

For upcoming series:

Igoe attends campus lecture

By Alita Rovito

People often wonder how news stories get to the right people. Well, the COLLEGIAN found out about WNEP and Mike Igoe quite by accident. When you walk past the classroom building and see the WNEP news truck outside, you begin to wonder. When you see a story; go get it.

Mike Igoe has been the Consumer Editor of Action 16 for the past year and has worked for Action 16 for two years. He came to our campus to tape the Luzerne County Coroner, Dr. Hudak's lecture to Sociology 174, a class on Death and Dying, held by Dr. Kroll-Smith.

Igoe is working on a series on death and dying. As consumer editor, you would believe that he would tend to look at the issue from the financial angle only, but he does not. He looks at all aspects. Igoe stated, "Death always has had a stigma. Since this is an unpleasant subject to most, I had a little trouble deciding on how to present this to the public. The way I found out about Dr. Kroll-Smith's class was very fortuitous. I had made contact with the Coroner, and from there the Wilkes-Barre Hospital filled me in on the class. Courses on the subject are a new trend."

A series of this type requires so much time and leg-work. He spends a lot of his time traveling for a series that won't be aired for several months.

He not only does a series, but he does some reporting, and with his job as Consumer Editor, he works with the Consumer Problem Unit. Area residents write to him with complaints about bad business dealings.

When asked for advice to college students, Igoe responded, "Be aware of yourself — be a good and careful consumer." When asked the question of why we should be good consumers, this is what Igoe had to say: "So many businesses are looking for you. They, the businesses, are all masters in psychology. They can pick out groups of people, such as college students, and use what will appeal to you to their advantage. They make you spend your money. The record companies are a good example of scam offices that are looking for victims. Watch what you sign your name to. Consumerism is important, remember there are people out there looking for you and though you may be cautious, you could be caught. If it sounds too good to be true, it probably is."

In closing, Igoe said, "I'll be glad when spring is here."

Dr. Aurand working energetically

History professor Dr. Aurand will be going on sabbatical next fall and winter term.

Aurand, who hails from this region, did his undergraduate work at Franklin and Marshall and his graduate work at Penn State will be "exploring his roots." Aurand will be using the two terms to gather information on the impacts of work on the culture of the anthracite coal region and wants to look at the fictions of coal mining.

Aurand, who has previously published articles, will eventually be

putting this information into the form of a book. He also will be involved, along with six other professors, in an energy workshop planned for this summer at Highacres. This energy workshop is designed to give middle school teachers a good background in energy education. The workshop is run by the Department of Environmental Resources.

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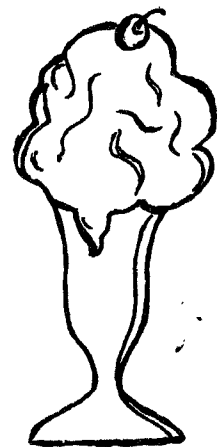
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