Need a job? All students are invited to attend one of the following Job Search Workshops:

**Wednesday, April 21:** 12:30, 3:30, 5:00, and 6:00 p.m.

The workshops will take place in the Conference Room, located on the second floor of the Commons/Athletic Center.

Interested students may sign-up for the workshops in the Career Center, or by calling (610) 892-1264.

### Appearing at the On-Campus Recruitment Program April 13

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